

# Thrive.

The Salt Lake Small Business Development Center



## Internet Marketing

**SUCCESSFULLY INTEGRATE, SEGMENT AND TARGET YOUR MARKETING STRATEGY ONLINE.**

6:00 PM to 9:00 PM

At the Miller Campus

Presented By Curt Porritt



This course covers:

- An introduction to the basic concepts of Internet marketing.
- Helps you to determine which types of Internet marketing are right for your business
- Helps you to initiate an effective Internet marketing strategy
- Shows you how to get Google and other search engines to notice your web site
- Great for anyone thinking about launching a web site for their business
- Great for those who want to optimize what they currently offer

**Cost: \$100**

[www.slcc.edu/slsbdc](http://www.slcc.edu/slsbdc)

For more information

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Funded in part through a cooperative agreement with the U.S. Small Business Administration

AA/EO Institution

