

The
School
of
Business
Newsletter

*For Faculty, Staff and
Students*

April 2014

Salt Lake
Community
College



Step Ahead.

THE BIZ BUZZ

Issue 7

In This Issue



Page 2 - A MESSAGE FROM THE DEAN

Page 3 - SLCC ALUMNI MENTOR DECA MEMBERS

Page 4 - SCHOOL OF BUSINESS GRADUATE OF EXCELLENCE

Page 5 - FACULTY SPOTLIGHTS: PAIGE PAULSEN & ED WALSH

Page 6 - FORMER CULINARY STUDENT RUNS BAKERY

Page 7 - NEW STUDENT ADVISOR FOR USU PARTNERSHIP

Page 8 - BUSINESS LEADERS FORUM SPEAKERS

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May Newsletter deadline for submissions:
April 28th

Send your story ideas to: Lisa.McFadden@slcc.edu

A Message From the Dean:

CONTINUOUS IMPROVEMENT

Congratulations to all on another successful academic year! We have much to celebrate in the way of achievements. We are well on our way to full implementation of many of the initiatives launched at the beginning of the year. Several of you have played important roles in our success and progress. I appreciate the contributions of so many. We are involved in a truly revolutionary work in higher education as we find ways to expand access to underserved populations and develop methodologies that are effective for a changing student population. As we draw to the close of this year we should pause and enjoy the success and progress for the year. During the luncheon for outstanding graduates we will hear stories about students who have been touched, in a positive way, by their experiences as they have completed their programs of study. Our Graduate of Excellence recipient, Julie Turner, reminds us of how important it is that we make education available to motivated students who are not able to earn a degree in the traditional way.



Dennis Bromley, Dean, SLCC School of Business

The Strategic Planning Committee has been meeting monthly. Our last meeting focused on developing a vision statement and tagline that capture the direction we are moving. It became clear that we truly are a “school on the move” as we look to improve the way we educate students. Dave Alldredge created some mockups that reflect all that is going on in terms of how classes are taught, when they are taught, and where they are taught. The mockups, while not ready for “primetime display” were inspiring from the standpoint of communicating the dynamic nature of the School of Business. As we look to fill faculty and administrative positions, it will be crucial to identify individuals who can contribute to the positive energy and forward thinking that is spreading throughout the Business School. Your participation and contributions to the monthly Professional Development days have contributed, in a major way, to the progress we are making and the culture shift that is underway.

In the interview process I ask each applicant to share his or her vision for higher education. The responses are enlightening. The question is appropriate for each of us. Now is a good time to reflect on the question of vision with a focus on ways to improve teaching and learning through innovation and creativity. As we look to the future, and embrace teaching practices that meet the demands of the future, I am confident we will produce more engaged learning environments and positive learning experiences for our students.

SLCC ALUMNI RETURN TO MENTOR COLLEGIATE DECA MEMBERS

By Natalie Callahan, DECA President

Every year, Salt Lake Community College Collegiate DECA develops a program of work. This year the focus has been on providing real-life meaningful experiences, helping it's members to expand their knowledge while at the same time helping them to expand their networks. An example of this kind of commitment comes from the impressive list of business members who have come in to speak, to mentor, and discuss all aspects of entrepreneurship. "What struck me about some of our presenters is how dedicated and focused they were when they started their own businesses. That was very inspiring to me," said DECA student, Tony Archuleta.

This past month we had the pleasure of having two incredible speakers, Jamie Siglin and Nico Suazo. Both are Salt Lake Community College and Collegiate DECA alumni. They spoke about how to be better prepared for the DECA conferences. The real standout moments were when each presenter shared how their participation in DECA prepared them for future business ventures and developed lifelong friendships.

The DECA members were grateful that DECA alumni, Jamie and Nico were willing to spend some valuable time sharing their knowledge and business expertise. The students who attended these presentations left better prepared and more excited about the upcoming International Conference in Washington D.C. in April. We were reminded of the value and experiences each of us has had as a member of DECA.

Being a DECA member requires more time than the weekly meetings, but the pay off is great. When you join DECA, it feels like you are joining or gaining a family. The members serve together, prepare together, compete together, and learn together. Being a DECA member is an incredible opportunity and experience.

To join DECA contact Curtis.Youngman@slcc.edu. Attend meetings each Monday, during Fall and Spring semesters, in room BB222 from 12:00-12:50 p.m.



Jamie Siglin (DECA mentor and SLCC Alumni), advises student Jeremy Howell

SCHOOL OF BUSINESS

GRADUATE OF EXCELLENCE



Julie Turner

Congratulations to **Julie Turner**, on her selection as the SLCC School of Business *Graduate of Excellence*. She will be receiving an Accelerated Business Degree with a 3.77 GPA. Julie said she decided to “buckle down and get a degree after beginning her second career when she sent her daughter off to college.” She commented, “Although it was tough, as a professional, the ABD program worked out really well for me. In fact, many of the people I work with didn’t even know I was going to school.” Julie said she really liked the cohort aspect of the program. “It was very helpful to start out with a group of people and go through everything together. We bonded and helped one another out. It was nice to know we weren’t alone.”

After Julie graduated from Woods Cross High School, she moved back east to State College, Pennsylvania. Upon her return to Utah, Julie enrolled at Weber State University. She took classes sporadically over the next 20 years, but never attained a degree. She said her focus was primarily on providing for and sustaining her family.

Julie has had a successful career as a Recruiter, including management and other leadership roles, first as a third-party recruiter with Robert Half International, and then as a corporate recruiter at ARUP Laboratories. At ARUP she was fortunate to have the opportunity to move into Information Technology as an SQA, Software Quality Analyst, where she tested software. A recent move to Informatics has opened more doors for her and she currently works as an Associate Product Manager.

Julie would like to either finish a Bachelor’s degree with USU (through the partnership they’ve created with SLCC), or with Western Governor’s University. Both schools have Business Degrees with an IT focus or a Marketing focus, and she is contemplating which is a better fit for her. Julie said she is looking forward to enjoying her first summer in 2 years without having to take a math class! She said professionally, she is looking to grow from an Associate Product Manager to a Product Manager.

Julie is a runner and has taken up cycling (both road and mountain biking) in the last few years. She plans to ride and run on a lot of trails this summer, now that she will have more time. She has also decided to learn to play golf and take classes at the Bicycle Collective. She said she is also planning to rekindle some of her volunteering efforts. She said with a new value on her time, “I’m being kind of picky about what I get involved in. I want it to matter.”



Paralegal Ice Cream Social

April 19th 1-3 pm

Room 217 (Law Library)

Library Square Campus

Hosted by the SLCC Paralegal Society

FACULTY SPOTLIGHTS

Get to know your Faculty . . .

Paige Paulsen is an Associate Professor in the Accounting, Finance & Economics Division. She currently teaches Financial Accounting, Payroll, Quickbooks and Managerial Accounting. Paige taught at the college for 11 years, then left to pursue a dream of owning/running her own business, *The Arts Organization*. She left teaching because she wanted to see if she could actually create a successful business and she was getting tired of teaching students that debits are on the left and credits are on the right. Turns out, the business was successful in every way except being profitable. After six years she returned to SLCC (and a steady paycheck) in 2008. The technological advances that occurred while she was away (the addition of electronic homework systems, flipped classes, podcasts, etc.) along with the real-world experience of running a business has changed the way she teaches.



Paige Paulsen

Paige said one of her favorite aspects of teaching is the student interaction. Traditionally, introductory accounting classes have a lower than average passing rate and consequently have a bad reputation. Paige loves the challenge of creating an enjoyable and safe classroom environment for the students which results in higher pass rates for her students.

Paige was introduced to the accounting field very early on, as she began keeping her father's commercial roofing company books when she was just 15 years old. She received her Bachelor's in Accounting from the University of Utah and her Master's in Accounting/Tax Degree from BYU. She passed the CPA exam the first time she took it and fulfilled the CPA experience requirement while working for Grant Thornton in Washington D.C. Paige previously taught at both Weber State and the University of Utah before landing at SLCC.

Watching movies, cycling and cross-country skiing are things Paige loves to do in her spare time. She enjoys exercising at Curves and has attended her Curves class over 700 times! One interesting fact about Paige is while living in Washington D.C. she had the chance to play the 1982 National Monopoly Champion. While attempting to defend his title, he asked Paige and several others in the office to play practice games with him. . . . she beat him! Her very valuable Monopoly tip: "Buy the railroads. . . they are cheap and provide a steady source of income!"



Ed Walsh

Ed Walsh is an Assistant Professor in the Computer Sciences & Information Systems Department. He teaches many of the networking classes offered at SLCC. His specialty is Linux, Network Security, and Cisco Internetworking. Ed started working at the college as an Adjunct Instructor in 2000 teaching Novell and Microsoft Networking (at what is now known as the School of Applied Technology). He received his Bachelor of Science Degree from Excelsior College in Albany, New York. Ed is a Red Hat Certified Engineer (RHCE), Cisco Certified Network Administrator (CCNA), and a CompTIA Certified Technical Trainer. (CIT+).

Prior to his employment with the college, Ed was a salesman in the electrical supply industry for over 10 years. He said a great deal of the skills he learned in sales apply directly to his role as an instructor. "I always remind myself that the students enrolled in my class are customers and expect the very best educational experience I can provide."

The atmosphere of innovation is one of the things Ed enjoys the most about SLCC. "I love being a part of a team that is not afraid to embrace the challenges of teaching in the 21st century," Ed commented.

Ed is originally from New York City. He and his wife have been married for 27 years and have a 19 year old son. "Being a geek by nature, I love everything technological." Ed also enjoys reading, being in the outdoors and spending time with his family.

SLCC CULINARY GRADUATE *Runs New Bakery*



Jace Sharp

Former SLCC Culinary Student, **Jace Sharp** was recently hired as the Head Baker at the new Ridley's Grocery Store in Eagle Mountain. Jace graduated in May 2013 with an Associates of Science Degree in Culinary Arts. Jace now leads a team of five employees (a donut fryer, two cake decorators, and two individuals who are in charge of packaging and displays). Jace is glad he learned the importance of time management throughout his program, as he thinks it is a skill that has benefitted him greatly in his new role. In addition, Jace said he didn't consider Math to be one of his strong suits prior to attending SLCC. He said it was a central part of the Culinary curriculum (which he is also now very grateful for). "I use Math on a daily basis in my line of work as a baker," Jace said."

Jason wanted to thank the instructors he had while at SLCC: Basil Chelemes, Malcolm Tasker, Cat Vasquez, Leslie Seiferle, Nick Lees, and Jim Bielefeld. "They taught me so many valuable things that are paying off for me now. I particularly want to thank Chef Leslie Seiferle. "She taught me persistence, how to build workbooks and how to retain my knowledge by keeping detailed notes. Leslie helped bring out the leader in me and to believe in myself. At first I thought she was a stern teacher, but in the long-run it was all very worthwhile, because she literally changed my life," Jace said. Networking is a critical component in the industry, according to Jace. "I am grateful for the good friendships I gained (and still maintain) through the Culinary program today."

While at SLCC Jace experienced success when he took the opportunity to participate in several Culinary competitions. He said that competing is typically something that would not have been in his nature to do. "I am grateful for my instructors encouragement to participate in the competitions and highly recommend that other students likewise participate and compete any chance they get. The competitions not only build character, they teach you things you may not have the chance to learn otherwise. Your work is critiqued by judges, some whom have been in the field for 40+ years," Jace said.

"I am very grateful for my experience in the SLCC Culinary Program, it gave me all the tools I needed to perform the many functions in my current job," Jace commented. He is thankful to be learning the basics of running a bakery, and building a clientele within the community. Jace said in the future he would eventually like to open his own bakery.

Don't forget . . . TUITION WAIVER DEADLINE

MAY 1, 2014

If you are interested in applying for a tuition waiver for Fall 2014 or Spring 2015 semester, please visit www.slcc.edu/financialaid for an application.

UTAH STATE UNIVERSITY

Introduces New Student Advisor

By Dominic Bria, USU Marketing Manager

Kelli Rawson Forsgren is the new student advisor in the Utah State University advising office at the Salt Lake Community College Redwood Campus (BB 234). Prior to coming to USU Salt Lake, Kelli worked at the Utah State University Huntsman School of Business for several years.

Kelli first started working part time in the USU business administration department during her freshman year of college.



KELLI FORSGREN
BUSINESS ADVISOR, USU-SALT LAKE

My name is Kelli Forsgren and I am the new business advisor at USU Salt Lake Center. I am excited to be here and would like to meet you and help make sure you are on the right path to graduation.

To schedule an appointment with me, go to our online appointment scheduler.
<http://rcde.usu.edu/amonline>

Choose Salt Lake campus. If you don't find a time that works for you then please email me and we can make other arrangements. You are always welcome to send emails to me.

Thank you and I look forward to meeting you!

Kelli
kelli.forsgren@usu.edu
385-646-5570



NOT SURE HOW TO USE APPOINTMENT MANAGER?

- Go to rcde.usu.edu/amonline
- Choose USU Salt Lake for campus. You'll see my name listed
- Click on "select" next to my name.
- You'll see a long list of dates you can look at with different appointment times.
- "Select" the day and time you want.
- It will ask you to log in with your A number and password to set the appointment.

She then served an LDS mission to Argentina. Upon returning to Logan, Kelli continued to work part time in the MBA office until she finished her Bachelor of Science degree in Business Information Technology and Education. After she graduated from USU, Kelli worked as the program coordinator for the "Go Global" Study Abroad Program where she coordinated events, made travel arrangements, and chaperoned the students while in South America.

When Kelli took an interest in academic advising, she was given the opportunity to advise students in the Accounting and Management Information Systems programs within the School of Business. During her three years as an advisor, she has come to appreciate the dedication and hard work of students and colleagues with whom she's worked. Kelli was nominated for the "Advisor of the Year" award two different years, and was also a finalist. She enjoys the one-on-one aspect of student advising.

During the Spring of 2014 Kelli had the option to work at USU's Salt Lake City center advising all business majors. While it was hard to leave beautiful Cache Valley and her amazing co-workers, she knew this would be a good opportunity. She looks forward to advising students at SLCC and helping them succeed in their college careers.



Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts at the School of Business Leadership Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Apr 2	Tom Huyhn	Realtor, City Council Member, West Valley City
Apr 9	Rich Lambert	Sr. VP, Commercial Lender, Wells Fargo Bank
Apr 16	Bill Childs	Former CEO, RC Willey
Apr 23	Jack Emery	Founder, Matrix Funding
Apr 30	Josh England	President CR England Trucking; Board Member, 12th Region Federal Reserve

Receive College credit for the forums by registering for:

Accounting 2950

Finance 2950

Management 2950

