

THE SCHOOL OF BUSINESS NEWSLETTER

JANUARY 2019 • ISSUE 8

THE BIZ BUZZ

Meet Your Student Leaders



How To Get Involved

Send story ideas to Ana.Brown@slcc.edu



School of Business
SALT LAKE COMMUNITY COLLEGE



For Students, Faculty and Staff



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Visit us online at:
www.slcc.edu/schoolofbusiness

Stay on Track to Graduate



Schedule Online to Meet An Academic Advisor



Michael Purles

- Business New Student
Advisor



Russ Collett

- Computer Science and
Information Systems

*If your last name begins with A-G, S, X or
Y:



Sadie Tsosie

- Business AA & AS
- Business Management
- Marketing Management
- Accounting
- Finance & Credit



Jewly Harris

- Computer Science and
Information Systems

*If your last name begins with H-N, T, U
or Z:



LuAnn Furner

- Business AA & AS
- Business Management
- Marketing Management
- Accounting
- Finance & Credit



Marilyn Brumbaugh

Lead Pathway Advisor



Tien Pham

- Business AA & AS
- Business Management
- Marketing Management
- Accounting
- Finance & Credit



Michael Atkinson

Lead Pathway Advisor

Save the Date!



School of Business

JAM

SESSION



See You There!!

School of Business Events

CFP Night, Finance Department

On the evening of October 24, SLCC business students and concurrently enrolled high school seniors were invited to attend “CFP Night” in the Student Center. Hosted by the Finance Department in the School of Business, along with the School of Social and Behavioral Sciences at the University of Utah, the event was an effort to introduce students to a fabulous pathway to a lucrative, personally rewarding career, that of a Certified Financial Planner.

In order to become a CFP, one must meet 4 criteria. First, one must earn a 4-year degree – in anything. Second, there are 6 specific personal finance courses one must complete. Normally these courses are completed after the bachelor’s degree. Third, there is a test – designed and administered by the CFP Board. It’s not easy. Finally, the applicant must have 3 years of industry experience.

The U of U and SLCC have signed an articulation agreement that facilitates a nearly seamless transfer from SLCC’s AS or AA in Business or the AAS in Finance and Credit into the U’s BS program in Family, Community and Human Development, with an emphasis in Financial Planning. This particular bachelor’s program includes the 6 required CFP courses as part of the curriculum. That saves student at least 6 months of preparation. In addition,



students who complete their associate’s degrees at SLCC receive significant credit for their coursework at the U. They receive 3 hours of major elective credits and 12 hours of allied credits. Finally, by taking FIN 1050 and FIN 2200 at SLCC, they receive credit for the first of the six CFP courses at the U. This agreement allows for students who may have decided part way through their AAS that they would like to pursue their education to earn this prestigious credential.

This feature allows students to earn their credential sooner than if they wait until graduation to find such employment. Because our AAS Finance and Credit students take a wide range of finance courses at SLCC, they are already attractive to employers,

especially if they are pursuing their CFP. SLCC has identified several employers who would like to take part in this program. In a show of support, Fidelity Investments and New York Life sent representatives to the event to allow students to network and discuss job opportunities. Both of these organizations offer significant tuition reimbursement to their employees.

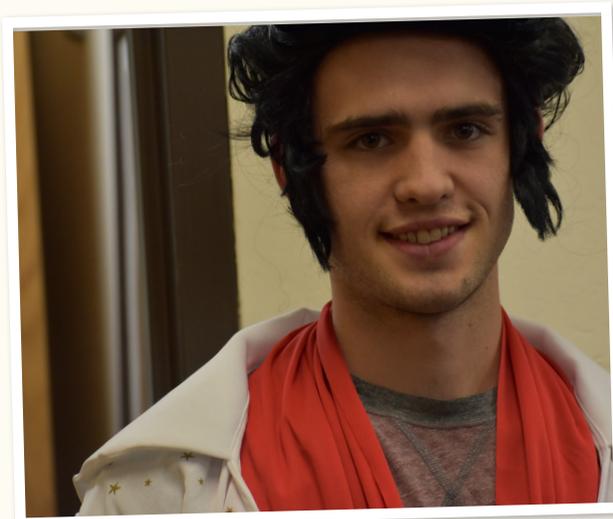
Approximately 30-50 students attended the event. Responses from students were all positive, with several indicating their desire to jump right in to the program.

School of Business Events

Meet The Dean on Halloween

On October 31st The School of Business hosted a Meet the Dean on Halloween. Students came dressed up in their spookiest costumes in a 'dress to impress' competition. School of Business Dean Dennis Bromly greeted over 200 students in attendance!

Associate Deans Paul Benner, Jon McGowan, Barbie Willett and Jeffrey Coker were also present and as our costume judges. Students met with the Dean and participated in a student survey that later was shared in faculty development.



Meet your Student Leaders

Junior Martinez, Student Body President



Hi everyone, my name is Junior Martinez, I am the SLCC Student Body President for the 2018-2019 academic year. I am 20 years old, I am Latino, I am a Mexican Immigrant, I love my country and my culture, and I am happy

to represent all the students at SLCC. I was born in Michoacán, Mexico in 1998. I was raised by my Mom and Grandpa while my Dad worked his hardest for 9 years to bring us to the U.S. Although it was hard being away from my Dad for so long, I don't regret it because it has taught me the value of family. My parents had a dream for my brother and I to live meaningful lives, lives filled with opportunities they never had. That is the reason why I am here today.

I started at SLCC two years ago after graduating from Hunter High. I decided to get involved and I slowly developed into a confident leader. The transformation was not easy, but it was worth it.

Today I live my life empowering others because I know all it takes to change someone's life. It takes one person who can tell you "it is okay to be scared" and "it is okay to not know what lies ahead", because all you can do is try. When I encourage people, I believe in them, and I encourage them to try. To try and take that first step

into the unknown. To set goals and once those goals have been accomplished, set more goals. To be selflessly ambitious with the world and take every opportunity that is given to them but always at the service of others, because those around you are who make your life meaningful.

I chose to be a Business major because I love math, problem solving, critical thinking, economics, marketing, entrepreneurship, etc. I see the potential to serve my community and others through business, and we need some more Latino representation in the Business industry. I chose Business because as a

student leader I realized that there are a lot of similarities between Leadership and Business. I realized that a lot of what I am learning as a student leader can be applied to the Business

industry. Marketing and outreach concepts, management opportunities, budgeting, planning, executing, communication, leadership, and more. These are some of the activities my team and I get to be involved with every day as student leaders. The SLCC Student Association is always looking for more students leaders, if you're interested, apply! There is no one way to lead and we can use your leadership style to help make a difference here on campus.



Interested in joining SLCCSA? Contact Junior

Junior.martinez@slcc.ed

Meet your Student Leaders

Mary Flanagan, School of Business Senator



My name is Mary Flanagan! I am 20 years old, West Virginia born, and Utah raised. I graduated from Clearfield High School in the top 10% of my class. Following high school, I put my higher education on hold to serve a mission for the Church of Jesus Christ of Latter-day Saints in El Paso, Texas. I have been a member of the Student Senate since January 2018 and am currently the Senator for the School of Business here at Salt Lake Community College. I absolutely love it!

Originally, I was a Vocal Performance major and trained all of my life in hopes of being successful in the field. However, I have worked in a restaurant for the last two and a half years and chose Business as my major because I love it and know I have the ability to make a difference in a position of power if given the opportunity.

I think every student should join SLCCSA because it is really a door-opening experience. It is a good opportunity to build your resume and network with important people in your field.

SLCC-SA Student Senate 2018-2019



**Interested in joining the Student Senate? Contact Mary
mflanaga@bruinmail.slcc.edu**

Meet your Student Leaders

Daniel Johnson, Multicultural Student Council



Hello, my name is Daniel Michael Johnson, I'm 19 years old and I graduated from West High School in 2017. I am a sophomore at Salt Lake Community

College Majoring in General Studies and I graduate this Spring. I plan on transferring to a four-year University to get a degree in Information Systems minoring in Business and Sociology.

I am African- American and I grew up in Rose Park all my life. I am a first-generation college student but my family has a history of higher education. My great-grandmother and great-grandfather are college graduates as well as my uncles. Back in their time securing an education as a black person was not a right in America. My family made sure that I understood the importance of getting an education, being successful and giving back to my communities. I already loved academia and with the support of my family, pursuing a higher education was always the next step.

I am a member of the Multicultural Student council (MSC) here at SLCC. My job is to give our underrepresented students a voice on campus. I take the concerns and ideas of those students and work with other MSC members, Student Life and Leadership, and Administration to make sure that their concerns are heard, and to create a more inclusive and equitable campus and college. We want your voice to be heard and I encourage any student to come see us we are in the Office for Diversity and Multicultural Affairs.

I chose a degree path in the Business field because I want to create change. I see business play big role in how we view the world and how we interact. We see lobbyist changing government policy, nonprofits working on issues they see, and people who create technology or service that change the face of business as we know it. I want to be a part of that, to change the world for the better.

Interested in joining Multicultural Student Council? Contact Daniel

Danieljohnson3125@gmail.com

Student Clubs

Getting involved in a club could be one of the highlights of your college experiences

The Cuisine Team

The Culinary Institute's Cuisine Team is a group of individuals who practice culinary skills, share food, and make new friends! Students will have the opportunity to learn about the latest culinary trends through presentations by guest speakers, culinary experts and field trips.

We recently kicked off the new school year with a classic Coq au Vin demonstration by Chef Coker! In this demo we learned proper cooking techniques and knife cuts as well as poultry preparation. Not only was this a great educational experience but we made new friends and most importantly, we ate!

We would love to have you become a part of our team. You don't have to be a culinary student to join. All it takes a little bit of time and enthusiasm! Whether your ambition is to be a professional chef or just want to learn how to cook, the Cuisine Team is for you!



President: Madiesther Rodriguez (middle), Vice President: Jaclyn Cohen (right) and Co-Vice: Jordan Kent (left)

Faculty Spotlight

Dr. Amar Sahay, Business Management

Dr. Amar Sahay, and Prof. Susumu Kasai, professors in the department of Management and CSIS attended the SAS Analytics Conference in September 16-19, 2018. Amar was awarded the Perkins grant to attend this Analytics conference 2018 in San Diego, CA.

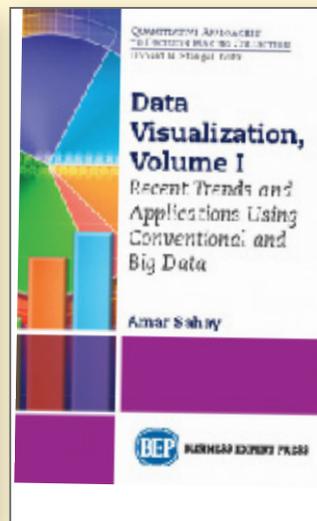
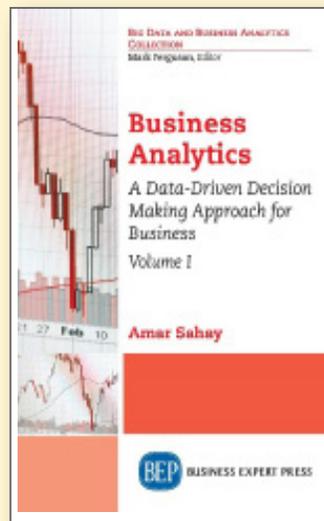
SAS Inc. is a leading provider of Analytics solutions including, Big Data applications, Business Intelligent, Business Analytics, Machine Learning, and Artificial Intelligence applications. SAS has a very strong

“Academic Outreach” program through which they collaborate with universities and colleges. A number of educational resources and SAS Data Analytics software are available to partner institutions free of cost. SAS also provides training and certification in data analytics. They have 500 e-learning courses – basic to advanced statistics and computer science that are available to students for free.

The CSIS department in collaboration with the school of business has developed a certificate program in Data Analytics. The purpose of SAS Analytics conference attendance was to seek support and collaboration from SAS and gain access to their software and e-learning courses for our program at SLCC. Both Amar and Susumu are currently working with the academic team in SAS. SAS academic program team is willing to extend their support and provide software and training/course material to our program at SLCC.

Scott MacConnell from SAS Academic Outreach Education Practice has expressed his willingness to visit our campus and meet with our faculty

and administrators to help establish the analytics program in our department. We believe that our departments can significantly benefit through this partnership in providing the cutting-edge technology programs and courses. The businesses are currently seeking trained professionals in the data analytics area and our program will be instrumental in providing much needed training and education.



Book Publication in Business Analytics

Dr. Amar Sahay published a book in the area of analytics in August 2018. The first volume of the two volume series in – Business Analytics – A Data Driven Decision Making approach for Business” – Volume I was published by BEP (Business Expert Press, New York) a leading

international publication house specializing in professional books. The second volume of this book is scheduled to be published by the end of this year. Amar has a number of book publications in the areas of Big Data, Data Visualization, Business analytics, Statistical Modeling, Statistics & Data Analysis, Quality and Six Sigma. His books are available in amazon (www.amazon.com). A number of his books are on display at the Markosian Library, SLCC campus and other libraries nationwide. This is his 9th published book.

Amar was informed in December 2018 that his Analytics book: Business Analytics, Volume I A Data-Driven Decision Making Approach for Business was chosen by Harvard Business Publishing.

New Faculty and Staff



Tyson Riskas, Faculty

Please welcome the newest member of the Business Management Faculty, Tyson Riskas! Tyson has been an adjunct faculty at SLCC since Spring 2017. In addition, he has taught as an adjunct at the LDS Business College for the past 2.5 years. Tyson has experience in Asset Management, Business Administration, Small Business Ownership/Entrepreneurship, Retail Management, Sales, Social Media Analytics & Strategy, and you may have seen him starring in a few local commercials! Tyson has recently worked on some very innovative curriculum development, as well as Learning & Teaching pilots and assessment initiatives at LDS Business College. Tyson completed his Bachelor of Science degree in Business Marketing at Utah Valley University. He has an MBA from the University of Utah.



Daysi Hernandez, Faculty

Another addition to our Business Management faculty, is Daysi Hernandez. Some may know Daysi from her staff positions at SLCC. She worked as the University Partnerships Coordinator for more than 3 years, then was recently a Grant Officer in the Office of Sponsored Projects.

Before coming to SLCC, Daysi taught full time at Everest College, while also taking on the responsibilities of a Department Chair, then as an Academic Dean. She also taught 3rd and 4th graders for 4 years while in California. Daysi has a Bachelor's degree in Chicano Studies from Cal State University and an MBA from the University of Phoenix. Daysi's cheerful and "can do" attitude, will be a great addition to the Business Management Department.



Chrissy Hopkins, Secretary

Chrissy Hopkins is the new secretary for the CSIS Division office. She moved to Salt Lake City in the spring of 2017. Chrissy has lived in many places in the southern United States including Kentucky, Florida, New Mexico, and most recently Wichita Falls, Texas. Some of her hobbies include making scented candles, playing basketball and spending time with her boxador puppy, Jules. Chrissy will help coordinate the annual Bytes of Brilliance Girls Tech Camp in the Summer of 2019. She is a great addition to our office team and we are very glad to have her on board. If you see Chrissy on campus feel free to say hello or stop by her office in room BB 114.