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FINANCIAL AVENUE USER GUIDE



Your institution has teamed up with Inceptia, a private, nonprofit organization, to provide online financial education to help you gain important knowledge about the basics of personal money management. You'll have access to videos, tools, articles, calculators and much more. This quick-start guide will help you set up your account and begin exploring all that Financial Avenue has to offer.

BEGIN YOUR JOURNEY

Get started by setting up your account:

- 1 Go to www.FinancialAvenue.org.
- 2 Click the **Login** button to create your new account.

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Q SEARCH

#KNOWL

MONEY KNOWLEDGE SETS YOU FREE

Welcome to Financial Avenue, home of the Knowl. He's an owl with a wealth of money knowledge. Next to eating field mice, there's nothing the Knowl likes better than helping students - and anybody really - get smarter about money. So explore the site, take some courses, read some tips and share the Knowl with anyone who needs a little money knowledge.

LOGIN

WHAT IS YOUR SPENDING PERSONALITY?

TAKE THE QUIZ!

FEATURED ARTICLES

#KNOWL BUZZ

Maximize the return on your higher education
Many students don't know enough about the important decisions to make and...

The Struggle: Navigating College Financing, How One College Senior is Learning from Financial Avenue
Our Inceptia Institute contributor, Christina Carroll, is a senior at the State...

Digging a #collegeroommate, or already fighting over mini fridge? #Knowl shares a peek into roommate matching process
<http://t.co/h6R4iB6Cm>

The big day is finally here! The NEW @FinancialAve is live, & it's pretty #knawesomed #Knowl
<http://t.co/KML5H0KMk> <http://t.co/xd70foxAvZ>

The #Knowl makes his debut tomorrow with the NEW @FinancialAve. He's a little nervous; good thing birds don't sweat <https://t.co/FnuuKmDa5F>

Visit My Profile

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- ③ Within the **Don't have an account?** section, select **Sign up now!**

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Login Q. SEARCH

Log in to Financial Avenue

☒ Student
☐ Administrator

Username (email address):

Password (case sensitive):

Log In

Don't have an account?
Sign up now!

Did you forget your password?
Recover it here.

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- ④ Enter the access code provided to you by your institution and click **Sign Up**.

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Sign Up for Financial Avenue

Enter Access Code:

Sign Up

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- 5 Complete all of the fields indicated.

Please note: When entering your email address, please be sure to use your school account. Your institution may also include additional registration fields. Once all fields are completed, click **Create my new account**.

- 6 Voila! You are now ready to explore Financial Avenue. Once you create your account, all you need is your email and password to login again.

The screenshot shows the Financial Avenue registration page. At the top is the Financial Avenue logo (POWERED BY INCEPTIA) and navigation links: ABOUT, COURSES, TOOLS & TIPS, and BLOG. A search bar is on the right. Below the header, a note states 'Fields marked with an * are required.' and 'Choose your username and password'. The form includes fields for Username (email address)*, Verify username*, Password (case sensitive)*, and Verify password*. A note specifies 'The password must have at least 5 characters'. Below these is a 'More details' section with fields for First name*, Last name*, Age* (dropdown), and Gender* (dropdown). A 'College Student' section follows with fields for Major* and Year in School* (dropdown). At the bottom of the form are 'Create my new account' and 'Cancel' buttons. A disclaimer states: 'By submitting this form, I certify the information provided above is accurate and I am at least 13 years of age.' The footer contains copyright information (© Financial Avenue, 2015), links to Terms & Conditions, Privacy Policy, and Accessibility, social media icons for phone, email, Facebook, and Twitter, and the Inceptia logo (A division of NSLP).

Your institution may designate certain courses as those which must be completed. Please check with your administrator to verify program requirements

QUESTIONS/SUPPORT

Inceptia Customer Service
888.454.4668
customerservice@financialavenue.org

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FinancialAvenue.org | @MoneyKnowl

SCHOOL NAME
ACCESS CODE
CUSTOMIZED MESSAGE