

Touchnet Marketplace Guide

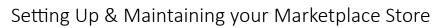




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Overview of Marketplace

What is Touchnet Marketplace?

TouchNet Marketplace enables campuses to build and operate secure, web-based shopping cart applications and online payment pages. It connects buyers and sellers electronically, making it easier for students, parents, alumni, and the community to do business with Salt Lake Community College. Marketplace allows departments and clubs to take control of security by placing financial transactions in the hands of the appropriate campus authorities.

What are Marketplace Stores?

Imagine an online mall. Now imagine your department or club is a store within the mall and that your store sells various products. Our Payment Card Industry (PCI) compliant Marketplace Stores work for online sales event registrations, memberships, donations, parking passes, merchandise, library fines, study abroad programs, and more. Individual stores can be customized with branded images, layouts, pricing, etc.

Marketplace Stores are:

- Designed with your departmental/club needs in mind.
- Managed by designated members of your team, who will have access to view sales, run real time reports, and obtain other pertinent information.

How will a Marketplace Store benefit my department or club?

Are you tired of submitting deposit forms, worrying about handling SLCC currency (cash, checks, and money orders), and then having to transport the funds to Cashiering in the state-required timeframe? Utilizing Marketplace to create an online store will allow you to operate in a cashless, secure environment. Marketplace stores also meet the needs of many of our students, who desire options for paying electronically.



Requesting a Marketplace Store

If you would like to set up a Marketplace store, please submit the Marketplace Store Setup Form on Etrieve. The form can be found here: https://etcentral.slcc.edu/#/form/5269.



PCI Compliance & Security

SLCC ensures that all payment transactions made through the Touchnet Marketplace comply with **PCI-DSS** (Payment Card Industry Data Security Standards) to protect cardholder data and reduce the risk of fraud. Merchants and users are expected to follow these security protocols when processing payments:

- **Do not store cardholder data** such as credit card numbers, CVV codes, or expiration dates outside of the secure Touchnet platform.
- Ensure that access to the Marketplace is protected by strong, unique passwords that are regularly updated.
- Use encrypted connections (such as SSL) when accessing sensitive payment information.

If you suspect any security breaches or fraud, contact the OneCard office immediately for guidance.



Glossary of Terms

- **Chargeback:** A request for a refund initiated by a customer through their credit card provider, often due to disputes or issues with the product or service.
- **CSV (Comma-Separated Values):** A file format used for exporting tabular data, such as reports, from the Marketplace into other systems like Excel. It allows for easy formatting and manipulation of data.
- **Fulfillment:** The process of completing a customer's order by delivering the product or service. In Marketplace, this refers to the action of marking an order as fulfilled once it has been processed.
- **Order ID:** A unique identifier automatically assigned to each order processed in the Marketplace system. This number is essential for tracking and managing transactions.
- PCI Compliance: Refers to the Payment Card Industry Data Security Standards (PCI-DSS), which all online payment systems must follow to ensure data protection and prevent fraud.
- Payment Gateway: A third-party service provider that securely processes credit card payments. Touchnet connects SLCC Marketplace with these services to handle all transactions.
- **Product ID:** A unique identifier assigned to each product in the store to track inventory, sales, and reports.
- Recurring Payment: A scheduled, automated payment that occurs at regular intervals (such as weekly or monthly) for ongoing products or services, like memberships or subscriptions.
- **Refund:** A transaction that reverses the payment, returning money to the customer. Refunds in Marketplace can be initiated through the Order Search function.
- **SSL (Secure Sockets Layer):** A protocol used to ensure the encryption of data during transmission, providing security when customers enter sensitive information.
- **uPay Site:** A hosted payment page used by the Touchnet Marketplace to collect customer payments securely.



Best Practices

To ensure the smooth operation of your Marketplace store, consider the following best practices:

- **Test Your Store Before Launch:** Always run a test transaction to ensure the checkout process is working properly, and all products display correctly.
- **Keep Customer Data Secure:** Do not share any customer payment information outside of secure channels. Make sure customer data is up to date and only used for legitimate purposes.
- **Use Consistent Product Descriptions:** To maintain professionalism and clarity, ensure that product descriptions are clear, concise, and consistent across all items.
- Review Reports Regularly: Periodically check your sales and payment reports to monitor store performance and catch any potential issues, such as missed payments or refunds.
- Communicate with Customers: Keep customers informed about their purchases through email notifications, and ensure any issues are resolved promptly.
- **Do not use private payment platforms:** Marketplace does not support Venmo, Cash App, Apple Pay, PayPal, or other common payment apps. These platforms should **NEVER** be used by clubs or departments. Having funds transferred to your personal account for College-related activities is strictly forbidden.



Troubleshooting Common Issues

- **Issue:** Product Not Appearing in the Store **Solution:**
 - o Make sure the product is published and set to visible in the **Store Settings**.
 - Verify that there are no restrictions applied (such as limiting visibility to specific customer groups).
 - Check that the **start date** and **end date** settings are correct for when the product should be available.
- Issue: Failed Payments or Payment Gateway Not Processing Solution:
 - Ensure that the payment gateway (e.g., Touchnet) is properly connected and active in the Marketplace settings.
 - Confirm that the payment method used by the customer (e.g., Visa, Mastercard, etc.) is accepted.
 - If issues persist, contact <u>bursaroperations@slcc.edu</u> to verify if there are any outages or system issues.
- **Issue:** *Incorrect Pricing on Products* **Solution:**
 - Double-check the pricing field in the **Product Settings**. Ensure that no extra charges (like shipping or taxes) have been misapplied.
 - Verify if special discounts, sales, or promotional pricing have been set up in the system and correct them as needed.
- **Issue:** Refund Process Not Completing **Solution:**
 - Verify the correct Order ID and Payment Gateway Reference Number are used when initiating the refund.
 - o If the issue persists, confirm that there are no holds or blocks on the account, such as outstanding balances or flagged transactions.
- **Issue:** Duplicate Orders in the System **Solution:**
 - Review the **Order History** in the system to identify if the orders were placed twice due to a payment issue.
 - Communicate with the customer to verify if they attempted to place the order multiple times.
 - o In case of duplicate orders, process a refund or cancellation as needed.



- **Issue:** Customer Not Receiving Order Confirmation Emails **Solution:**
 - o Confirm that the correct email address was entered during the checkout process.
 - Check the Email Notification Settings in the Marketplace system to ensure confirmation emails are enabled.
 - Instruct the customer to check their spam/junk folder in case the email was filtered incorrectly.
- **Issue:** Cannot Export Reports **Solution:**
 - o Ensure that the correct report type is selected before attempting the export.
 - Check that the date range and other report parameters are set correctly to generate data.
 - o If the export option is grayed out or not functioning, try using a different browser or clearing cache and cookies to resolve any temporary issues.



Frequently Asked Questions (FAQs)

Q: Is Marketplace compatible with Venmo, Cash App, Apple Pay, and PayPal? Can these platforms be used for fundraisers?

A: Marketplace does not support payments from these platforms. All major credit cards are accepted. Online payments should only be made directly through Marketplace. All other platforms outside of College oversight are strictly forbidden and present considerable risk for theft and misconduct.

Q: Are taxes added to purchases made in a Marketplace Store?

A: Yes. Sales taxes can be added to purchases depending on the product type. Taxes are based on the Taylorsville, UT, rate, which is 7.25%.

Q: What products require sales tax? What products are exempt from sales tax?

A: Taxable transactions include:

- Tangible/physical products (storage, use, or consumption)
- Products transferred electronically, such as music, video, reading materials, and software.
- Admission or user fees for amusement, entertainment, recreation, exhibition, cultural or athletic activity. Admission examples include contests, dances, and carnivals.
- Memberships
- Meals
- Services performed on property. Examples include auto repairs, car washes, furniture restoration, or pet grooming.

Non-taxable transactions include:

- Donations
- Services performed on humans (haircuts or dental exams)
 - While haircuts are not taxable, if the customer also bought shampoo, shampoo would be taxable.
- Professional/consulting services like tax consulting services or blueprints (design fee)
 from an architect

If you are unsure whether sales tax should be added to a product, please email BursarOperations@slcc.edu for further guidance.

Source: <u>Utah State Tax Commission</u>



Q: Are store owners responsible for setting up sales tax for their store?

A: While the tax rate is pre-set, if you add new products to your store, you will need to set either "default tax" or "no tax" for each product set up.

Q: Are Marketplace Stores only for physical items (shirts, hats, etc.)?

A: No, you can use your store to sell a variety of items that come in a variety of delivery methods. Other stores collect fee payments, conference registrations, and donations.

Q: How long does it take before a payment is reflected in the department/club index?

A: Payments will typically appear in the index within 1 business day.

Q: How is inventory handled?

A: Store owners are responsible for creating, purchasing, and distributing their inventory. Store owners can configure their store settings to track inventory levels, prevent overselling, and receive notifications when inventory reaches predefined thresholds.

Q: Are stores always available?

A: Yes, store purchases can be made 24/7, except for downtime during the Fiscal Year End and occasional system outage.



HOW-TO GUIDES

Adding/Editing Users in your Store

If you need to add a user into TouchNet, please notify Bursar Operstions by email at bursaroperations@slcc.edu. If you are adding/deleting roles follow the steps below.

1. Navigate to your Store's Users page.

Go to Store Settings > Users.



2. Verify the User has been added and Assign their store Roles.

Click on the **View U.Commerce Users** button at the top of the **Users** page. Search for the User you just added and click on **Edit User** in the **Action** column.





Check the boxes next to the **Available Roles** they need then click the **Save** button.



3. Email the new user their User Name, Password, and Hyperlinks to TouchNet and store.

Username: C20011.bbear Password: ChangeMe2024!

Touchnet Link: https://secure.touchnet.net/central

Store URL Example:

https://epay.slcc.edu/C20011 ustores/web/store main.jsp?STOREID=StoreIDnumber&SI

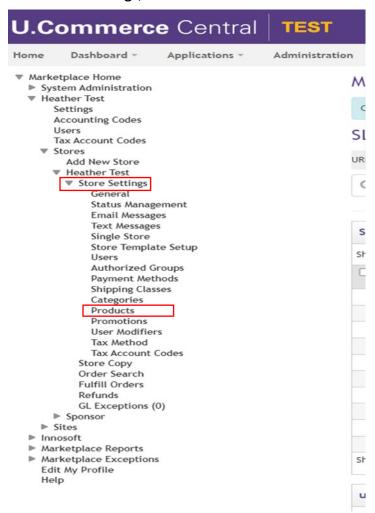
NGLESTORE=true



Adding or Modifying Products

Adding a New Product

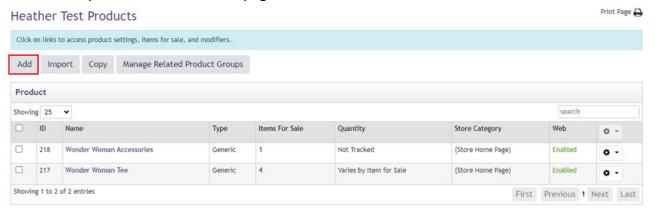
- Log into Touchnet (https://secure.touchnet.net/central).
 Navigate to the store dashboard by logging into your account. Go to Applications > Marketplace.
- Navigate to Store SettingsGo to Store Settings, then select Products.





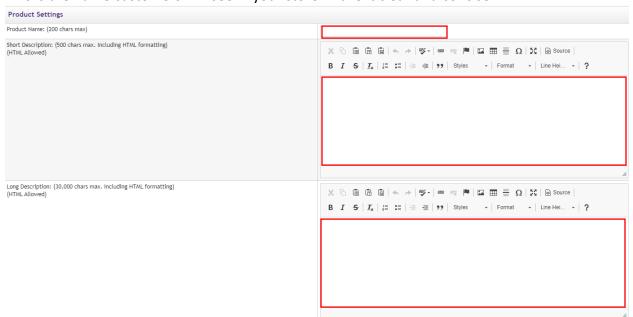
3. Click on the Add Box

This will take you to the Add Product page.



4. Enter Product Name

This is the name customers will see in your store. Make it clear and concise.



5. Add Short Description

Provide a brief description, such as repeating the product name or adding a few key details.

6. Add Long Description

Include more detailed information here. This is shown when customers click on the product.

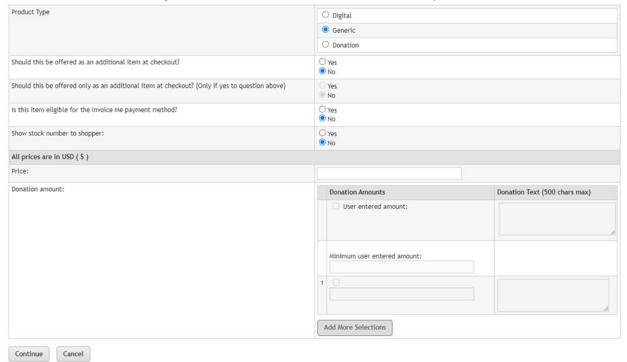


7. Select Product Type

Choose whether the product is **Digital**, **Generic**, or a **Donation**.

8. Enter Price

If it's a donation account, ensure the minimum amount is at least \$5.00.



9. Add Product Image (Optional)

You can upload images of the product to enhance its appeal.

10. Add Options (Optional)

Add options to your product including size and color.

11. Add a Stock Number (SKU)

Found on the Items for Sale Settings page.

Each product should have a unique **SKU** or **Stock Number** for inventory management.

This number should be specific enough to identify the product variant (such as size, color, or type).

Example format: **PROD001-L-BLK** for a **Large Black Shirt**.

The Stock Number (SKU) can also be autogenerated by clicking on the **Assign Random Stock #** button.



12. Adjust the Inventory Settings (Optional)

For physical products, activate the Inventory Tracking option to monitor stock levels. You can also set low-stock notifications and automatic deactivation when inventory reaches zero.

13. Select Fulfillment Option: Always choose Auto-Fulfill

This is important because with Manual Fulfill, you will need to go into Marketplace and click the fulfill button for each order. If this step is forgotten, after 72 hours, the order placed will be cancelled and the customer will not be charged.

14. Save and Post Product

The final page of the process is titled **Store Status**. On this page, you can enable the product or set a date range for it to be enabled in your store. Once you've made your selections, click **Confirm**.

Modifying an Existing Product

1. Log into Touchnet (https://secure.touchnet.net/central).

Navigate to the store dashboard by logging into your account. Go to **Applications** > **Marketplace**.

2. Go to **Store Settings** > **Products**.

3. Find the Product:

Locate the product you want to modify in your list. If you have a large volume of products, you can search by **Product ID** or **Product Name**.

4. Edit Product Details:

Make any necessary changes including Name, Description, Price, or Inventory.

5. Save Changes:

Once your updates are complete, click **Confirm** on the **Store Status** page to publish the changes. If the product is live, changes will be updated automatically.

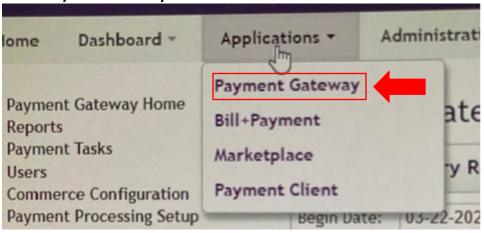


Issuing Refunds

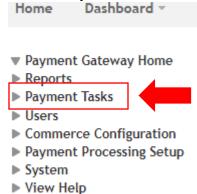
- 1. Gather Payment Details
 - Gather the following details for the payment you need to refund:
 - Payment Date
 - Payment Amount
 - Last 4 digits of the credit card used to make the payment.
- 2. Log in to Touchnet & Navigate to Payments Tasks
 - Log into TouchNet and access the Applications dropdown menu.



• Select Payment Gateway.



Click on Payment Tasks.





 In the marketplace_ccards section, select Manage Credit Payments. After selecting Manage Credit Payments, a new page will appear with a Payment Search heading.

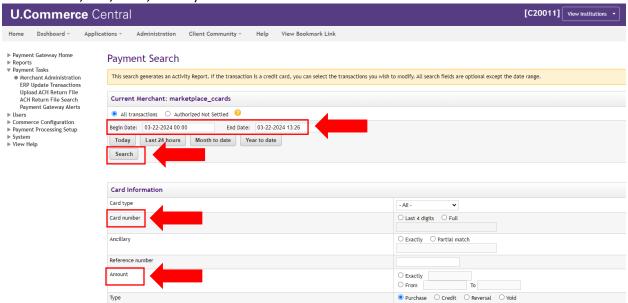
Merchant Administration

Credit Merchants



3. Search for the Payment

- Enter the following information to search for the payment:
 - Date of the payment
 - Amount of the payment
 - Last 4 digits of the credit card
 Tip: If the last 4 digits are not available, you can search using the card type (e.g., VISA, MC, DISC, AMEX).



- For a broader search, set the date range to include the day before and the day after the payment date.
 - Example: If the payment was made on 03/05/2024, set the date range to 03/04/2024 03/06/2024.
- Click **Search** after entering the information.



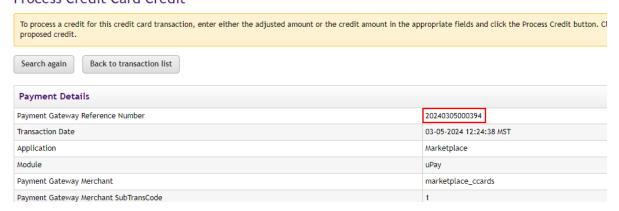
4. Access Payment Details

• Once search results appear, click on the **Reference Number** of the payment.



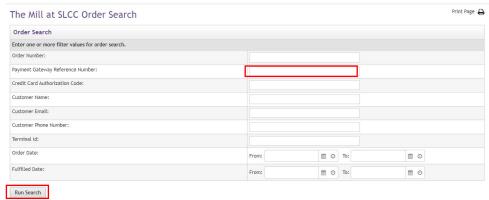
Copy the Payment Gateway Reference Number from the payment details.

Process Credit Card Credit



5. Locate the Order in Marketplace

- Navigate back to **Marketplace**. Locate your store in the menu on the left side. Select **Order Search** under the **Store Settings** dropdown.
 - ▶ Imports Workshop
 ▼ The Mill at SLCC
 ▶ Store Settings
 Store Copy
 Order Search
 Fulfill Orders
 Refunds
- Paste the Payment Gateway Reference Number into the search field and click Run Search.

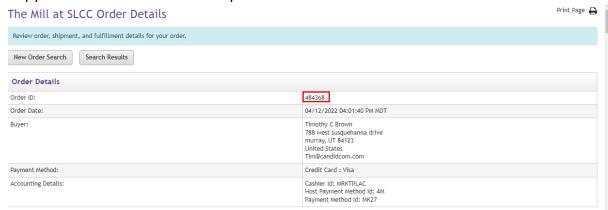




• The relevant payment will appear. Click on the **ID** to view further details.



Copy the Order ID for the next step.



6. Process the Refund

- Go to the store dropdown and click on Fulfill Orders.
 - ▼ Stores

Add New Store

- 2023 SLCC Child Care Summit
- Global Business Center
- ▶ Global Class Info Session
- Global Entrepreneurship
- ▶ Imports Workshop
- ▼ The Mill at SLCC
 - Store Settings Store Copy

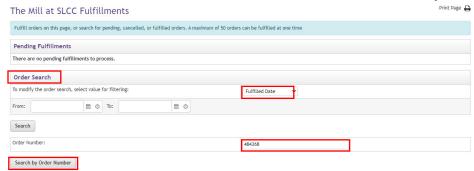
Order Search



Refunds

GL Exceptions (0)

- Under Order Search, change the search option from Pending to Fulfilled Date.
- Paste the Order Number into the search field and select Search by Order Number.

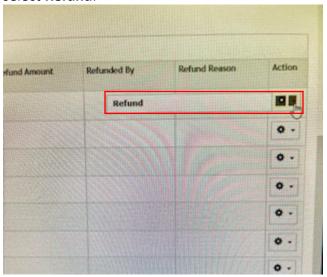




In the Action column, click on View to see the order details.

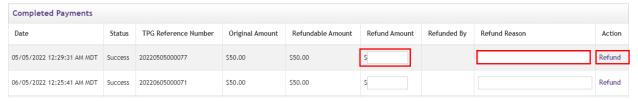


- Scroll down to the **Completed Payments** section.
- In the **Action** column, click the dropdown next to the payment you want to refund and select **Refund**.



7. Complete the Refund

- Enter the **Refund Amount** and provide a **Refund Reason**.
- Click Refund to finalize the transaction.

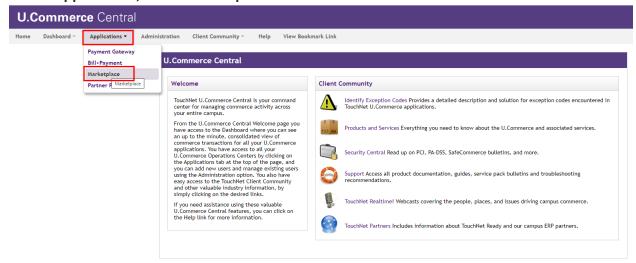


• A refund confirmation will be sent to the email provided by the buyer during the original purchase.

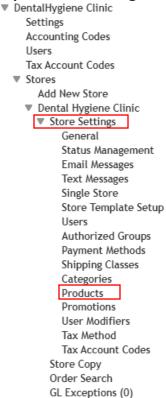


Modifying Product Taxes

- 1. Login to TouchNet (https://secure.touchnet.net/central).
- 2. Under Applications, select Marketplace.



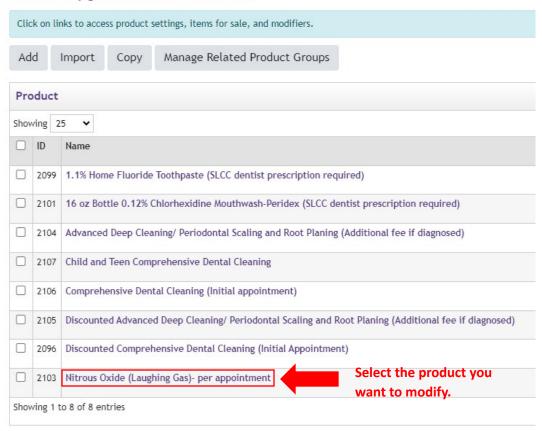
3. Expand Store Settings and Go to Products.



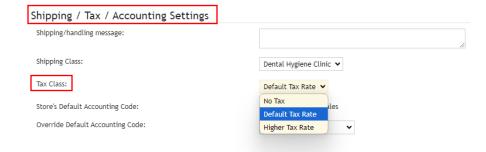


- 4. Click on an existing product to access and modify its settings.
 - In this example, we will review the Nitrous Oxide (Laughing Gas) product on the Dental Hygiene Clinic store.

Dental Hygiene Clinic Products



- 5. Scroll down to Shipping/Tax/Account Settings on the Product Settings page.
- 6. Set either "Default Tax" or "No Tax" for every product you setup.
 - "Higher Tax Rate" should never be selected.



7. Scroll to the bottom of the page and click Save.

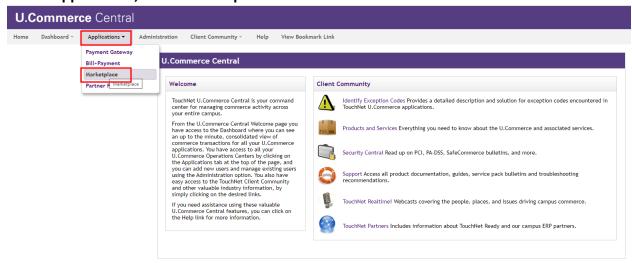
Visit our FAQ section for details on taxable and non-taxable products.



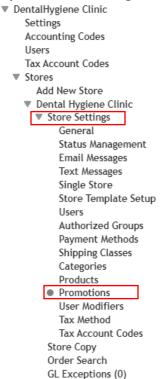
Modifying Promo Codes

How to add a Promo Code

- 1. Login to TouchNet (https://secure.touchnet.net/central).
- 2. Under Applications, select Marketplace.



3. Expand Store Settings and Select Promotions.

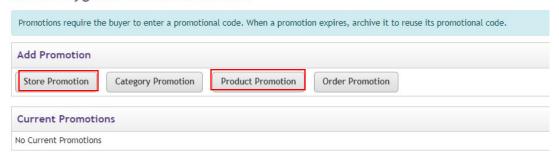




4. Click "Product Promotion" button (or if you want a general discount, select "Store Promotion")

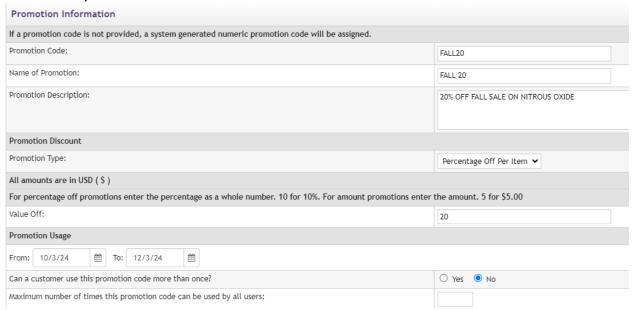
• For the example below, we will be adding a Product Promotion.

Dental Hygiene Clinic Promotions



5. Provide details on the Promotion Information page.

- Promotion Code: Enter the code you want customers to use. For example, "500FF" or "TAKE20."
- Name of Promotion: Same as the Promotion Code.
- Promotion Description: Describe what the Promotion is. For example, "New customer 20% off discount."
- Promotion Type: Select either "Percentage Off Per Item" or "Amount Off Per Item."
- Value Off: Enter the dollar or percentage you want to discount.
- Promotion Usage From: Enter the start date for the promotion.
- Promotion Usage To: Enter the date the promotion ends. If you want this promo to continue for the foreseeable future, select a distant date.
- Fill in any other relevant fields.





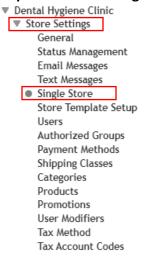
• In the "Products to Include Section", select all products included in the promotion.

Products to Include
Discounted Comprehensive Dental Cleaning (Initial Appointment)
☐ 1.1% Home Fluoride Toothpaste (SLCC dentist prescription required)
☐ 16 oz Bottle 0.12% Chlorhexidine Mouthwash-Peridex (SLCC dentist prescription required)
✓ Nitrous Oxide (Laughing Gas)- per appointment
Advanced Deep Cleaning/ Periodontal Scaling and Root Planing (Additional fee if diagnosed)
☐ Discounted Advanced Deep Cleaning/ Periodontal Scaling and Root Planing (Additional fee if diagnosed)
Comprehensive Dental Cleaning (Initial appointment)
☐ Child and Teen Comprehensive Dental Cleaning

6. Click Create Promotion

How to disable a Promo Code

- 1. Login to TouchNet (https://secure.touchnet.net/central).
- 2. Under Applications, select Marketplace.
- 3. Expand Store Settings and select Single Store.



4. Under Display Settings, set the Show Promotion Code to No.



5. Press Save at the bottom.

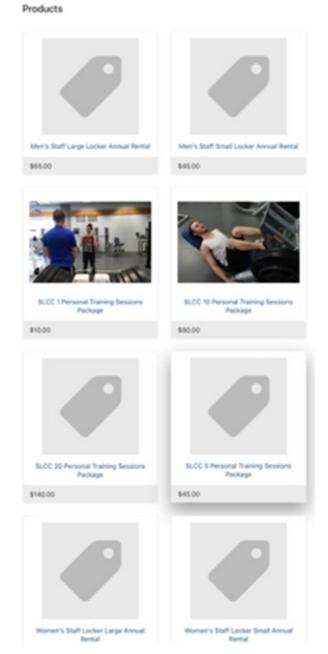


Marketplace Phone Purchases

Providing a web link or QR code are great ways to direct people to your Marketplace store. You can include these links/QR codes in advertisements, emails, or have them posted at merchandise tables for in-person events.

1. Access the Store

 Provide the link or QR code to buyers to offer access to the store's homepage featuring the various products they are selling.

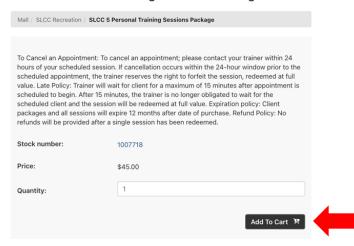




2. Select and Add Product to Cart

• Choose the product you wish to purchase and click **Add to Cart**.

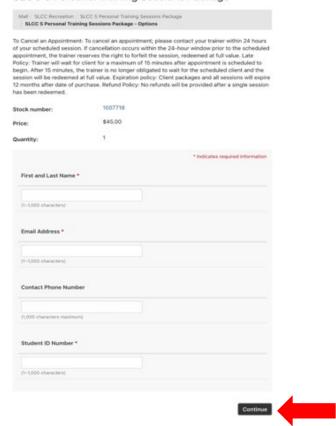
SLCC 5 Personal Training Sessions Package



3. Enter Customer Information

- On the next screen, enter your name, email address, phone number (optional), and Student ID Number. Required details will differ depending on the store/product.
- Click Continue.

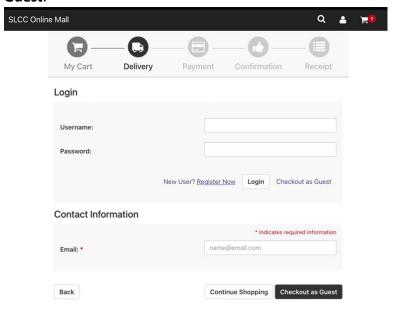
SLCC 5 Personal Training Sessions Package



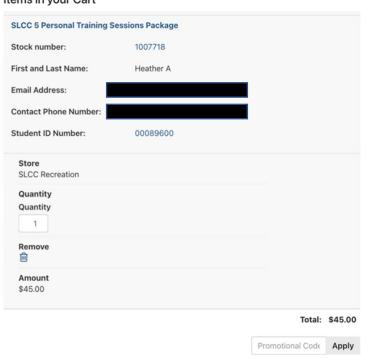


4. Proceed to Checkout

- Choose to Checkout as Guest or create an account by selecting Register Now.
- If you opt to checkout as a guest, enter your email address and click Checkout as Guest.



Items in your Cart



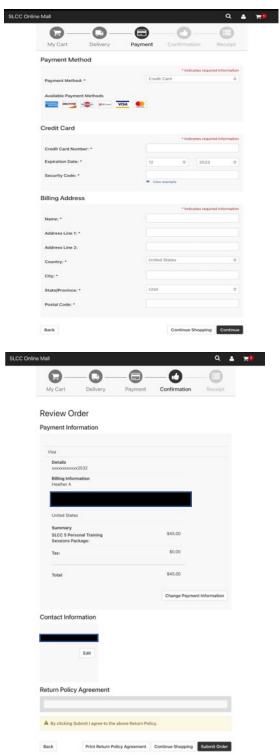
Continue Shopping

Checkout



5. Enter Payment Information

- Input your payment details, review the information, and click Continue.
- Review your order details and select Submit Order.
- A receipt will be sent to the **email address** provided during checkout.



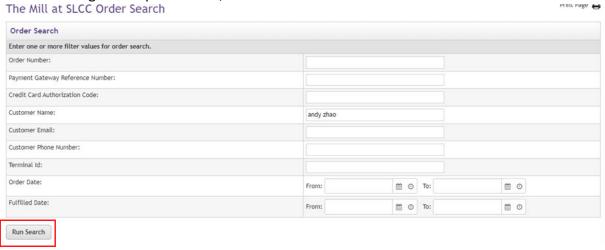


Cancelling Recurring Payments

- 1. Log into Touchnet (https://secure.touchnet.net/central).
 - Navigate to your store's dashboard and click on Order Search under Store Settings.
 - Input either the customer name, order number, or payment gateway reference number (Customer name will be used for this example).

2. Search for the Order

After entering search parameters, click Run Search.



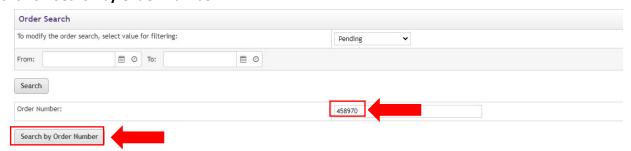
3. Click on the Order ID.

- View the Order ID details to verify this is the correct recurring payment to cancel.
- Upon verification, copy the Order ID number.



4. Go to Fulfill Orders

- Take the Order ID, go to **Fulfill Orders** (under your store dropdown), and enter the Order Number.
- Click on Search by Order Number.



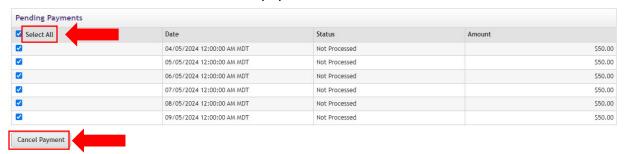


5. Cancel Pending Payments

Under Completed Fulfillments, click View.



Navigate to Pending Payments, click Select All, and then Cancel Payment. This
action will cancel all future scheduled payments.

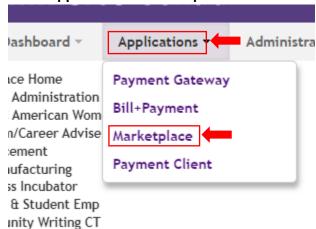




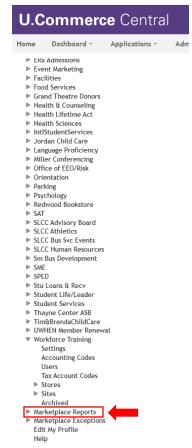
MARKETPLACE REPORTS

Marketplace Reports by Product

- 1. Login to Touchnet (https://secure.touchnet.net/central).
 - Go to Applications > Marketplace.



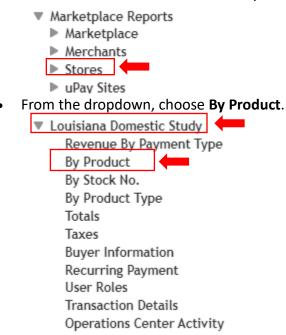
Scroll to the bottom and click on Marketplace Reports.





2. Select Store and Report Type

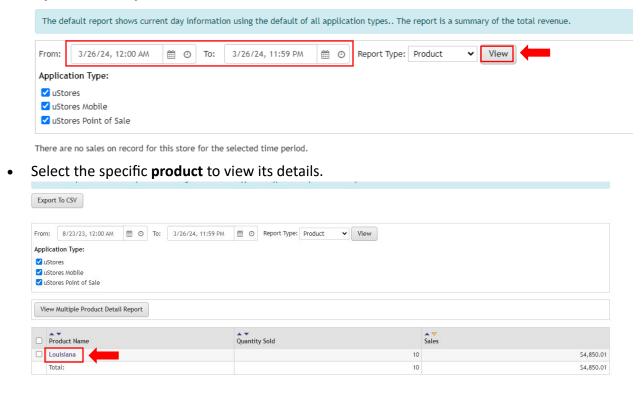
• Click on **Stores** and select the store you want to run reports for.



3. Enter Date Range and View Report

Input the desired date range and click View.

By Product Report

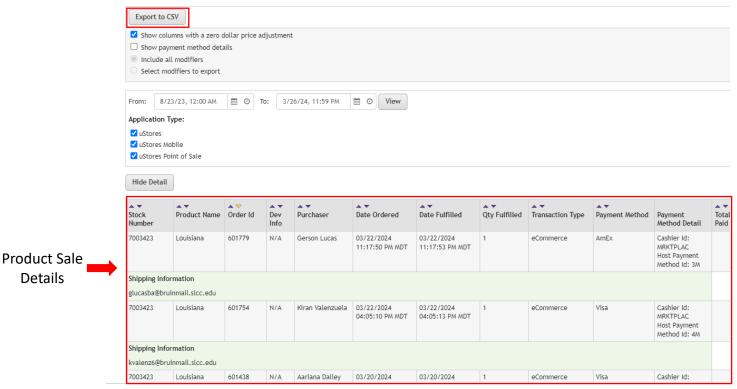




 You can view the details generated on the webpage or export to a CSV (more details below).

4. Export Report

 You can export the report by clicking Export to CSV, which will download the file to your system.

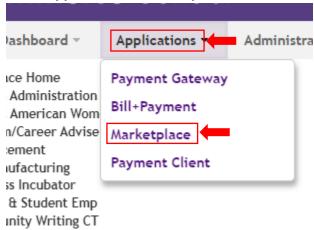


• Open the CSV file from your **downloads** and format it as needed.



Marketplace Reports by Recurring Payments

- 1. Login to Marketplace (https://secure.touchnet.net/central).
 - Go to Applications > Marketplace.



Scroll to the bottom and click on Marketplace Reports.



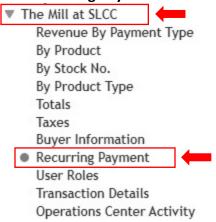
2. Select Store and Report Type

• Click on **Stores** and select the store you want to run reports for.



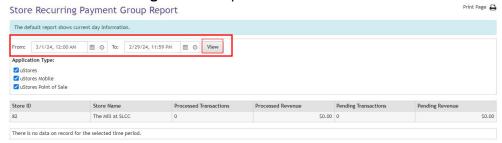


• Select **Recurring Payments** as the report type.

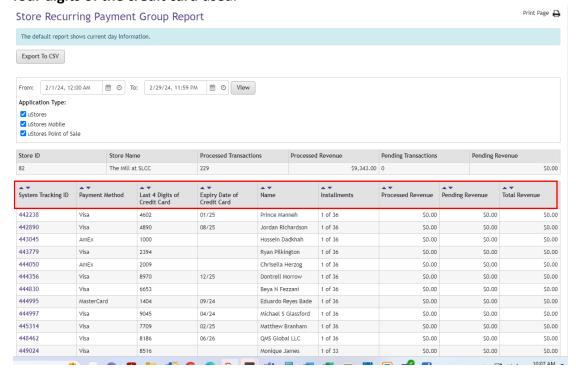


3. Enter Date Range and View the Report

Input the desired date range for the report and click View.



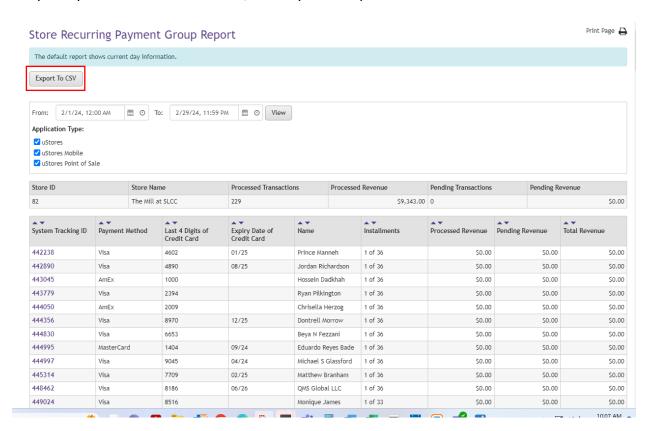
 The report will show information such as payment types, buyer name, or the last four digits of the credit card used.





4. Export the Report

• If you need a copy of the report, click **Export to CSV**. This will download the file to your system's **downloads** folder, where you can open and format it as needed.





ADDITIONAL RESOURCES & SUPPORT

Please direct any questions about Marketplace to <u>bursaroperations@slcc.edu</u>.

Other SLCC Marketplace Stores to Reference:

You can check out the entire SLCC Online Mall at https://epay.slcc.edu/C20011 ustores/web/index.jsp

Reference Materials:

- Marketplace 8.6 User Guide
- Setting up your Touchnet Marketplace uStore (University of Washington)
- Marketplace Training Manual (University of Connecticut)
- Marketplace Instruction Manual (Clemson University)