



To: Jennifer Seltzer Stitt, Lead for Strategy #9  
From: Tim Sheehan  
CC: Jeff Aird

Date: July 22, 2022

Re: **Strategy #8, Engaging Communities**

## Charge for 2022-23


After reviewing this year's strategy/CWT charge (found on the [CWT SharePoint site](#)), and the recommendations from your year-end report, I have determined the charge for next year will include the following elements:

- Implement plan to raise awareness around and accountability to goals and establish base line through initial assessment.
- Propose draft language defining community-led learning mission for the West Valley Center.
- Facilitate creation of systems and initial dialogues supporting approved recommendations strengthening academic and student support programs at the Center.
- Carry out efforts to increase visibility.
- Carry out K-12 outreach and community outreach recommendations, including identifying targeted k-12 messaging for Associates degrees, Salt Lake Tech, and Workforce and Economic Development.

You will be asked to present updates on your progress at the College Planning Council, Senior Leadership Team, and/or Executive Cabinet. At the conclusion of the year, please prepare a short, written report on the work accomplished and recommendations for the next academic year. This report will be submitted to the executive sponsor and Vice President Aird by June 1, 2023.

## Implementation Action Plan

Proposed Action (charge element)	Deliverable	Due By (date)	Assigned to (Person)
-------------------------------------	-------------	---------------	-------------------------

A large, stylized graphic at the bottom of the page, consisting of several overlapping, curved shapes in light blue, yellow, and grey, similar to the Salt Lake Community College logo.

Establish measurements to determine progress towards goals	List measurements of success	12/1/2022	Jennifer Seltzer Stitt and representative from Data Sciences, and Analytics
Baseline of measurements	Survey sent, analyzed, and published on Engaging West Valley and Kearns web page	4/1/2023	Jen Seltzer Stitt and representative from Data Sciences and Analytics
Increase training around student identities in West Valley City and West Valley Center	Training content that can be offered each semester to faculty teaching at West Valley Center	4/1/2023	Dr. Liz Bond Rogers, Faculty Development
Identify past success and potential interest in classes taught in a language other than English	Identify previous fill and completion rates for and current interest in classes taught in a language other than English	1/1/2023	Representative from Data Science and Analytics
Offer contextual English classes as appropriate and/or professional English tutoring for English Language Learners at the Center	Recommend specific classes or professional (paid) tutor and cost, if appropriate	11/15/2023	Representative from Salt Lake Tech (identified by Dean Saunders)
Identify outreach support designed to build SLCC identity in CE	Identify specific outreach initiative(s)	11/15/2023	Brandon Kowalski, Concurrent Enrollment

students and their families			
Increase ODMA events	Hold at least one event in Spring 2023 and Fall 2023 in addition to Dream Center events	Spring 2023, Fall 2023	Dr. Tongaonevai, ODMA
Define and outline community-led education mission	Propose specific mission language; identify mission and recommend membership for advisory council; draft policies to guide the program	3/1/2023	Jennifer Seltzer Stitt, Community Relations, and Student Affairs representative
Increase Center visibility and create a more welcoming physical space	List of potential actions, including timeline and cost	10/1/2022	Michael Navarre, Institutional Marketing, and Tyson Gregory, Facilities Services
Increase strategic k-12 outreach	Update on current actions and short- and medium-term plans	12/1/2022	Alonso Reyna Rivarola, Institutional Equity, Inclusion (specific to his middle school programs), and Transformation
	Hire part-time school relations coordinator	9/15/2022	Jen Seltzer Stitt, Community Relations
	List of school events/weeks in Kearns and West Valley City	9/30/2022	Jen Seltzer Stitt, Community Relations
	Launch school outreach network (includes some community events)	11/15/2022	Jen Seltzer Stitt, Community Relations
Increase strategic visibility at community events	Update on current actions and short-	12/1/2023	Jen Seltzer Stitt, Community Relations

and medium-term  
plans.

---

