FINANCIAL AVENUE

Overview and Registration Guide



FINANCIAL AVENUE





WHAT'S NEW

The Knowl

- Financial education guru
- Relatable
- Wise older sibling





NEW COURSES

- Psychology of Money
- Foundations of Money
- College and Money
- FAFSA
- Loan Guidance
- Earning Money
- Credit & Protecting Your Money
- Spending and Borrowing
- Debt and Repayment
- Future of Your Money



ADDRESSING LEARNING &

TEACHING NEEDS

- ADA Accessible
- Spanish Translation
- Mobile-Ready
- Customized Action Plan
- Adaptive Pathing
- Instructional Design Methodology
- Embeddable Videos





ENHANCED SITE

Landing Page

- Dynamic content; articles, fun quizzing, social media feeds
- Preview courses
- Student resources

Log-In Page

- Personalized greeting
- Customized dashboard







Get some Knowl. He's an owl who is knowledgeable about money. See what he can teach you.

MONEY KNOWLEDGE SETS YOU FREE

Welcome to Financial Avenue, home of the Knowl. He's an owl with a wealth of money knowledge. Next to eating field mice, there's nothing the Knowl likes better than helping students – and anybody really – get smarter about money. So explore the site, take some courses, read some tips and share the Knowl with anyone who needs a little money knowledge.

LOGIN



FEATURED ARTICLES



Maximize the return on your higher education Many students don't know enough about the important decisions to make and...



The Struggle: Navigating College Financing, How One College Senior is Learning from Financial Avenue

Our Inceptia Institute contributor, Christina Carroll, is a senior at the State...

#KNOWL BUZZ



#Collegelife: spending \$278/week on food? You might be, thx to school meal plan. Share ur thoughts: worth it? #Knowl http://t.co/1u7FTCwE6b

Digging a #collegeroommate, or already fighting over mini fridge? #Knowl shares a peek into roommate matching process http://t.co/h6R4tB6Crh

The big day is finally here! The NEW
@FinancialAve is live, & it's pretty #knawesome!
#Knowl http://t.co/ikML5H0KMk
http://t.co/ikd70foxAvZ

Visit My Profile

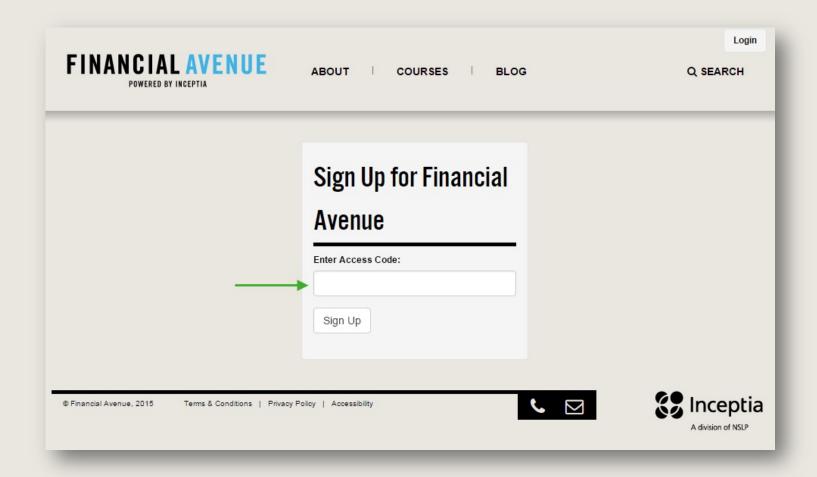
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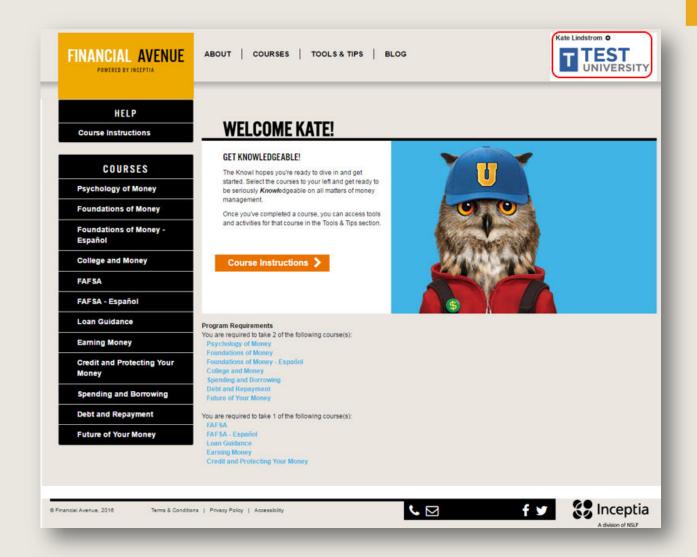






FINANCIAL AVENUE	ABOUT COURSES TOOLS & TIPS BLOG	
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Choose your username and	d password	
Username (email address)*		
Verify username*		
	The password must have at least 5 characters	
Password (case sensitive)**	Unmask	
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Last name*		
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