

UBUG Conference



What's the Buzz!

May 17, 2018 at Salt Lake Community College - Miller Campus
9750 South 300 West, Sandy Utah 84070

Business Intelligence Track

- What Does Business Intelligence Look Like on Your Campus? (Panel Discussion)
 - Moderator: Mark Leany, Panelists: Rachel Ruiz (WSU), Tim Stanley (UVU), Matt Toone (SLCC), Mike Martineau (UofU)
 - Includes information on what data warehousing initiatives are in play
- Using Banner Data for Predictive Analytics
 - Heather Chapman, WSU
 - Enrollment, retention and graduation are some of the most important metrics used to determine the health of universities. As competition for enrollments and threats to the stability of these institutions continue to increase, universities are implementing a diverse set of strategies to combat the threats. Predictive analytics can be used as a monitoring and accountability tool to inform the discussion. This presentation addresses methods, pitfalls encountered, outcomes experienced and next steps associated with two large-scale predictive analytics projects. Suggestions and “lessons learned” will be provided in order to inform others attempting to introduce predictive analytics at their institutions.
- Vendor Session – WhereScape USA
- Birds of a Feather