

# Student Services Annual Highlights 2015 - 16

Department Name: First-Year Experience (FYE)

## Dash Board Indicators:

#### New Student Orientation Attendance by Program Type and Term:

Program Type	Summer 2015	Fall 2015	Spring 2016	Total 2015-2016	Total Percent
QuickConnect	421	1,528	453	2,402	23%
NetConnect	1,732	3,508	1,892	7,132	70%
CampusConnect	143	428	136	707	7%
TOTAL:	2,296	5,464	2,481	10,241	100%

#### New Student Attendance at Orientation by Program Type and Year:

Program Type	2013-2014	2014-2015	2015-2016	Percent Change 2014 to 2016	Percent Change 2013 to 2016
QuickConnect	4,693	3,250	2,402	-26%	-49%
NetConnect	11,237	8,585	7,132	-17%	-37%
CampusConnect	979	844	707	-16%	-28%
TOTAL:	16,909	12,679	10,241	-19%	-39%

## Total New Student Orientation Attendance, Compared to Applications:

Term	All Applicants	Attended Orientation	Percent, Attended Orientation	FY/FO/EG/FC Applicants <sup>1</sup>	Attended Orientation	Percent, Attended Orientation
Summer 2015	6,599	2,296	35%	2,093	1,106	53%
Fall 2015	12,495	5,464	44%	5,161	3,311	64%
Spring 2016	7,964	2,481	31%	2,150	1,259	59%
TOTAL:	27,058	10,241	38%	9,404	5,676	60%

## Enrollment and Retention of Fall 2015 Students who Completed Orientation:

Total Students who Applied for Fall 2015 Admissions (n=12,495)										
Program Type	Completed Enrolled for Percent Retained to Percent Orientation Fall Term Enrolled Spring 2016 Retained									
QuickConnect	1,528 (12%)	1,196	78%	818	68%					
NetConnect	3,508 (28%)	2,584	74%	1,733	67%					
CampusConnect	428 (3%) 357 83% 270 76%									
TOTAL: 5,464 (44%) 4,137 76% 2,821 68%										

1

<sup>&</sup>lt;sup>1</sup> These students have to complete an orientation [First-year Young/First-year Old/Early Grad/Former Concurrent]

## Enrollment and Retention of Fall 2015 Students of Color Who Completed Orientation:

African American / Black Students who Applied for Fall 2015 Admissions (n=286)										
Program Type	Completed Enrolled for Percent Retained to 2 <sup>nd</sup> Percent Orientation Fall Term Enrolled Term Retained									
QuickConnect	50 (17%)	39	78%	28	72%					
NetConnect	73 (26%)	34	71%							
CampusConnect	12 (4%)	100%								
TOTAL:	135 (47%)	97	72%	72	74%					

Asian American Students who Applied for Fall 2015 Admissions (n=443)										
Program Type	ogram Type Completed Enrolled for Percent Retained to 2 <sup>nd</sup> Percent Orientation Fall Term Enrolled Term Retained									
QuickConnect	52 (12%)	41	79%	30	73%					
NetConnect	121 (27%)	84	69%	59	70%					
CampusConnect	19 (4%) 13 68% 10 77%									
TOTAL:	192 (43%)	138	72%	99	72%					

Latino/a Students who Applied for Fall 2015 Admissions (n=2,365)										
Program Type	Program Type Completed Enrolled for Percent Retained to 2 <sup>nd</sup> Percent Orientation Fall Term Enrolled Term Retained									
QuickConnect	416 (18%)	305	73%	206	68%					
NetConnect	595 (25%)	432	73%	258	60%					
CampusConnect	ect 122 (5%) 101 83% 67 66%									
TOTAL:	1,133 (48%)	838	74%	531	63%					

Native American / American Indian Students who Applied for Fall 2015 Admissions (n=138)											
Program Type	ram Type Completed Enrolled for Percent Retained to 2 <sup>nd</sup> Percent Orientation Fall Term Enrolled Term Retained										
QuickConnect	17 (12%)	12	71%	9	75%						
NetConnect	36 (26%)	24	62%	17	71%						
CampusConnect	7 (5%) 6 85% 5 83%										
TOTAL:	60 (43%)	42	70%	31	74%						

Pacific Islander Students who Applied for Fall 2015 Admissions (n=245)												
Program Type	CompletedEnrolled forPercentRetained to 2ndPerceOrientationFall TermEnrolledTermRetain											
QuickConnect	37 (15%)	28	76%	14	50%							
NetConnect	73 (30%)	49	67%	27	55%							
CampusConnect	9 (4%)	9	100%	7	78%							
TOTAL:	119 (49%)	86	72%									

#### Fall Enrollment and Fall-to-Spring Retention Rates by Year and Ethnicity:

	Fall Enrollment Rates (for students who completed an orientation)					Fall to Spring Retention Rates (for students who completed an orientation)						
	20	13	20	14	20	15	2013-	2014	2014-	2015	15 2015-2016	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
African American	97	61%	145	69%	97	72%	67	69%	99	68%	72	74%
Asian American	147	72%	148	71%	138	72%	111	76%	109	74%	99	72%
Latino/a	871	77%	768	65%	838	74%	504	58%	482	63%	531	63%
Native American	58	73%	66	67%	42	70%	36	62%	39	59%	31	74%
Pacific Islander	82	59%	98	68%	86	72%	39	48%	52	53%	48	56%
White	-	-	-	68%	2,750	77%	-	-	-	67%	1,916	70%
ALL STUDENTS:	6,274	71%	4,158	68%	4,137	76%	2,997	68%	2,752	66%	2,821	68%

# 2015 Fall Enrollment, Fall-to-Spring Retention Rates, and GPA of Students who participated in FYE sponsored programs:

Program Type	Enrolled for Fall Term	Fall Median GPA	Retained to Spring Term	Percent Retained	Spring Median GPA	
Bridge to Success	79	2.5	71	90%	TBA	
Bruin Scholars	19	2.5	14	78%	1.9	
GEAR UP 1 <sup>st</sup> Year	102	2.2	83	81%	TBA	

## Programming or Service Highlights:

- Overall attendance at Orientation *decreased* in the 2015-2016 academic year by 19% from last year, and by 39% since the 2013-2014 academic year.
- Over the last three years, the percentage of students completing a NetConnect
  Orientation has gradually increased from 66% in 2014, to 68% in the last year, to 70% this
  year. Despite efforts to incentivize in-person orientations, the majority of students are still
  gravitating to the benefits of an online orientation.
- For fall semester, CampusConnect Orientations produced the biggest number of enrolled students (83%), and had the highest number of retention rates (76%). Similarly, our efforts to support NetConnect students this year also paid off, yielding the highest enrollment (74%) and retention rates (67%) for this group of students ever.
- Although less students completed orientation in comparison to last year, overall a higher percentage of students enrolled for classes and persisted to spring 2016. This is true for almost every student of color group as well!
- All three types of new student orientation programs received updates, which were designed to create more engaging programming and informational services.

- 72 students completed the Bridge to Success program last winter, and over 100 students have signed up for the Bridge this summer. This year we have worked in tandem with the Math department to include extended math review and readiness lessons, resulting in a more accurate math placement for students in their first-year.
- Advisors continued to present Accuplacer Tips and Tricks Workshops to admitted and continuing students, finding a niche after orientation sessions targeting students who are not able to register for classes due to missing test scores.
- Other First-Year Experience elements continued to be developed this year including welcome-week events, parent and family programming, new first-year cohort-based programs (like Access U, or the West Valley Center Common Intellectual Experience), and early alert academic interventions.

## Assessment Highlights:

• This year we begun the Program Review process, and are scheduled to finish the selfreport by the beginning of August, and the site visit by the end of September.