

The School of Business Newsletter

*For Faculty, Staff and
Students*

April 2015



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Salt Lake
Community College  Step Ahead.

THE BIZ BUZZ

Issue 6

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May Newsletter deadline for submissions:
April 27, 2015

Send your story ideas to: Lisa.McFadden@slcc.edu

School of Business Announces 2015 Graduate of Excellence



Andrew Scheerenberger

Andrew Scheerenberger has been selected as the 2015 Graduate of Excellence, representing the School of Business. Andrew is a Computer Science and Information Systems major. He will graduate with a 4.0 GPA. After graduation, Andrew would like to transfer to either the University of Utah or Weber State University to complete his Bachelors Degree in Computer Science. He has plans to continue on and get a Master's Degree in Mathematics. He would like to either become a software engineer or developer.

Prior to moving to Utah and enrolling at Salt Lake Community College, Andrew grew up and lived in Wisconsin. Andrew said he is grateful for his family. "They are incredible, and are a huge part of making me the person that I am today."

Andrew considers many of his instructors at SLCC good friends and said he appreciates the knowledge and skills they helped him gain, which he believes will assist him greatly in his future career. "It was a pleasure to have Andrew in the classroom. He was always at the top of the class," commented Robert Baird, one of Andrew's professors.

Andrew is an exercise enthusiast and said he enjoys being active. "I also like to think that I am a pretty motivated person, and believe I am able to accomplish what I do because of my planning and ability to work around my weaknesses," Andrew remarked.

Andrew will carry the school flag at Commencement and be highlighted in a special video featuring all the Graduates of Excellence from across the college. Andrew will also be honored at the Graduates of Excellence luncheon hosted by Interim Provost, Dr. Clifton Sanders.

We would like to extend congratulations to Andrew on this prestigious award, and wish him continued success in his future endeavors.



SLCC Business Students Earn WAFC Award

On Thursday, March 5th, two SLCC students were recognized by both the SLCC School of Business and by the Western Association of Food Chains (WAFC). April Rice, the Director of Retail Sales at Associate Foods, was recognized by her employer for completing the industry certificate through the WAFC. Robin Smith, Category Manager for DeJarnett, a food broker company, was also recognized for completing the WAFC industry certificate. Barbie Willett, Associate Dean of Management, Marketing and Paralegal Studies; Lee Martinez, Business Academic Advisor; and Rolayne Day, Marketing Professor, along with Associated Foods representatives, all attended the meeting where the students were presented with their WAFC certificates and a gift from the college.

The SLCC Marketing Department developed the Retail Management Certificate of Completion in partnership with the WAFC, to provide training for the food industry. Retail food companies require their employees to complete the WAFC industry certificate in order to move into management positions in their companies. The students who complete the certificate at SLCC also gain an academic certificate that can be used toward our AAS degree in Marketing Management. The largest participants in the program, from the Salt Lake Valley are Associated Foods and Smith's.



L-R Associate Dean Barbie Willett; Robin Smith, AFS/student; April Rice AFS/student; Cheri Phipps, WAFC

Graduating from SLCC?

Save \$ by Transferring to USU This Summer!

If you're graduating from SLCC this spring, consider heading right into your bachelor's degree at Utah State University-Salt Lake this summer. Perhaps going to school during the summer may or may not be something you're used to, but this summer it's a smart idea, because you can save some serious money on tuition. USU has reduced tuition for all undergraduate students for summer semester. If you're willing to take a class or two to get moving on your bachelor's degree, you can save up to 30 percent on your tuition! Come meet with a USU-Salt Lake advisor on the SLCC Redwood Campus in the Business Building Room BB234, or come visit the USU-Salt Lake Campus at 2500 South State Street, 5th floor. Call today and make an appointment with an advisor who can help you get started! Phone (385) 646-5570.



Faculty Spotlight - Don Gren



Don Gren, Business Management Faculty

Don Gren, Business Management Department Professor, currently teaches Business Statistics/Mgt 2040 classes. He has taught Introduction to Business/BUS 1010, Foundations of Business/BUS 1050, Financial Mathematics/FIN 1380 and Computer Essentials/CIS 1020. He serves on the hiring committee for the Business Communications faculty and on the College's Sustainability Committee. He has previously served as the Coordinator of the Management Department twice.

Don received an Associate Degree in Business from Ricks College (now BYU Idaho), a Bachelors Degree in Business Finance, and a Masters Degree in Agricultural Economics from Brigham Young University. He received an MBA and a PhD in Educational Leadership and Policy from the University of Utah.

Don has taught at the College for 27 years. Don said his favorite thing about working at SLCC, particularly in the School of Business, is working directly with the students in their educational efforts. He enjoys developing course websites and materials and working with the faculty and others to help revise curriculum and address other needs in the Business Management Department, and within the School of Business and the College.

Don grew up in western Montana and has previously worked in agriculture, construction and transportation. He taught a correspondence course in Real Estate Appraisal while he was a graduate student at BYU. He was employed as a Research faculty member at the University of Utah examining the effects of radioactive fallout from the Nevada Test Site (Fallout study) prior to coming to SLCC.

Don is currently serving as the Region 7 President Elect of ACBSP and is scheduled to become the President July 1, 2015. Region 7 encompasses the Western United States and Western Canada. SLCC's School of Business programs are accredited by ACBSP - the Accreditation Council for Business Schools and Programs (ACBSP.org). ACBSP is a rapidly growing international organization with individuals working to improve educational opportunities for business students.

Don has an interest in building and enjoys being able to construct and renovate his homes. He likes everything from the beginning design work, excavation, concrete, framing, plumbing, electrical, roofing, drywall, painting, cabinet building and installation, to the brick, tile and stone work. The solar panels Don recently installed on his home, generates more electricity than he uses, including the amount used to drive his electric car more than 18,000 miles. Don is currently working to remodel his home to improve its insulation and install a ground-source heat-pump system. He hopes it will enable him to heat and cool efficiently with the additional electricity from the solar panels. "Our objective is to help improve air quality by maximizing our use of solar energy and minimizing our use of fossil fuels," Don said. He has renovated four homes, and has recently purchased property for a fifth.

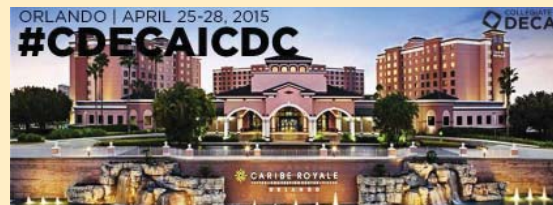
Don's wife is a fulltime Faculty Member and researcher in Family and Preventative Medicine at the University of Utah. Don has a son that is scheduled to graduate this semester in Chemistry, and a Daughter in English, from the University of Utah.



By Cherie Beam

Collegiate DECA is a great organization that is filled with opportunities and learning experiences. Students have the opportunity to receive tuition waivers for their service to the Chapter. Being a member of DECA enables students to have experiences applying what they learn in the classroom to real world scenarios. At the four DECA competitions throughout the year, students have the opportunity to network with other students as well as business professionals. The four conferences are: Fall Leadership Conference held in Utah, Collegiate Leadership Academy held in New York, NY, State Career Development Conference held in Utah, and International Career Development Conference, which is held in various locations across the nation. As a member of Collegiate DECA, one receives the opportunity for leadership growth through experience, volunteering with charities, meeting lifelong friends, while also having fun with fellow DECA members. Many of the business professionals you have the opportunity to network with, tend to look for Collegiate DECA members when they hire.

Six of the SLCC Collegiate DECA members will be attending the International Career Development Conference (ICDC) in Orlando, Florida this month. Members will compete against other students from across the U.S. and Canada. The students competing at ICDC are: Sera Nilsson, Nick Carlson, Nathan Martinson, Krystof Brichta, Joshua Hernandez, and Jared Wallenmeyer. The advisors that will be traveling with the students are Ahmad Kareh and Eric LeDuc. For more information about Collegiate DECA, please email deca@slcc.edu.



Zions Bank and the Utah Entrepreneur Challenge (UEC) recently teamed up to support entrepreneurship across the state. An Entrepreneurship challenge is designed to get students involved in entrepreneurial activities at the local level. The outreach program helps educate students on how to develop their business ideas into business plans.

For the competition, students paid a small entry fee and submitted an executive summary for their business idea. The finalists presented their ideas to a panel of judges. The 1st place winner received prize money as well as entry into the University of Utah's Entrepreneurship Challenge. The 2nd and 3rd place winners received prize money. The Salt Lake Community College winners are:

1st Place - Jonathan Valdivia, \$1000 prize

2nd Place - Morgan Nelson, \$500 prize

3rd Place - Jean Oreste, \$250 prize



Culinary Students Place First in Chef's Challenge

The Salt Lake Community College Culinary Arts Program was well represented at the Salt Lake Tribune Home and Garden Festival, held March 6-8, 2015. Two SLCC students, Cameron Whitlock and Daniel Boyce, took First Place in the Chef Challenge. Katie Weiner, of Bravo's 'Top Chef' and 'Get Inspired by Katie Weiner,' a local SLC Celebrity Chef, was the Master of Ceremonies. Katie was also a participant on the judges panel for the event.



SLCC Culinary students prepare their dishes



Chefs Gloria Santa Cruz & Franco Aloia, show support for their Culinary students

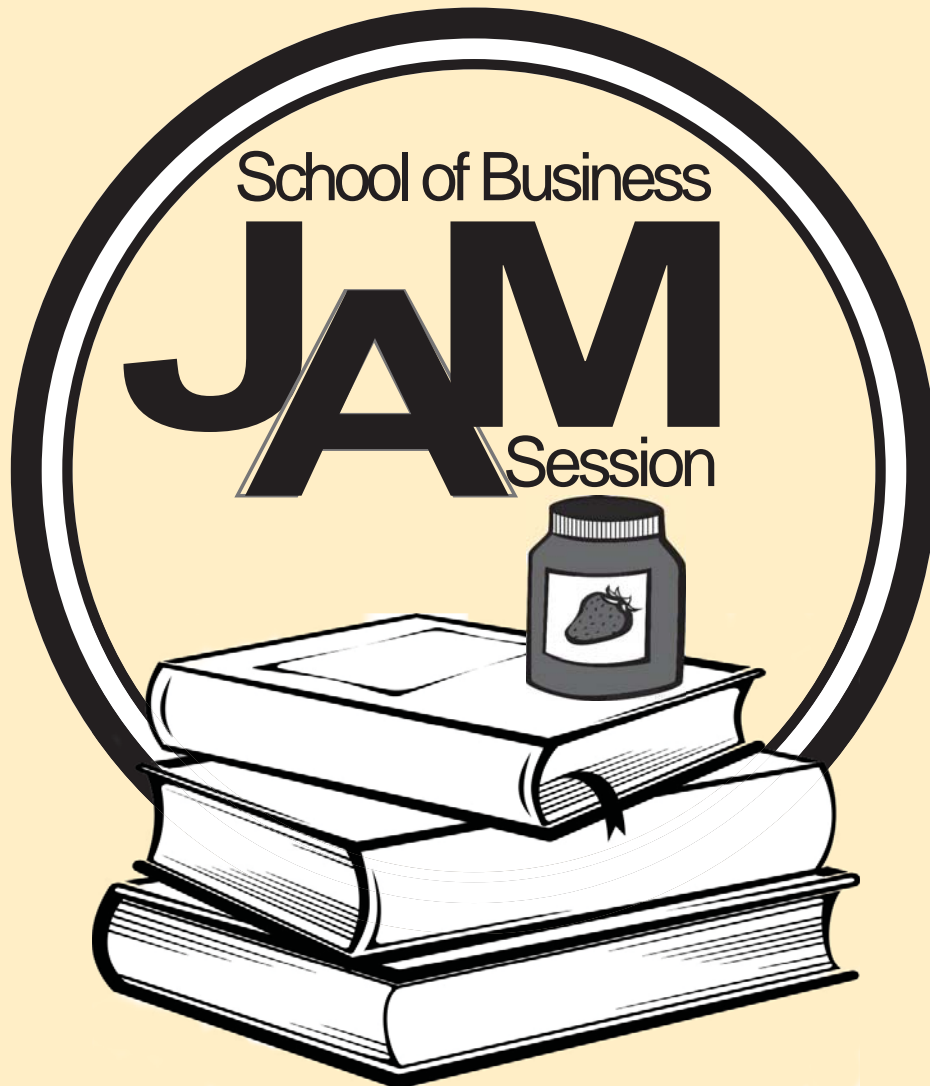


A Culinary Masterpiece



Cameron Whitlock, Katie Weiner & Daniel Boyce show 1st Place Award

You are Invited to the . . .



Thursday, April 30th from 6 p.m. to 2 a.m.

Come prepare and cram for finals! To show appreciation and support of our students, the SLCC School of Business faculty and staff will provide a space for individual or group study in the Business Building from 6 p.m. to 2 a.m. on the last day of classes. The faculty and staff will serve **pancakes!** Culinary students will be providing syrup and jam. Some of our faculty have volunteered to provide test reviews and tutoring for those students who would like a little extra help in preparing for their finals. Ask your Accounting, Economics, Finance, CSIS, Management, Marketing, and Paralegal Studies faculty if they will be there to review or answer questions. Don't miss out on this opportunity to "Take care of business" while having fun in the School of Business.

Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts at the School of Business, Business Leaders Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Receive College credit for the forums by registering for:

Finance 2950

Management 2950

Also receive credit for DECA by enrolling in
Marketing 1900 or Business 1900

Upcoming Calendar Dates

Apr 30 - Jam Session, 6 PM - 2 AM

May 1 - Reading Day

May 7 - Commencement

May 18 - Summer Semester Classes Begin

