

# THE BIZ BUZZ

SCHOOL OF BUSINESS NEWSLETTER

MARCH 2019 • ISSUE 10



“Basketball has helped me become a well-rounded individual and has really tested my time management skills”

Send story ideas to [Ana.Brown@slcc.edu](mailto:Ana.Brown@slcc.edu)



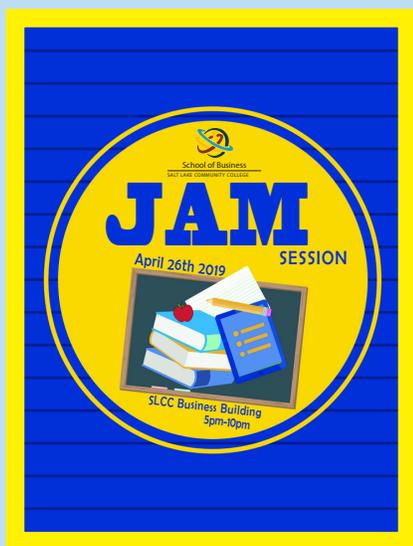
School of Business  
SALT LAKE COMMUNITY COLLEGE

# Business BUILDING

For Students, Faculty and Staff

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[www.slcc.edu/schoolofbusiness](http://www.slcc.edu/schoolofbusiness)



## Stay on Track to Graduate

Schedule an appointment with your Academic Advisor at  
[slcc.edu/academicadvising](http://slcc.edu/academicadvising)



Welcome Tien Pham to the Business Building! Here's a little more about him: At the end of the Vietnam War in 1975, Tien became a refugee at the age

of 14 years old. A family from Utah adopted him into their home. Tien went to Olympus Jr. and Sr. High school in Holladay. He began his education at the University of Utah and graduated from BYU-Hawaii with a Bachelor's Degree in History and Political Science Emphasis in 1993. Tien was an Electronics teacher at the Utah State Prison for two years and then transferred to the Probation Department as a Probation Officer for over ten years before he transitioned here to SLCC.

I have been an Advisor here at SLCC for 5 years. After advising for General Studies, I am now joining the Business Pathway Advising and I am very excited for this change!

I love my job because I enjoy serving students and take pride in seeing them reach their highest potential. That is my greatest reward. The School of Business is one of the most popular programs here, I'm excited to serve the business students.

These are the areas that I advise students in: Business AA/AS, Business Management, Marketing Management, Accounting and Finance & Credit-AAS.

I am located in the Business Building on the second floor 214F. Please feel free to contact me at [tien.pham@slcc.edu](mailto:tien.pham@slcc.edu) if you have any questions or just swing by to say hi. Go Bruins!

## Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts. Business Forum's are held in BB 123.

3/13	Paul Thompson	VP Commerical Banking	JP Morgan Chase Banking
3/27	Cody Mack	President	Lan King Gaming
4/3	Tracy Lane	Ower	Tracy Lane Photography
4/10	Candra Young	Owner	Young Princess Parties



## ***Business Student Athlete***



My name is Miki'ala Maio. I am from Nanakuli Hawaii and I'm a SLCC student majoring in Business.

My Dad has always stressed how important it is to get a degree, so moving here to Utah my goal has been to get my degree in something I could see a future in. I decided to major in Business because I wanted to become familiarized with our economy and the different strategies that could be used to create a successful business. I wasn't sure I wanted to major in Business at first, but I knew I had an interest in working with others and as a team. Business also has other avenues I'd like to explore, and because those avenues were all ones I felt matched my strengths I knew that Business was for me.

I have played basketball my whole life. I love the game so much. I decided to come to SLCC to further my basketball career, I felt like I could improve on my game here and get the necessary exposure to transfer to a four year institution. The opportunity to play basketball is also financially paying for

my school, and that opportunity is one I don't take for granted.

My family has worked hard and made sacrifices to get me here. I am here to represent them and the community I come from.

We are really given every opportunity to succeed here as student athletes. We receive tutoring, counseling, and we have the best coaches that keep us in line on and off the court. Basketball has helped me become a well-rounded individual and has really tested my time management skills. We are constantly traveling so I have to prioritize my study time along with homework, practice and personal time.

It can be very overwhelming at times but I have to discipline myself enough to get things done. I'm thankful for my professors who have been very helpful to me, they understand that I travel a lot but know that I'm not on vacation. They know it's a business trip, and they do their best to work with me. Basketball has provided me with an opportunity to pursue my Business AS degree and I'm just so grateful for this time I have to work closer to my personal goals I have set in life. Thank you SLCC!



Miki'ala grew up in Nanakuli, Hawaii

**Good Luck to SLCC Women's Basketball at NJCAA Division I Chamionship!**



# PARALEGAL STUDIES

## *Business Student*



Hello, my name is Amy Sernas and I am 21 years old, currently a Business Paralegal student at SLCC. I am a first

generation student currently working a full time job and attending school full time. I love legal studies and have enjoyed my time at SLCC. I knew that I wanted to be a paralegal when I took my first legal class at

SLCC which was Intro to Law. The professor was Sharee Laidlaw and she made the class so fun and interesting. I wanted to learn more and I decided that I wanted it as a career. Since then I have seen how passionate all the professors are and how willing they are to help the students. If you are thinking about majoring in legal studies, take a class and make a decision, you will not regret it! I love the way the professors

teach and show their passion in the legal studies department. I have definitely been influenced in a positive way by all of my professors to further my education. Once I graduate I plan to become a paralegal which would further my experience and education.



Amy with her dog Roco

I also plan to take the NALA certification test this upcoming fall.

My experience at SLCC has been amazing. I had the great opportunity to be a part of the Salt Lake Community College Student Association

for 3 years. I was in Clubs and Organizations and met many influential leaders/ students. I have grown as a person and a leader because of it. It has opened many doors for me and I would recommend it to any student at SLCC. I have learned what great of a community SLCC is and all the amazing opportunities that it offers. SLCC will always have a place in my heart.

**If you are interested in Paralegal Studies please contact Faye Leapai at [faye.leapai@slcc.edu](mailto:faye.leapai@slcc.edu)**



# OPEN SOURCE

## Student Panel

Twice a year the OS programming club hosts a Student Panel. We invite students from surrounding universities to share their experiences and to give suggestions on how to plan for a successful transition to a Bachelor's program.



This year we invited three panelists: Thuy Nguyen and Calvin Lee from the University of Utah, and Romela Azizyan from Weber State University. They talked about their experiences pre and post-transfer from SLCC

to their school of choice, they also highlighted the differences between the universities, and shared resourced that helped them land internships and start their developer careers outside of school.

After an introductory round, we switched to a Q&A-style panel where one question lead to another. Students were interested and engaged.

When time was up, many stayed on for donuts and the opportunity to talk one-on-one with our panelists.



Programmming Advisor/Faculty Margarthe Posch supporting her OS Students



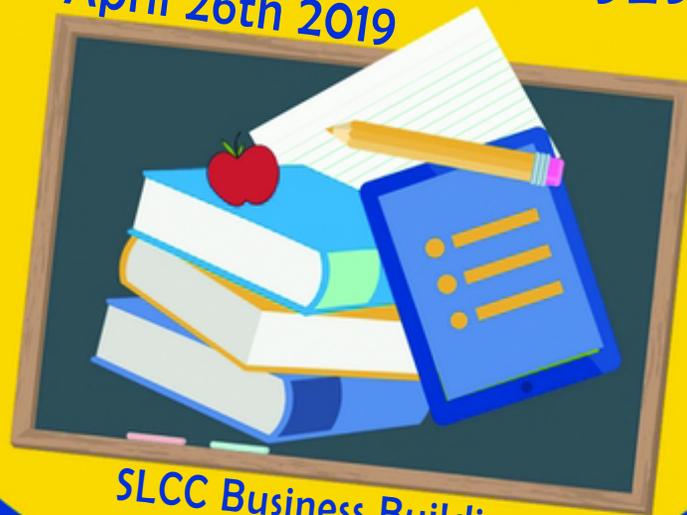


School of Business  
SALT LAKE COMMUNITY COLLEGE

# JAM

April 26th 2019

SESSION



SLCC Business Building  
5pm-10pm

# SLCCSA Student Elections

Business Student & newly elected SLCC-SA President



I have been a Student Senator for the last four semesters and have become quite familiar with the three main campuses, as well as the other satellite campuses. One thing I've learned is that each campus has its own demographic and it is the little things that make up the biggest difference. My goal as Student

Association President is to work closely with my vice presidents and focus on the individual characteristics of each campus to provide a better, more individualized experience for all students. Salt Lake Community College saved my life when I needed it the most, so I am excited to give back and do the same for all of the students I will be serving throughout the 2019-2020 Academic School Year.

*By: Mary Flanagan SLCC-SA President 2019-2020*



Student Senators encouraging students to vote





# Meet the Dean

*Miller Campus*

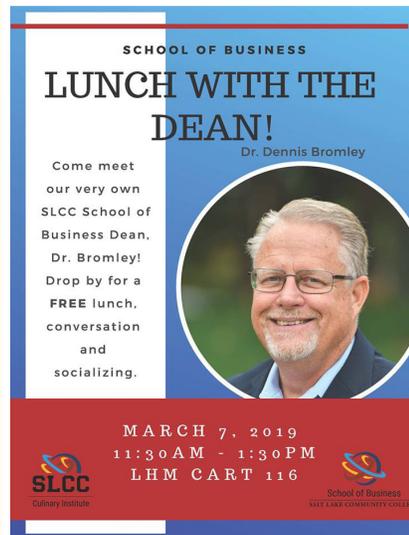
On March 7th the Culinary department had the pleasure of hosting Dr. Dennis Bromley for the School of Business “Meet the Dean” at the Miller Campus. This event was a great opportunity for students to interact with the Dean and ask him questions. Students, staff and alumni who attended were treated to a delicious free lunch prepared by our very own catering management class!

Due to location and schedules, this was the first time some of our students were able to interact with the Dean. Needless to say, he did not

disappoint. Over homemade maple sriracha chicken sliders on biscuits, pulled pork sliders on jalapeño buns and Devil’s food cake with cream cheese frosting, (amongst other delightful items) we laughed and chatted until it was time to wrap it up.

Through jokes, stories and recipe discussions, Dr. Bromley connected with our Culinary students in a great way. It was truly

a fun experience for everyone who was involved. We cannot wait to do it again!



*By: SLCC Culinary Department*



## *Are you building a financial Potemkin village?*

If you're not familiar with the term Potemkin village, it's a fake village pretending to be something it is not. The purpose is to impress through deception. Originating from an 18th century story, a fake Russian village was constructed on a riverbank in preparation for a visiting Russian Empress. The village was created to impress the Empress with the prosperous economic growth in that area. Once the Empress floated by on a barge and saw the village (complete with fake villagers dressed in their finest attire), the fake village was then dismantled and rebuilt further downstream overnight. The process was repeated the next day. The village was merely a façade held upright by support beams. What appeared to be a thriving and successful community had no real worth or substance.

Most of us know someone who is building their own financial Potemkin village. They purchase symbols of wealth (luxury cars, designer clothes, expensive jewelry, high-end electronics, etc.) for the purpose of displaying their material success to impress others. Typically, their income could not support these extravagant purchases. They likely overuse credit to acquire these items. While this lifestyle may appear desirable, in reality, there is often little net worth and only large debt to support it. It's a false façade, a financial Potemkin village.



*Sketch of a Potemkin village which displays an impressive façade while lacking a complete structure.*

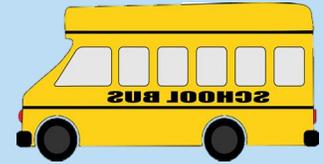
No one has unlimited financial resources which is why it is essential to learn how to successfully manage and grow the resources we have. Unexpected financial emergencies (car repairs, job loss, medical issues, etc.) are part of life and it's important to be prepared to handle these events. In FIN 1050 – Personal Finance, students acquire the knowledge and skills to make wise financial decisions, to avoid costly frauds and scams, to increase their net worth and to prepare for their financial future.

**FIN 1050** – Personal Finance offers online, hybrid and lecture courses with Summer Semester start dates on May 13 and June 10. Enroll today to learn how to build a strong financial foundation, not a financial Potemkin village.

*By: Joe Howell  
Professor Finance & Credit*

# School of Business Career Explore Tours

On Friday, March 8th, SLCC business students participated in the School of Business Career Explore Tour. The students were given a tour at Education at Work, a non-profit organization that fulfills call center needs for Discover Financial and Microsoft companies. Education at Work is very unique, they specifically targets students who are attending college full-time, who need a job, and a flexible schedule that will work around their classes. Some of Education at Work's benefits are they pay \$10 per hour, and also provide \$5200 per year in tuition assistance. They hosted the students for lunch, then sent them off to their next stop.



Next, the students toured O.C. Tanner Company. OC Tanner specializes in producing products/gifts that provide recognition to employees. They develop strategic employee recognition and reward solutions that help people accomplish and appreciate great work. OC Tanner was founded in Salt Lake City in 1927 and now has international locations in 5 countries.



The students were accompanied on the tours by Kevin Springer and Ray Taylor from Career Services and Barbie Willett, Associate Dean of Management and Marketing. Be sure to look out for an invitation to our next School of Business Career Explore Tour on April 12th.





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**MONDAY APRIL 1**

**@ BB126**

**11 a m - 1 p m**

**WESTMINSTER COLLEGE + SLCC = YOU**