

Student Services Annual Highlights 2014-2015

Department Name: International Student Services

Dash Board Indicators: (Benchmark data reported in budget process with end of year numbers. Please include multiple year data if available.)

	2009-2010	2010-2011 (as of 6/21/2011)	2011-2012 (as of 6/25/12)	2012-2013 (as of 6/28/13)	2013-2014 (as of 6/10/2014)	2014 – 2015 As of 6/23/2015
International Admissions Applications Received (prospective students)	444	439	505	542	668	723
I-20s issued	353	342	369	279 (51% of applicants)	388	Fall 2014 186 Spr 2015 136 Su 2015 118 Total 440
New Students Enrolled (includes students on all visa types)	247	236	260	264	344	Fall 2014 108 Spr 2015 112 Su 2015 113 Total 333
New Students based on recruitment No recruitment funding allocated since 2008	Marketing & Recruitment Outreach -47-	Sponsored students enrolled -41-	Agents/Agency -14-	Agents/ Education USA Advising Centers 13)	N/A	N/A
Revenue Generated International application fee (ISS receives 66.6% beginning 2/10)	\$26,810 \$16,488)	\$32,175 (\$19,788)	\$37,875 (\$25,225)	\$40,650 (\$27,073) \$13,577 into the SLCC General fund	\$50,100 (\$33,367) (\$16,733 into SLCC General Fund	\$51,750 (\$34,673) (\$17,077 into SLCC General Fund)
International Advising Enrollment by Semester (continuing students, all visa types)	Fall 2009 361 Sp 2010 343 Su 2010 N/A	Fall 2010 342 Sp 2011 312 Su 2011 N/A	Fall 2011 327 Sp 2012 320 Su 2012 231	Fall 2012 328 Sp 2013 316 Su 2013 225 Total 869	Fall 2013 354 Sp 2014 376 Su 2014 235 Total 965	Fall 2014 375 Sp 2015 379 Su 2015 336 Total 1090
Sponsored and Agent referred student applications SACM, UAE, Qatar, Kuwait	N/A	74	18	36	104	140
Tuition Economic Impact Tuition Dollars Generated	*\$2,691,591 fall & spring only	Not calculated	Not calculated	Not calculated	Undergraduate \$3,075,353 SAT \$165,600 Total \$3,240,953 Fall & Spring	Undergraduate \$3,472,081 SAT \$202,030 Total \$3,674,111 Fall & Spring
Health Insurance	Not Implemented	N/A	764	719	769	777 (as of 6/23/15)
Students Graduated	N/A	N/A	N/A	N/A	35	N/A
Students transferring to another school	N/A	N/A	N/A	N/A	69	51

Programming or Service Highlights:

- **Long range challenges:**
 - There continues to be a need for SLCC to have a strategic conversation at the highest levels about a comprehensive approach to international education. This discussion should touch on the global mission of SLCC, the establishment of a global studies center or other entity to spearhead the mission, the role in that mission of ISS, study abroad, faculty exchanges, international and intercultural programming, internationalizing the curriculum, and the possibility of launching a for-profit intensive ESL institute that could generate funds to support the mission.
 - SLCC is at a critical juncture in terms of the international profile of the institution. Recognition of the challenges and opportunities that lie ahead could propel SLCC to new levels of global engagement that serve the entire Salt Lake community.
- Weekly Workshops in collaboration with Student Employment, Student Life & Leadership, the Thayne Center, Ascension Insurance
- Three New International Student Orientations
- Tax Workshop Series in partnership with Wendy Gunn, Accounting Professor
- International Student Graduation Luncheon
- Greater awareness and necessity for a sponsored student advisor

Assessment Highlights:

- Number of international students on the Dean's & President's List
- 77.73% of international students are making academic progress and successful in their program of study
- Students do not transfer to another institution when they are in academic jeopardy; they persist.
- There is a demonstrated need for an earlier intervention than practiced in the Academic Standards Policy.
- The need for simple and clear communication regarding academic pathways to success for non-native speakers of English is recommended.
- There is a need for a "Danger Zone" document for international students.
- Inter-departmental collaboration should be strengthened to establish broad based awareness leading to international student completion rates.