



To: Jennifer Seltzer Stitt, Lead for Strategy #9
From: Tim Sheehan
CC: Jeff Aird

Date: July 22, 2022

Re: Strategy #8, Engaging Communities

Thank you for your efforts to advance this strategy. Your 2021-22 strategy report contained a review of the strategy's background, how your team approached the strategy, challenges encountered, and recommendations for continuing the work.

Key accomplishments this academic year include:

1. Identified common definitions, values, and process to guide community relations with communities.
2. Broadened internal participation in community relations design for West Valley and Kearns community through survey and internal listening sessions.
3. Broadened external participation in community relations design through outreach and listening sessions with community leaders and residents.
4. Identified community and college goals that guide community outreach and engagement and how it is assessed.

I have reviewed the recommendations from the strategy report and provided a response to each in the table below.

Recommendation	Response
1. Adopt and begin to implement proposed objectives and measures of success.	This recommendation is accepted. Please work with Data Sciences, CWT members, and community representatives to establish measures of success. Create a public place that lists goals and measurements to reinforce accountability. Work with Academic and Student Affairs Leaders to build common understanding of objectives and measures. Together with Data Sciences, collect a partner list and develop and administer survey to the community.

<p>2. Incorporate the following efforts to strengthen academic and student support programs at the Center</p> <ul style="list-style-type: none"> a. Employ inclusive pedagogy and teaching strategies in academic and workforce training at the Center b. Offer classes and workshops in languages other than English, as appropriate c. Provide contextual English classes as appropriate and/or professional English tutoring for English Language Learners at the Center d. Identify and implement strategies that create a connection between the College and concurrent enrollment students and their families. For example, hold concurrent enrollment classes at West Valley Center (WVC) and offer students and their families campus tours and parent nights e. Increase ODMA programming at West Valley Center to reflect the diversity of its students and community (in addition to, not in place of, existing Dream Center programming) 	<p>This recommendation is accepted.</p> <ul style="list-style-type: none"> a. Please work with Faculty Development to develop a more concrete vision of and timeline for promoting inclusive pedagogy and teaching strategies at West Valley Center. b. Please look at historical fill rates of classes in languages other than English and interest in classes taught in languages other than English. c. Work with Salt Lake Tech and Workforce to determine need, best practices, and cost. d. Concurrent Enrollment is actively working and employing best practices to connect CE students with the SLCC identity. Work with Concurrent Enrollment, Admissions, Marketing, Community Relations, and representative from CE high school(s) to identify outreach initiatives.
<p>3. Adopt and support a community-led learning mission at SLCC's West Valley Center that supports the College's mission, vision, values and exists alongside WVC academic and student support programming</p>	<p>The recommendation is accepted. Please work with Student Affairs to establish the Center's mission; build systems that connect the new role to academic programming, community relations and other outreach positions; draft policies to</p>

	guide programming; and provide an estimated budget.
4. Increase Center visibility and create a more welcoming physical space	The recommendation is accepted, with the caveat that there is limited existing funding for parking lot repair.
5. Increase strategic K-12 outreach	The recommendation is accepted. Please work with Strategy 9 CWT on FAFSA recommendation.
6. Increase strategic community outreach	This recommendation is accepted.

Charge for 2022-23

After reviewing this year's strategy/CWT charge (found on the [CWT SharePoint site](#)), and the recommendations from your year-end report, I have determined the charge for next year will include the following elements:

- Implement plan to raise awareness around and accountability to goals and establish base line through initial assessment.
- Propose draft language defining community-led learning mission for the West Valley Center.
- Facilitate creation of systems and initial dialogues supporting approved recommendations strengthening academic and student support programs at the Center.
- Carry out efforts to increase visibility.
- Carry out K-12 outreach and community outreach recommendations, including identifying targeted k-12 messaging for Associates degrees, Salt Lake Tech, and Workforce and Economic Development.

You will be asked to present updates on your progress at the College Planning Council, Senior Leadership Team, and/or Executive Cabinet. At the conclusion of the year, please prepare a short, written report on the work accomplished and recommendations for the next academic year. This report will be submitted to the executive sponsor and Vice President Aird by June 1, 2023.

Implementation Action Plan



Proposed Action (charge element)	Deliverable	Due By (date)	Assigned to (Person)
Establish measurements to determine progress towards goals	List measurements of success	12/1/2022	Jennifer Seltzer Stitt and representative from Data Sciences, and Analytics
Baseline of measurements	Survey sent, analyzed, and published on Engaging West Valley and Kearns web page	4/1/2023	Jen Seltzer Stitt and representative from Data Sciences and Analytics
Increase training around student identities in West Valley City and West Valley Center	Training content that can be offered each semester to faculty teaching at West Valley Center	4/1/2023	Dr. Liz Bond Rogers, Faculty Development
Identify past success and potential interest in classes taught in a language other than English	Identify previous fill and completion rates for and current interest in classes taught in a language other than English	1/1/2023	Representative from Data Science and Analytics
Offer contextual English classes as appropriate and/or professional English tutoring for English Language Learners at the Center	Recommend specific classes or professional (paid) tutor and cost, if appropriate	11/15/2023	Representative from Salt Lake Tech (identified by Dean Saunders)

Identify outreach support designed to build SLCC identity in CE students and their families	Identify specific outreach initiative(s)	11/15/2023	Brandon Kowalski, Concurrent Enrollment
Increase ODMA events	Hold at least one event in Spring 2023 and Fall 2023 in addition to Dream Center events	Spring 2023, Fall 2023	Dr. Tongaonevai, ODMA
Define and outline community-led education mission	Propose specific mission language; identify mission and recommend membership for advisory council; draft policies to guide the program	3/1/2023	Jennifer Seltzer Stitt, Community Relations, and Student Affairs representative
Increase Center visibility and create a more welcoming physical space	List of potential actions, including timeline and cost	10/1/2022	Michael Navarre, Institutional Marketing, and Tyson Gregory, Facilities Services
Increase strategic k-12 outreach	Update on current actions and short-and medium-term plans	12/1/2022	Alonso Reyna Rivarola, Institutional Equity, Inclusion (specific to his middle school programs), and Transformation
	Hire part-time school relations coordinator	9/15/2022	Jen Seltzer Stitt, Community Relations
	List of school events/weeks in Kearns and West Valley City	9/30/2022	Jen Seltzer Stitt, Community Relations
	Launch school outreach network	11/15/2022	Jen Seltzer Stitt, Community Relations

	(includes some community events)		
Increase strategic visibility at community events	Update on current actions and short- and medium-term plans.	12/1/2023	Jen Seltzer Stitt, Community Relations

