

## Student Services Annual Highlights 2013-2014

Department Name: International Student Services

**Dash Board Indicators:** (Benchmark data reported in budget process with end of year numbers. Please include multiple year data if available.)

	2008-2009	2009-2010	2010-2011 (as of 6/21/2011)	2011-2012 (as of 6/25/12)	2012-2013 (as of 6/28/13)	2013-2014 (as of 6/10/2014)
Applications Received	445	444	439	505	542	668
Sponsored and Agent referred student applications	N/A	N/A	74 (included in 439 Total)	18 (included in 505 Total)	36 (8% of all applicants) SACM, UAE, Qatar, Kuwait	104
I-20s issued	342	353	342	369	279 (51% of applicants)	388
Revenue Generated International application fee (ISS receives 66.6% beginning 2/10)	\$27,690 (\$17,029)	\$26,810 \$16,488)	\$32,175 (\$19,788)	\$37,875 (\$25,225)	\$40,650 (\$27,073) \$13,577 into the SLCC General fund	\$50,100 \$33,367 (\$16,733 into SLCC General Fund
New Students Enrolled	250	247	236	260	264 (includes students on other visa types)	344
Enrollment by Semester (all visa types)	Fall 2008 337 Sp 2009 332 Su 2009 N/A	Fall 2009 361 Sp 2010 343 Su 2010 N/A	Fall 2010 342 Sp 2011 312 Su 2011 N/A	Fall 2011 327 Sp 2012 320 Su 2012 231	Fall 2012 328 Sp 2013 316 Su 2013 225	Fall 2013 354 Sp 2014 376 Su 2014
Tuition Economic Impact Tuition Dollars Generated	\$2,426,918 fall & spring only	*\$2,691,591 fall & spring only	Not calculated	Not calculated	Not calculated	Undergraduate \$3,075,353 SAT \$165,600  Total \$3,240,953 Fall & Spring
Health Insurance	Not Implemented	Not Implemented	N/A	764	719	769
New Students based on recruitment No recruitment funding allocated since 2008	AACC Asia Recruitment Fairs StudyUSA website -44-	Marketing & Recruitment Outreach -47-	Sponsored students enrolled -41-	Agents/Agency -14-	Agents/ EducationUSA Advising Centers 13	N/A
Students transferring to another school	N/A	N/A	N/A	N/A	N/A	65
Students Graduated	N/A	N/A	N/A	N/A	N/A	35

## Programming or Service Highlights:

- **Three International Student Orientations served 178 new students.**

This is a 29% increase of students attending orientation from the 2013 – 2014.

- Fall 2013 – 78 Students
- Spring 2014 – 61 Students
- Summer 2014 – 39 Students

- **International Education Week / International Night:** IEW was first held in November 2000 and today it is celebrated in more than 100 countries. SLCC has participated in this recognition of the diverse cultures brought to our campus by international students its inception. This year's student produced celebration featured food, music and performance from a variety of countries.

The estimated total number of participants for the International Education Week events was 250 with 175 students; 25 faculty and staff. Community attendees numbered over fifty.

- **International Student Tax Workshops:** All international students and scholars who have been employed within the United States on a non-immigrant F, M, J or Q visa are required to file tax return forms 1040NR or 1040NR-EZ by April 15 of each year. All students on visas must also file form 8843 with the IRS to establish substantial presence in the U.S. even if there were no earnings.

During March & April, in partnership with Accounting Professor Wendy Gunn and volunteers from a local Well Fargo branch, ISS offered three tax workshops in the Student Involvement Center. Students gathered around tables in the Student Involvement Center with their W-2 forms and questions from simple to complex; tax treaties to independent contract earnings. Student employees working on-campus and those with authorized off-campus employment came for guidance to complete their tax obligation. Approximately 50 international students worked on-campus and ten off-campus in 2013.

- **Student Mobility into SLCC (Recruitment & Marketing):** Based on fall 2013 enrollment numbers, the percentage increase of students from China is 51%, Saudi Arabia 183%, Japan 66% and United Arab Emirates 200%.

There was a decrease in students from South Korea representing a 14% drop in enrollment for this student population.

### **How Do International Students Learn About SLCC?**

Although **no** funding was allocated for international recruitment and marketing, our application survey data indicate 42 students in 2013 – 2014 learned about the College through overseas agents and EducationUSA Advising Centers abroad. Sixty percent (60%) or 338 of the 558 students self-reported that a family member or friend referred them to SLCC.

Our webpage continues to be a useful outreach tool for international students with 16% reporting our site as their source of information about the college. This was a 2% decrease from last year. We would like to encourage more student traffic to the College site and the ISS webpage. To meet this objective we are working on an outreach video highlighting our current international students, their testimonials and our campus.

Community College Web Search	24
Education USA	18
Family/Friend	338
SLCC webpage	88
Sponsor	9
Study Abroad Agent	24
Teacher	57
<b>TOTAL</b>	<b>558</b>

Ability to Transfer	66
Admissions Requirements	26
Cost	78
ESL program availability	140
Location	176
Program/Area of Study	76
<b>TOTAL</b>	<b>562</b>

- **Student Mobility and Transfer Out**

<b>Fall 2013 &amp; Spring 2014 International Student Transfers</b>		
<b>Transfer To Institution</b>	<b>Number of Students</b>	<b>Type Of Institution</b>
Academy of Art University	1	41 students transferred to a 4 year institution  61% of the 41 students transferred to the University of Utah
Arizona State University	1	
BYU Idaho	1	
Tennessee State University	2	
The Art Institute of Salt Lake City	1	
University of Central Oklahoma	1	
University of Houston	1	
University of North Alabama	1	
University of Utah	25	
Utah Valley University	4	
Weber State University	1	
Westminster College	2	
Collins College	1	8 students transferred to a 2 year institution
Everett Community College	1	
Gate Way Community College	1	
LDSBC	3	
Los Angeles City College	1	
Technology Career Services	1	
English Language Institute U of U	1	15 students transferred to an English language institution
Internexus	3	
PACE	1	
U. S. Ling	5	
Wizard	5	

## **Assessment Highlights:**

### **Program Review Updates:**

International Student Services continues to take a critical look at International Education by assessing the components and the needs required to support the good sized population of international students on our campus. The Program Review Action Plan is guiding our focus on staffing and on core services; admissions, foreign student advising, SEVIS compliance, orientation, ESL and secondarily, marketing and recruitment.

Based on the Site Review Report International Student Services has reviewed the findings and is strategically focusing on the recommendations. We hope to achieve each suggested item in the next three to five years. In this second year following Program Review we have met the following immediate challenges:

1. The need to staff an international admissions position;
  - Although base funding for this core program has not been approved, we continue to support this critical position in partnership with the SSVP. Funding was secured for another year. Great advances as indicated by international admissions numbers support the need for a base funded international admissions advisor.
2. Adjustments to the international student health insurance program and increased collaboration;
  - ISS has worked closely with critical partners IT, IM, the Cashier's Office and the Ascension Insurance provider in successfully moving this initiative to completion. Progress this year includes charging the international health insurance fee charge with tuition and fees. IT, IM and the Cashier's Office have critical partners in this goal.
3. Develop a procedures manual for Admissions, Orientation, and Foreign Student Advising – in progress.
4. Increase collaboration across the institution – participated in site visits with the International Education Committee appointed by the Provost.
5. Ellucian Consultant Site Visit to enhance a well-equipped, well-trained staff and to overcome challenges for communication of data.
6. In the 2014 – 2015 year, ISS will continue to work to resolve the following recommendations:
  - The split between ESL levels I, II, III on one campus and level IV on another campus,
  - The lack of F-1 student services on the South City Campus.