

**Student Affairs**  
**Departmental Goals and Assessment Plans 2016 – 2017**

**Department Name:** \_\_\_\_\_ **Printing Services** \_\_\_\_\_

Departmental Goals for 2016-2017(not all of these have to be assessed)

1. Train 2 SLCC student employees to move into relevant positions to their degrees (or promotions)
2. Grow sales from outside customers (non-student, non-staff) by 5% from FY16 to FY17.

**Project (Assessment) Title: 2016-2017** \_\_\_\_\_ **Student Employee Development** \_\_\_\_\_

*Note: List the year, 2016-2017, in front of each assessment title.*

Strategic Goal

\_\_\_\_\_ **Align With and Respond to Workforce Needs** \_\_\_\_\_

Methodology (Plan/Timeline/Method):

\_\_\_\_\_ Track progress of current student employees on their completion of their chosen degree. Develop training to ensure they are able to succeed in their field. Review at the end of the year to see if at least 2 employees have developed the skills to promote or if they've moved on to full time positions elsewhere in their field(s). \_\_\_\_\_

*Note: If you are assessing a learning outcome, list the learning outcome.*

Results/Findings: We graduated 3 students this year to meaningful careers in their area of study. Those students were Lauren Waters, Brandon Porter, and Mikaela Smith. All in the field of Graphic Design.

Actions Taken (Use of Results/Improvements): We will continue to foster a positive working environment that allows students to learn and get hands on experience in their fields of study.

Other Notes

**Project (Assessment) Title: 2016-2017** \_\_\_\_\_ **External Sales Growth** \_\_\_\_\_

*Note: List the year, 2016-2017, in front of each assessment title.*

Strategic Goal \_\_\_\_\_ **Secure Institutional Sustainability and Capacity** \_\_\_\_\_

Methodology (Plan/Timeline/Method):

\_\_\_\_\_ Calculate external sales from FY16. Develop relationships through referrals (word of mouth) from current external customers. Review sales at the end of FY17 and compare to FY16 to measure increase. \_\_\_\_\_

*Note: If you are assessing a learning outcome, list the learning outcome.*

Results/Findings: Currently through May 2017, we have grown external sales in Printing Services by 3.2% over FY16.

Actions Taken (Use of Results/Improvements): We will continue to rely on word of mouth and our stellar reputation to build and grow. Note, we also grew college sales by 12% in FY17 over FY16.

Other Notes, Etc.

*Due to VP Office August 15<sup>th</sup>*