

SAMPLE 2: Digital Design and Communication Technology Center

Dear (Senator or Representative)

The Capital Development Project for Salt Lake Community College's proposed Digital Design and Communication Technology Center is currently under consideration at the Utah State Legislature. The Utah Board of Regents has made this program third among all Utah System of Higher Education capital funding priorities.

The addition of a new Digital Design and Communication Technology Center would be a major benefit to our college and the population served. The facility will help prepare SLCC graduates to make immediate contributions in the important fields of: Digital Media Design, Applied Technology Education, Communication, Broadcasting, Animation, Visual Art and Design, Digital Technology, and Performing Arts.

The total projected cost of the Center is approximately \$51 million dollars. The SLCC Student Association has pledged \$8,600,000 and the Salt Lake City School District has pledged \$3,600,000 toward the project. The legislative capital funding request is for a total of \$38,417,525.

The 216,000 square-foot Center will also house 2 + 2 partnership programming with Salt Lake School District Career and Technical Education programs. The new and renovated space will provide a net increase of 55 classrooms and labs, and bring the total number of students served at South Campus to nearly 7,400 each year. Nearly 4,700 students will be SLCC CTE or general education students, 1,800 will be Skill Center Students, and about 850 will be Salt Lake City School District students.

Fall semester 2007, enrollments in the associated programs include 7,300 in Media Innovation and Communication, Visual Art and Digital Design, and Performing Arts and Film Production. Workforce Services projects more than 1,200 jobs in these fields annually. The Digital Design and Communication Technology Center is designed to strengthen SLCC's partnerships, increase student opportunities and access to high-tech, state-of-the-art equipment and facilities, and enhance the college's ability to deliver 2+ 2 programming, thereby, make this a very important part of SLCC's legislative strategy for 2008.

Sincerely,

(Your Name)