

The  
School  
of  
Business  
Newsletter

*For Faculty, Staff and  
Students*

September 2015



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Salt Lake  
Community  
College



Step Ahead.

# THE BIZ BUZZ

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October Newsletter deadline for submissions:  
October 5, 2015

Send your story ideas to: [Tiffany.Daines@slcc.edu](mailto:Tiffany.Daines@slcc.edu)

## A Message From the Dean:

# Welcome Back!

This is truly an exciting time in the School of Business.

It seems as though I say that every year and every year it is true but for different reasons. This year we welcomed 10 new faculty to the School of Business.

We are excited about the unique talents they bring and have already seen some of the benefits of those talents.

Also this year we begin with newly appointed and permanent executive leadership over both academic affairs and student affairs. New leadership coupled with this being a strategic planning year give us all occasion to reflect on the work we do and the direction in which the institution is going. Early conversations have pointed to some critical areas that need attention, namely inclusion and retention. With regard to inclusion, we seek to serve all segments of society represented in our service area. We have seen an increasingly diverse student population. We need to similarly diversify employee groups in the College.

We all need to take ownership of retention in a proactive way. Each of us will come in contact with students who are encountering difficulty. We can pro-actively offer encouragement and guidance that will keep the student engaged and enrolled. I have encouraged Associate Deans to organize student retention teams, made up of faculty with a passion for student retention, for each AAS program. Their primary objective is to design and implement a proactive intervention/communication protocol. Collectively, these teams will reach out to each AAS student to ascertain their standing and help them overcome any obstacles in the way of their progress toward graduation. In addition, I encourage faculty to take time in class to help students make sure they have declared the correct major in the system. Perhaps departments can discuss and agree upon the appropriate classes where this can take place. Having the system reflect the correct declared major is critical in order for DegreeWorks to provide useful information that helps students develop registration plans.

At our school meeting we discussed the value of the AS degree. We also discussed the need to add value to the AS Degree so that students have meaningful reasons to complete it before transferring. I am highly encouraged by the conversations we have had with academic leadership and advising at the University of Utah. The agreements that we are forging will provide a tremendous advantage to SLCC students who complete the AS Business degree. I am excited about the work that has been done in the area of Open Education Resources (OER). Some faculty worked with Jason Pickavance on a grant-funded project. Others undertook the initiative on their own. With some additional focused effort in OER and in concert with the OER work in general education courses, we are poised to offer the AS Business degree, and perhaps the AS Computer Science degree using exclusively OER. This will reduce the cost of an AS degree significantly, perhaps by as much as 50%. The opportunity to work with dedicated faculty who are committed to meeting our strategic priorities that include delivering an OER AS degree that provides students guaranteed matriculation to the University of Utah, one of the top 100 universities in America, is what brings me to work every morning and makes this year extremely exciting for me.



***Dennis Bromley, Dean, SLCC School of Business***

# The School of Business Welcomes Faculty members

## Lisa Fowler, Business Management Faculty



**Lisa Fowler**

Lisa is an Assistant Professor of Business Management.

Lisa has been teaching as an adjunct for SLCC since Spring 2013 and started as full time faculty this fall 2015.

Lisa has taught Foundations of Business (BUS 1050), Business Law (MGT 2050), Human Resources (MGT 2070), Employment Law (MGT 2080)

Lisa graduated from BYU with a Bachelor of Arts in English, a Master of Organizational Behavior from the Marriott School of Management, and a Juris Doctor from the J. Reuben Clark Law School.

Lisa's previous employment and past experiences include: Performance Auditor in the Office of the Legislative Auditor General, State of Utah, Salt Lake City, UT, Law Clerk in the Utah Attorney General's Office, Litigation Division – Employment Law, Torts and Civil Rights Section, Salt Lake City, UT, Attorney at Taylor, Adams, Lowe & Hutchinson, Salt Lake City, UT, practicing Employment Law and Civil Rights, Instructor for Becker Professional Education, Salt Lake City, UT, teaching Business Law courses to students preparing to take the CPA exam, Adjunct Professor at Salt Lake Community College, Salt Lake City, UT in the School of Business Division of Management, Marketing, and Legal Studies.

Lisa is a volunteer for Boy Scouts of American with the Great Salt Lake Council Lone Peak District 17 as a Roundtable Commissioner over Cub Scouting. Besides managing a staff at Roundtable, she spends a lot of time training cub scout leaders in their responsibilities.

Lisa is excited to be with us and said, "I enjoy working with my fellow faculty members, they are brilliant in their areas of expertise and great fun to work with. The leadership in the School of Business and the Division of Management, Marketing and Legal Studies is very supportive of my interests and ideas, and some of the best people managers I've met. I am happily discovering that I am starting to thrive in the academic environment at SLCC.

Lisa is married and has 3 children. As a family, they enjoy camping, cooking over a campfire, hiking, skiing and watching movies. Lisa also enjoys reading and said, "I feel that a day without time spent reading is like a day without food".

## Lon Schiffbauer, Business Management Faculty



**Lon Schiffbauer**

Lon is an Assistant Professor of Business Management. Lon started as an adjunct faculty member in December of 2014 and became full-time faculty in August of 2015.

The classes Lon teaches includes: BUS1040: Ethics at Work, BUS1050: Foundations of Business, BUS2200: Business Communications and MKTG1960: Professionalism in Business

Lon received his Ph.D. in Industrial/Organizational Psychology, at Capella University in 2013. Lon's Dissertation: The pursuit of self-esteem: A help or a hindrance in thriving in the workplace?

Lon received his M.B.A. from the University of Phoenix in 1999. His Thesis: The emergence of e-commerce in the comic book retail industry B.A., Advertising, University of Memphis, College of Communication and Fine Arts, Department of Journalism, 1993. Lon also has an SPHR, Senior Professional in Human Resources.

For the past six years, Lon has served as a faculty member at the University of Phoenix where he was also the Area Chair for the College of Functional Management. He also has a business strategy consulting firm, that he started six years ago. Lon also has over 25 years of experience working with such companies as FedEx, Intel, and eBay, as well as several small start-ups.

Lon really enjoys the high caliber of faculty and staff with whom he has the privilege of working with here at Salt Lake Community College, School of Business.

Lon enjoys racing in Ironman triathlons, writing books, reading, spending time with his wife and five kids, motorcycling in the desert, and dreaming of one day restoring a 1965 MG Midget.

Lon has a hidden talent, he can wiggle his ears.

## Franco Aloia, Culinary Arts Faculty

Franco is an Assistant of Professor Culinary Arts. Franco started at SLCC a year ago. He assisted in the new Culinary curriculum and his primary responsibilities are the hands-on instruction lab classes of the Culinary Arts courses (Advanced Food Preparation, Classic French, and Competition Cooking).

He earned an Associates degree at the California Culinary Academy in San Francisco, California and has been cooking professionally for over 26 years. Franco was a Chef with George Morrone & Michael Mina at Redwood Park Restaurant in the Trans America Building in downtown San Francisco and was a chef with Bradley Ogden at his namesake in Caesars Palace, Las Vegas, Nevada where they won a James Beard award for 'Best New Restaurant'.



**Franco Aloia**

## New Faculty Franco Aloia (cont.)



What Franco likes most about being here at SLCC is the opportunity to affect positive change here at the Culinary Institute in the School of Business and all of the support given to him by our new Program Director, Bob Burdette. Franco said, "We have a lot of positive momentum in our program and none of it would be possible without the great team we now have".

On a personal note, Franco is from Utah and comes from a family of educators. He married a teacher and they have two little Chihuahuas named Vino & Queso (wine and cheese). He is an avid outdoors man (snowboard, kayak & yoga in the wilderness).

Franco has an identical twin so, if you see his brother and he doesn't know who you are, please don't be offended, he is not Franco. Fortunately, Franco said "he is a very friendly guy and always smiling when people think they are seeing me".

## Cynthia Uberty, Culinary Arts Faculty



**Cynthia Uberty**

Cynthia is currently an Assistant Professor in the Culinary department of SLCC at the Miller Campus.

She teaches the Baking lab and lecture class, Food Preparation I and Sanitation/ServSafe. This is Cynthia's first semester here as an instructor at SLCC. She has worked for the past 3 years at The Art Institute of Salt Lake City as a Chef Instructor in their Baking and Pastry program. At The Art Institute she taught, Introduction to Pastry, Advanced Display Cakes, Breads, European Tortes, Restaurant Desserts, Baking Science and Culinary Concepts. These classes covered a large range of professional baking topics from beginning to advanced concepts. Lecture as well as hands on lab classes provided practical baking experience for students. Prior to working at The Art Institute Cynthia was the Sous Chef in the bakery at Snowbird for 5 years.

Cynthia's education Outline: Southern Connecticut State University, New Haven, CT, B.S. Corporate Communications, Minor – Photography 1987, The Culinary Institute Alain & Marie LeNotre 2003, Pâtissier Boulanger, Intermédiate Pâtissier Boulanger Certification, Intense certification program in French pastry. She apprenticed for Amateur Chef Gourmet club with duties including enrollment, set-up preparation and support for Executive Chefs teaching culinary techniques, Wine and Spirit Education Trust Level 2 Certificate Coursework 2014, summer Internship with Master Chocolatier Oscar Ortega 2014.

Cynthia said, "I love all the training I received as a new employee of SLCC. There is almost any resource I can imagine available to me as new faculty. The School of Business also has exciting innovative committees that I hope to be involved with".

In addition to baking, Cynthia's passions are wine, mountain biking, running, hiking and skiing. She spends most of her free time in the mountains with her dog, family and friends. Cynthia said, "I love living in Salt Lake City where the restaurant scene is being revitalized in front of my eyes. There are tons of new and modern concept restaurants opening in which to place students. Working in the food industry is always exciting and new things are always happening".

Cynthia has a full family life with two children currently attending the University of Utah, and one just entering the 7th grade.

## Jeff Davis, Economics and Finance Faculty

Jeff is an Instructor for the Division of Economics in Finance and Credit.

Jeff teaches Microeconomics, Macroeconomics, and Personal Finance.

Jeff started working at SLCC a year ago as an adjunct instructor.

He received his B.A. in Economics at Cornell University, M.B.A. of Finance at Trident University, and an Accredited Asset Management Specialist at the College of Financial Planning.

Prior to coming to SLCC, Jeff was in Asset management and was a financial planner and an instructor at other colleges.

What Jeff likes the most about working at SLCC is that he said, "The Students are motivated and their participation makes class fun. Everyone I have met has been very helpful and friendly".

Jeff's hobbies and interests include hockey, modern board games, PC games, and building computers from parts.



**Jeff Davis**

## Jen Klenk, Business Management Faculty



**Jen Klenk**

Jen is an Assistant Professor in Business Management. She started working at SLCC as Adjunct Faculty in January of 2015 and has been employed full time since August 16, 2015.

Jen received her Associate of Science General Studies at Salt Lake Community College, Bachelor of Science at Charter Oak State College and MBA Marketing at Ashford University.

Jen's previous employment/past experiences include Operations Management for Larry H. Miller's Megaplex Theatres where she opened four theaters. She spent the past six years in Marketing for the Higher Education sector.

Jen said what she likes most about working at SLCC, "I love everyone I work with. I have worked with over 8,000 schools across the nation and SLCC

impressed me as having the most resources available to support the success of students. When I started looking for a school to teach at, SLCC was the only school on my list".

Jen is classically trained on the piano and spent some time playing around the valley with a few rock bands.

Jen was formally one of the SLCC Bruin Mascot's.

## Kristi Grooms, Business Management Faculty



**Kristi Grooms**

Kristi is an Assistant Professor in Business Management. She teaches BUS 1010 Intro to Business and BUS 2200 Business Communications.

Kristi taught Adjunct this summer at SLCC and is now full time as of Fall of 2015.

Kristi Receive her BS in Architecture from the University of Utah and an MBA from Independence University.

Kristi owned Go Purified Water and Ice until last month. She also managed that store for 5 years before turning it over to her mother and brother. She now has a sister company to it called, “I’m So Thirsty” and that company is a sports bottle vender. Kristi also worked for 3 years in land development and 4 years in higher education at Independence University, leaving as the Associate Dean of Faculty.

## Corinne Anderson, Accounting Faculty

Corinne is an Assistant Professor in Accounting

This is her first time working at SLCC and she is excited to be here! Corinne has a Bachelors of Accounting and a Masters of Professional Accountancy, from Brigham Young University, December 2004 (both degrees conferred at same time) and a Certified Public Accountant degree, March 2007

Corinne has worked for the last ten years in the accounting industry. She has been a Big-4 CPA firm auditor, forensic accountant, controller, and most recently an Accounting Manager.

Corinne likes working at SLCC, and she said, “I love being surrounded by great people every day when I come to work”!

Corinne minored in visual art and enjoys oil painting in her free time. She also loves to play the piano. Corinne likes to take road trips. In one summer she drove 6,000 miles traveling across the country.



**Corinne Anderson**

## Phillip Nelsen, Business Management Faculty

Phillip is an Assistant Professor of Business Management. He teaches Business 1010 - Intro to Business, Business 1050 – Foundations of Business and Business 2050 – Business Law.

Phil began working at SLCC this past summer as an adjunct faculty member, and began as full time faculty for the 2015 Fall semester.

Phil received his education at: Weber State University - Bachelor of Arts Degree, Political Science and The University of Idaho College of Law – Juris Doctor.

For the past seven years Phil founded and grew an educational training firm from a single location in 2008, to over 50 locations in 17 states by 2015.

His firm would generate curriculum and instruction for specialty certification training courses for workforce certificates as well as various state and federal licenses. By 2015 they were enrolling over 20,000 students in their courses each year and had established themselves as one of the largest private firms of that kind in the nation. In late 2014 they were approached by a group of Ohio based investors who made an offer to purchase the company. Selling the company has given Phil the freedom to pursue his passion for teaching in higher education, specifically teaching business and business law courses.

Phil said, “I very much enjoy working with students who have an entrepreneurial mindset, and the School of Business is filled with them. I enjoy sharing what I’ve learned growing my own company and helping students avoid some of the mistakes I made along the way”.

Phil has been married to his high school sweetheart for 8 years and they have 2.5 beautiful children (number 3 on the way in December). He enjoys the outdoors and spending time with his family.

Phil has watched the sun rise over the great Karoo in Africa and the sun set over the Amazon river in Brazil (though not in the same day). He enjoys traveling and hopes to do a lot more of it in the future



**Phil Nelsen**