

The
School
of
Business
Newsletter

*For Faculty, Staff and
Students*

November 2013

Salt Lake
Community
College



Step Ahead.

THE BIZ BUZZ

Issue 3

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Visit us online at:
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December Newsletter deadline for submissions:
November 25th
Send your story ideas to: Lisa.McFadden@slcc.edu

A Message From the Dean:

ACBSP Region 7 Conference Take-Aways

The SLCC School of Business recently hosted the ACBSP Region 7 conference. The theme of the conference was “Engaged Learning in a Digital Age.” A Call for Presentations went out in August and several proposals were submitted. The conference theme was multifaceted and was evidenced by the broadly diverse presentations touching on best practices for interaction with students, content delivery, student retention, and program and course design and delivery. Indeed, advances in technology have altered the nature of the students we teach and put pressure on us to examine and alter how we approach teaching. The old adage “If you always do what you always did, you will always get what you always got” may not hold true in the case of teaching. What was once an effective method of teaching may now be ineffective and obsolete. What was once state-of-the-art content may now be outdated. In the spirit of continuous improvement we are well advised to constantly evaluate what and how we teach so as to assure that we present contemporary, meaningful information in a way that resonates with a changing, increasingly more diverse student population. Appropriate innovation in instructional design and delivery is critical to the SLCC mission and core theme of student access and success.



Dennis Bromley, Dean, SLCC School of Business

Two departments in the School of Business have achieved remarkable success through innovation. Networking classes that once were low enrolled now fill to capacity in large measure because of the ways the instructor infused innovations in teaching his courses. At the ACBSP Region 7 Conference Dave Alldredge and Paige Paulsen presented data showing how the “flipped” model of instruction has contributed to significant improvements in both student retention and performance in Managerial Accounting classes.

We are committed to continued support for innovation. If all goes according to plan, by the start of the spring 2014 semester, with funding from Distance Education, we will address the wireless access issues that have held back efforts to increase technology-enhanced instruction. In addition, we will renovate two classrooms in the Business Building, converting them to mobile classrooms with flexibility and adaptability that will support alternative modes of instructional delivery including the “flipped” model of instruction. I am excited about the benefits we will derive from these upgrades.

Finally, I want to pass on congratulations to the Culinary Arts Department for the successful “Old Fashioned Barbeque” catered for the ACBSP Region 7 conference. The food and ambience were excellent. High praise was expressed by conference attendees during the Region 7 Business Meeting the following day. My congratulations and appreciation to Jason Talcott, Interim Culinary Arts Director, Meghan Scott, Catering Management Instructor and all of the students involved in the event. I intend to send each student a personal note of thanks and commendation for the work they did.

DECA Fall Leadership Conference

By Natalie Callahan, DECA President

Salt Lake Community College Collegiate DECA attended the Utah Fall Leadership Conference (FLC) November 1-2, 2013. This event was sponsored by Utah Collegiate DECA and was held in Park City, Utah. In years past it has been an educational opportunity and experience for SLCC students, and this year was no exception.

The goal of FLC is to introduce students to Collegiate DECA. This year's FLC focused on increasing critical thinking skills, enhancing presentation skills, team building experiences, and leadership. The attendees felt that those four objectives were accomplished during the conference.

The attendees at FLC were able to listen and interact with business professionals like: Scott Huskinson, who sold his company iFrogz to ZAGG in 2011, Jess Kantor, the Associate Director of Marketing at Sundance Institute, and Bryan Brandenburg, the "Marketing Superhero" for Utah Comic Con.

Every student evaluated a case study from Sundance Institute and ZAGG. After overnight team preparation, students presented their case analysis to executive teams from both companies.

Although the competition between schools and teams was fierce, Salt Lake Community College was able to shine at the awards ceremony. Competition results were as follows: Tony Archuleta - 3rd Place, ZAGG; Keely Hyer - 2nd Place, ZAGG; Justin Beck - 1st Place, Sundance; Collin Green - 3rd Place, ZAGG; Emilie Callahan - 1st Place, Sundance; Carlen Khuu - 2nd Place, ZAGG; Natalie Callahan - 1st Place, ZAGG; Joseph Knight - 2nd Place, ZAGG; Nick Carlson - 1ST Place, ZAGG; Richard Knight - 1st Place, ZAGG; Kayleigh Comish -1st Place, ZAGG; Jonathan Valdivia -2nd Place, ZAGG.

SLCC DECA would also like to thank Curtis Youngman and Ahmad Kareh for taking their weekend to be with our students. The professors were a huge reason so many SLCC students were able to excel.

As mentioned previously, Fall Leadership Conference is the introduction to Collegiate DECA. Our next event is the State Career Development Conference (SCDC) in February; hosted by Weber State University. Join us Mondays at 12 p.m. in Business Building 222, to learn how you can be a part of our next amazing conference.



STUDENTS...don't forget to register for SPRING semester!
Registration begins the week of Nov. 4th.
Classes begin January 13th.

FACULTY SPOTLIGHTS

Get to know your Faculty . . .



Dennis Watson

Dennis Watson is an Assistant Professor and Department Coordinator in the Accounting, Finance and Economics Division. Dennis began teaching at SLCC as an adjunct instructor in 2006. He was hired fulltime the following year. Before teaching at SLCC, Dennis worked for 33 years in the banking industry at First Security Bank as an Area Vice President and for a few years both at Wells Fargo and Zions Bank as a vice president in Wealth Management.

Dennis graduated from the University of Utah with a BS in Banking and Finance. He received an MBA from Utah State University. He is an MS graduate from Pacific Coast Banking School at the University of Washington.

Dennis has been married to his wife Julie for 40 years. They have 5 children and 6 grandchildren, with another one coming in February. Dennis loves cycling and completed the Seattle to Portland ride in a day in 2012 (over 204 miles). He loves the mountains, hiking, trekking, running, and loves to ride a Harley-Davidson. He enjoys reading about history, economics, religion and biographies. Dennis said he is actively engaged in church work and works as a volunteer with the American Lung Association both locally and in the Southwest Region.

One of his goals in teaching is to “turn on more lights!” He said he would also like to be instrumental in converting more classes to a “flipped” classroom environment. Dennis said, “I really love working with the students and my colleagues here at the college.” He cares about making a difference in the lives of the students and said he loves getting emails from former students letting him know what they have accomplished academically, professionally and personally.

Basil Chelemes is an Associate Professor of Business Management and Department Coordinator for the Culinary Arts Department. Basil began teaching at SLCC as an adjunct instructor in the Spring Quarter of 1990, teaching Financial Accounting classes. He taught as an adjunct instructor for 15 years before being hired full-time in August of 2005. While teaching as an adjunct instructor, he also worked at Envision Technology Solutions as a Finance Manager, Check Rite as an Operations Manager and D.B. Cooper’s as a General Manager and Owner.

Basil graduated in 1988 from Westminster College with a BS in Accounting and a BS in Finance. He completed his MBA with an emphasis in Marketing & Entrepreneurship from Westminster College in 1990.

Basil has been married to his wife, Joni, for 12 years and has a seven year old son named Sam. Basil loves to cook! He enjoys gardening, exercising, and spending time with family and friends. Basil is an avid sports fan and has had Utah Jazz season tickets for many years. Basil spends a lot of his free time doing charitable work for his church including the annual Greek Festival as Chair of the Lamb booth. He also co-chairs an annual fundraiser known as “A Taste of Greece.”

His primary goal as an educator is to create a learning environment that is comfortable where students freely interact. He believes students learn better when they are relaxed and engaged. He said he hopes to continue teaching for many years.



Basil Chelemes

CULINARY ARTS Happenings



*(back row) L-R: Keri Gukeise, Trisha Peay, Zachary Davidson, Allie Brosten, Sara Lowe, Oscar Villabos, Alejandro Chavez
Left to right (front row) L-R: Carli White, Emmanuel Liando.*

Culinary Arts students recently participated in the fifth annual "Celebrate the Bounty" Local First Utah event. The fundraiser and gala event featured about 35 local food vendors and restaurants including some of Utah's finest restaurants and producers. Booths were set up throughout and outside the Union Pacific Depot.

Congratulations to the Culinary students who participated and excelled at the State SkillsUSA Competition: Prepared Speech, Keri Gukeisen - 1st Place; Action Skills, Trisha Peay - 1st Place; Quiz Bowl, Sara Lowe, Oscar Villabos, Alejandro Chavez, Allie Bronsten - 1st Place; Customer Service, Carli White - 1st Place.

Also, congratulations to student Trisha Peay, who is serving as a State SkillsUSA officer for the upcoming year.



Culinary Club Board with the program director (back row) L-R: Christopher Ladd, Jason Talcott, Chris Williams. (front row) L-R: Matthew Hall, Carli White



At the recent ACBSP (*The Accreditation Council for Business Schools and Programs*) Region 7 conference, the students in the Culinary Arts program catered an authentic Western BBQ for visiting conference guests.

Introducing . . . New School of Business Employees



L-R: Lisa McFadden, Angelica Garcia, Melissa Counter

Lisa McFadden

Secretary, Deans Office

Lisa started working as a Secretary in the Dean's Office in August. She previously worked as the Assistant to the Executive Director at Summit Academy, a Charter School in Draper. Prior to that she worked in a busy Construction and Land Development office in Davis County and was an Office Manager in a Medical Billing office.

Lisa attended SLCC as a student and said she loves being back now as an employee and seeing the growth and progress the college has made. She commented that she really enjoys working in an academic environment. The Dean's office is a 'happenin' place' and Lisa said she appreciates how welcoming everyone has been.

Lisa's Father was a pilot in the Air Force while growing up, therefore she lived and has visited many parts of the world. This instilled a great love for travel. Some of her loves are road trips, gardening, cooking, music, hiking and running. She is currently training for a race on Thanksgiving morning. She is married and has 3 daughters and is excited about being a grandmother this spring.



Angelica Garcia

Secretary, Computer Sciences & Paralegal Studies

Angelica is a Secretary in the Division of Computer Sciences and Paralegal Studies. She started working for the college in the Development Office as a work-study student and from there was hired as a full-time employee. She has been working in the Division Office since September. She is also attending SLCC as a student.

Angelica said she loves listening to music and drinking coffee, because "it helps her to get her duties completed on a quicker timeline."

Angelica has a 3 year old daughter and she said she can brighten her day with just one smile. She said, "People may not know it, but I am actually quite shy even though I come across as anything but quiet and shy."

She said she loves the environment and work atmosphere in her office. She enjoys working with Associate Dean Kim Cosby and Jessica Guiver and appreciates the help and training they have provided. She said she also loves working with the faculty and students.

Melissa Counter

Secretary, Division of Management & Marketing

Melissa comes to the School of Business with previous employment experience in education. Melissa has homeschooled her children, taught reading, math and spelling groups in an elementary school, ran a successful preschool, and most recently served as a facilitator for concurrent enrollment students. Melissa started working at the college during August. She said she loves working with the people here. She said, "You all offer kindness, intelligence and a variety of interesting personalities." She said she also appreciates the lovely patio view out of her window.

Melissa said she loves the beauty and study of nature, but having grown up in sunny warm California, she said she only enjoys Utah's freezing cold winter through a window. She said she has six little (and not so little) rugrats (ages 6-18) who call her mom, which probably explains her addiction to Hulu. She said she has a few pets; Stella, her teenage daughter's adorable Malshi, Willow, their beautiful and stalwart black lab, Ninja Rainbow, her youngest son's non-buoyant betta, and Mr. Darcy, her beautiful sparkling teal/aqua blue betta.

"Missy has brought a breath of fresh air, warmth, and sunshine into the Division Office. We are so lucky to have her as part of our team," said her supervisor, Barbie Willett.

New Employees (continued)

Ada Orlandi

Secretary, Culinary Arts Institute

Ada began working as a Secretary in the Culinary Arts Institute in September. She is also currently working as a Pantry Cook at the Willow Creek Country Club. She was previously employed at Spice Bistro and the Alta Club as an Executive Chef. Ada said, “I come from a line of work that is very hands on and labor intensive, so I took this position in order to calm things down a bit.” She said she would eventually like to become an instructor in the Culinary Arts Department.

Ada was born in Puerto Rico and her family moved to Utah in 1993. Ada joined the Army in 2000 and was stationed at Ft. Drum, NY. From there she was sent on a Peace Keeping Mission to Kosovo in 2002. Ada said, “I have a great love for my country, the State of Utah and Salt Lake City!”

Ada graduated in 2011 from the Arts Institute of Salt Lake City with a BS degree in Culinary Management. She said, “As a Culinarian, food is my life!” She said she enjoys singing karaoke in her spare time.

Ada said she has received a lot of help as a new employee and wants to thank her boss, Jason Talcott, for his patience, Judy Boretsky and Leslie Seiferle for their assistance and support. She also expressed her gratitude to the entire CART faculty for being so nice while she gets accustomed to her new role at the college.



WHAT'S THE BUZZ ABOUT THE BIZ BUZZ

Biz Buzz Newsletter Provides Exposure For Business Students

Joe Clougherty, SLCC Student

What's the deal about the Biz Buzz? Many students don't have a clue about the Biz Buzz, what it is or where they could find it. But that is about to change as the School of Business looks to ramp up awareness and involvement for their newsletter. “Our Goal is to involve all of the divisions within the School of Business, to provide them with exposure and we would also love to encourage student involvement with the Biz Buzz as well.” said Lisa McFadden, secretary for Dennis Bromley. We already have the Globe but The Buzz isn't just another paper. It highlights all of the specific ins and outs of the SLCC School of Business and provides previews and reviews of events related to being a Business student and many other great insights. Inside the future issues of the Biz Buzz you'll find profile pieces from the different departments within the School of Business, previews of upcoming events including the Entrepreneurship

and Leadership Forum that is held every Wednesday at noon in room 119 of the Business Building.

The Biz Buzz is looking for feedback from students regarding its content and seeks to promote a specific type of content to their readers. “We would like the newsletter to be informational, motivational, contain current events within the School of Business as well as address topics that would be beneficial to students enrolled in the School of Business” says McFadden. Even if you are not a student in the School of Business the Biz Buzz can be a useful resource for all SLCC college students. Be sure to pick up a copy of the Biz Buzz today, you can find them in the Student Lounge of the Business Building and in the newspaper stands next to The Globe. If you have a story for the Biz Buzz send them via e-mail to Lisa.McFadden@slcc.edu.



Leadership Forum Speakers

SLCC students, faculty and staff are invited to learn from the experts at the School of Business Leadership Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Nov 6	Jim Croft	Retired, Former Chairman, Federal Home Loan Bank Board
Nov 13	Gary Oppenheimer	Founder, Ample Harvest (South City Campus, Grand Theatre)
Nov 20	Jeff Flamm	Infinite Mind
Nov 27	Jack Emery	Founder, Matrix Funding

Lupus Foundation Event

Students in the Marketing 1910 class are planning this event as their final end of semester project.

Do you or your friends and family have Lupus? Please join us on November 22nd at 6 pm at the SLCC Student Event Center, at the Taylorsville Campus. Come get a flu shot and learn more about Lupus. There will be free food, prize drawings and give aways! If you would like more information about this event, you may call 385-312-0221.

