

The  
School  
of  
Business  
Newsletter

*For Faculty, Staff and  
Students*

March 2014

Salt Lake  
Community  
College



Step Ahead.

# THE BIZ BUZZ

Issue 6

*In This Issue*

Page 2 - A MESSAGE FROM THE DEAN

Page 3 - DECA NEWS

Page 4 - GET RID OF BORED STUDENTS ONCE AND FOR ALL

Page 5 - INTERSHIPS - A GREAT STEPPING STONE

Page 6 - FACULTY SPOTLIGHTS

Page 7 - NEW EMPLOYEE/STUDENT SPOTLIGHT

Page 8 - SLCC LEADERSHIP FORUM

April Newsletter deadline for submissions:  
March 28th

Send your story ideas to: [Lisa.McFadden@slcc.edu](mailto:Lisa.McFadden@slcc.edu)

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## A Message From the Dean:

# ACCOMPLISHMENTS

We are at the mid-point of the Spring Semester. This is an exciting time of year as we contemplate graduation and begin to identify outstanding students in each of our programs. We also look to develop schedules for the coming year, reflect on progress regarding the initiatives we launched at the beginning of the year, and wait anxiously for news from the legislature regarding funding for the coming year.

I am impressed with the students who complete our programs of study. I find them to be highly competent, motivated, and goal driven. As I reviewed the applications for the Graduate of Excellence award I was impressed by the circumstances behind each student's achievements. I wish we could recognize more than one student, as all were highly commendable for their achievements. Then, I was privileged to review the report showing the individual accomplishments of SLCC DECA Students at the recent State Career Development Conference. It was my pleasure to write a letter of commendation to each of them recognizing their achievements.



*Dennis Bromley, Dean, SLCC School of Business*

We have made tremendous progress on many of the initiatives we discussed at the beginning of the year. In November we approved several certificates of proficiency, certificates of completion, and AAS degrees that reflect inter-department collaboration to meet the needs of students. Details are being finalized to convert several classrooms into mobile instructional spaces adaptable to the needs of an engaged learning experience. We continue making progress “flipping” classes. The student feedback I have received has been highly favorable. Interestingly, students in a class I visited reported that they could not take more than 2 or 3 flipped classes in a semester because of the time commitment outside of class the flipped classes required. Areas for continued emphasis include providing focused training and mentoring for adjunct faculty, enhancing relationships with external entities and other institutions, and collaborating internally to develop capstone experiences that cross program boundaries. I remain highly optimistic of our ability to accomplish all of our initiatives regardless of funding decisions by the legislature. The work we are doing directly aligns with SLCC's Strategic Priorities to Enhance Quality Higher Education and provide Access and Success to students, particularly those who represent under-served populations. It is gratifying to see the progress we are making, particularly when it is reinforced by positive feedback from students and other stakeholders.



By Natalie Callahan, DECA President

On February 21 & 22, Salt Lake Community College DECA attended the Utah Collegiate DECA State Career Development Conference (SCDC) at Weber State University. There were twelve students representing SLCC at this state wide competition. SLCC DECA won big against college students from across the state. Below are the results of the conference:

*Nick Accord: 1st Place- Sports & Entertainment Marketing*

*Debra Morrill: 1st Place- Business Ethics*

*Jonathan Valdivia: 1st Place- Advertising Campaign; 1st Place- Business Ethics*

*Peter Wankier: 1st Place- Sports & Entertainment Marketing*

*Emilie Callahan: 2nd Place- International Marketing*

*Natalie Callahan: 2nd Place- International Marketing*

*Nick Carlson: 2nd Place- Sports & Entertainment Marketing*

*Beto Suberville: 2nd Place- Sports & Entertainment Marketing*

*Nick Accord: 3rd Place- Entrepreneurship (Growing Your Business)*

*Beto Suberville: 3rd Place- Entrepreneurship (Growing Your Business)*

*Justin Beck: Top 6 Finalist- Entrepreneurship (Starting Your Business)*

*Emilie Callahan: Top 6 Finalist- Entrepreneurship (Starting Your Business)*

*Natalie Callahan: Top 6 Finalist- Entrepreneurship (Starting Your Business)*

*Nick Carlson: Top 6 Finalist- Food Service Management*

*Bryant Carpio: Top 6 Finalist- Business to Business Marketing*

*Joseph Knight: Top 6 Finalist- Business to Business Marketing*

*Tony Archuleta: Participant in Marketing Management; Participant in Restaurant Service Management*

*Justin Beck: Participant in Sports & Entertainment Marketing*

*Debra Morrill: Participant in Professional Sales*

These students prepared for their events for months leading up to the conference. All students that attended the SCDC have qualified to attend the International Conference in Washington D.C. in April. A special thanks to the DECA advisors, Curtis Youngman and Rolayne Day. Their commitment to these students was a large part of the success seen at the Conference.

Throughout the year DECA has submitted articles highlighting the success that has been achieved at competitions. While winning is one aspect of DECA that is very exciting, it is only part of the experience. Our members, officers, and advisors spend innumerable hours preparing for competitions and conferences. DECA holds fundraisers to pay for the expense of traveling and participating in various conferences. DECA holds 2-4 hour practice sessions outside of our normal meeting time. Members are required to help in chapter service projects and are encouraged to serve on committees. I believe DECA helps students focus on their education and career and engage with fellow students and their community. It has been a fantastic year for SLCC DECA! We have had the opportunity to work with dynamic students, listen and network with Utah's elite business professionals, and spend time growing as a chapter. DECA would like to thank our members and advisors for making this the best year ever!

# GET RID OF BORED STUDENTS ONCE AND FOR ALL

By Sharee Laidlaw, Paralegal Faculty

Last summer I learned how to record lecture videos. Not because I had a burning desire to see myself on the big screen, but because I was assisting the School of Business in changing the way some courses are taught. I volunteered to “flip” the MGT 2050 Business Law class. Flipping a class literally turns it upside down. Readings and lectures are presented outside of class while homework, projects and hands on activities are done in class. The lectures come to students by way of recorded videos. That is why I spent a big chunk of my summer locked in my home office speaking into my iPad.

This semester I am teaching my first flipped class and it has been a treat. My students registered for a hybrid class and were surprised to learn that it had been flipped. At first several of them were skeptical. The flipped model definitely puts more of the responsibility for learning on the shoulders of students. It took a couple of weeks for my students to get into the rhythm of reading the book, watching the chapter videos and coming to class prepared to work with the information. They seem to have adapted and now they are mostly coming to class already understanding the information I normally deliver by lecture.

As for me, teaching the class has been so fun! I will admit that before the semester began, I was worried that I would not be able to fill the hours in class with meaningful activities and opportunities for my students to apply the material. What I have learned is that when you come to class prepared with a challenging and interesting opportunity for the students to use the information they have learned, there is almost never enough time to get it all in.

For example, in one class, I prepared questions from the two chapters we were working on con-

cerning contracts. I broke my class up into two groups and we played a Family Feud style game. My students played along and got competitive with it. They were collaborating within their groups to come up with the right answers. When their answer was incorrect, I had the opportunity to explain why and to refer them to a lecture video covering that topic. I could see that they were applying the information from the chapters to the scenarios I presented using critical thinking and analysis in a real world way. I loved it. I have to think that my students did too because no one was watching the clock and we actually went overtime that day.

I hope every instructor gets the opportunity to flip a class. Yes it is a lot of work at the beginning to get the class ready, but once the work is done, the rewarding payoff is an interested, engaged, actively thinking student and a happy instructor.



*Sharee Laidlaw's MGT 2050 Business Law Class*

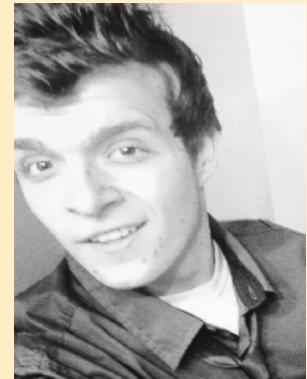
# INTERSHIPS - A GREAT STEPPING STONE

By Curtis Youngman, Marketing Faculty

Several SLCC students have taken advantage of completing an internship while participating in their academic training. They have found great value in this experiential experience. More students should seek out this worthwhile experience. It provides key training and skill building experiences that prove to be valuable in one's career journey.

Penny Loretto, a Career Services Center, Associate Director, states, "Internships provide real world experience to those looking to explore or gain the relevant knowledge and skills required to enter into a particular career field. Internship are relatively short term in nature, with the primary focus of getting some on the job training. Or in other words, taking what's learned in the classroom and applying it to the real world. Interns generally have a supervisor to ensure that necessary learning is taking place." A few Business students have shared their internship experiences.

***I am currently an intern at KSL. I never thought I'd be interning for a broadcast marketing company, especially one as recognized in the industry as KSL. I have found that every day is different and breath taking! My typical day could consist of calling prize winners, going out to events to promote the radio stations, creating contests on social media, updating webpages regarding upcoming events...those are just some of my minimal duties. I think there is nothing more valuable than a good education, but what's even more valuable, is going out into the career field that you have chosen, and learning hands on what the job is really all about. There are just some things that can't be taught in a classroom that I have learned through my internship with KSL. Participating in an intership gives you a little taste of what's in store for you after graduation. I am so grateful for this opportunity, and hope more students will take the opportunity to be an intern! I am also very thankful for the SLCC Marketing faculty, who have been great mentors. Writing about my experience makes me realize that more students need to take advantage of interships like this.***



**Dawson Dow**

***I served as an intern for Senator Orrin Hatch. When I first decided I wanted to intern in Washington DC, I was 17 years old. I was intimidated by the application process, as I had to write a resume for the first time in my life. I was thankful for mentors like Dennis Watson, who were invested and willing to help me. The first time I tried to get an interview, I was kindly reminded that typically only college juniors and seniors were accepted to intern. Undeterred, I continued to call Senator Hatch's office every day, until I finally received a call for an interview. When I received notification that confirmed my internship, I was so elated and three months later I was on an airplane to Washington D.C. During my internship I learned and experienced a lot. I worked with the Judiciary Committee in Senator Hatch's office. I worked with amazing individuals that taught me more than I could have imagined. I had hoped to have an incredible experience, but I never imagined the amount of doors that would be opened by having a Hatch Internship on my resume. Since I've been back in Utah, I ran into a contact that I made while in Washington D.C. That contact has now led me to another internship with the Utah GOP. All in all, my internship was an amazing experience that I am incredibly grateful for. I think what I learned from it and the people I have met have been invaluable to me.***



**Natalie Callahan**

***I am currently an intern at Northwestern Mutual. This internship is an amazing opportunity! I have the opportunity to take part in the planning for people's financial security, and make an incredible impact on the community. This internship has provided me the flexibility to go to school while making a part-time income. Aside from that, I have also learned so much more about the world of personal finance, and now can plan for my own future. This internship is rated a Top 10 internship in the nation, and I would highly recommend that others investigate this internship.***



**Zackary Bolinder**

# FACULTY SPOTLIGHT

*Get to know your Faculty...*

**James (Jim) Bielefeld** is an Instructor in the Culinary Arts Department at the Miller Campus. He is currently teaching classes in Culinary Management, Management of Marketing, Nutrition, Purchasing, and Introduction to Hospitality. Jim has been teaching at SLCC for 21 years, first as an Adjunct Instructor and, for the past 3 years, as a full-time Faculty member. Jim said he “enjoys watching students transition and mature into Culinarians.”



*Jim Bielefeld*

Skiing is what attracted Jim to Utah from Cincinnati, Ohio, where he was raised. He began working at Snowbird Ski Resort, waiting tables at a local restaurant, with the intention of quitting as soon as he made enough money to buy a new pair of skis. He found the fast-paced, service-oriented restaurant environment a place where he felt he could make a difference. Since then, Jim has managed a local Italian restaurant chain, clubhouses at Hidden Valley and Willow Creek Country Clubs, the McCune Mansion, and the Inn on the Hill.

Jim was previously the President of the Utah Chapter of Club Managers of America and a Former Board Member of the Sandy City Chamber of Commerce. Jim received a Bachelor of Science Degree in Business Administration in 2010. He is currently just one class away from receiving his MBA in Hospitality and Tourism Management.

Jim is married and has two sons. When he is not teaching or in school, he loves golfing, skiing, sailing, and going on adventures with his wife.

**Monte Sleight** is an Associate Professor in the Paralegal Studies Department. He teaches a broad array of classes emphasizing in Criminal Law, Constitutional Law and Litigation. He started working at SLCC in 2002 as an Adjunct Instructor and began teaching full-time in 2007. “It’s always about the students. That’s what keeps me going,” Monte remarked. He added that it all becomes worthwhile for him when he gets to watch his students engage with one another in thoughtful and informed debate. “It’s great to see it sink in.”

Monte received both his Bachelor’s Degree in Mass Communications and a Juris Doctorate Degree from the University of Utah. Prior to working at SLCC full-time, he worked with the Salt Lake Legal Defenders Association in the primary public defender’s office for Salt Lake County. Monte said while there, he learned a great deal and handled a broad range of cases. “Everything you might possibly imagine.”

Monte and his wife are both recovering from a remodeling addiction. He said it has been 10 years since they bought their home, but they have pretty much redone everything (from the wiring and plumbing on out) by themselves. He and his wife have been married for 20 years and have 3 children, ages 9, 12 & 16. Monte remarked that he hasn’t seen a “grown-up movie in years, because movie nights are dominated with Miyazaki, Superheroes and an occasional silly comedy.” He loves being outdoors with his kids and enjoys taking a 10 minute drive and losing sight of the city, as often as possible. “Nothing beats getting lost in the mountains just miles from a great slice of pizza with the kids.”



*Monte Sleight*

## SCHOOL of BUSINESS - *New Employee*

We would like to welcome **Britney Suddarth** as the new Culinary Arts Secretary in the CART Building at the Miller Campus. Britney said with her Italian background, “food has always been a love of mine, so I am anxious to work with others who have a similar passion.”

Britney attended Alta High School and is currently a student at Salt Lake Community College. She has a great love for writing and said she would like to be a High School English Teacher in the future.

Writing and publishing a novel is one of Britney’s aspirations. In addition, she has the goal of one day writing a screen play that is made into a movie. Britney said she is a movie buff and has collected over 500 DVD’s.

Britney has been married for almost 3 years. She said she has 5 cats that keep her very busy. Welcome to Britney to SLCC School of Business!



*Britney Suddarth*

## SCHOOL of BUSINESS - *Student Spotlight*

**Bryant Carpio** will be graduating from SLCC this semester with an Associate of Applied Science Degree in Marketing Management. He will be completing his term as the Utah Collegiate DECA State President this semester as well, and has just been reelected to serve a second year term. As the State President, Bryant represents seven Colleges and Universities in the State of Utah. He said “Together we plan and execute goals in the interest of the members of Utah Collegiate DECA.” The State team is also responsible for planning and hosting two state conferences each year.

Bryant highly recommends that every student at SLCC get involved with a club or organization on campus. “I am always inspired by those around me, and grateful I have had the opportunity to meet many amazing individuals being involved with Collegiate DECA,” he said.

Bryant said he is planning on attending Weber State University in the Fall and wants to work towards obtaining a Bachelor of Science Degree in Professional Sales.

Bryant has been married for 5 years. He and his wife have 3 daughters, with another child due in October. He said in his spare time (which isn’t much), he likes to watch Disney movies with his daughters. “I don’t have any shame singing princess songs,” Bryant remarked. I also enjoy learning about emerging technologies. Bryants wife just entered the Paralegal program at SLCC this semester. “In addition to our studies, we both work full-time, so we are really busy, but we are grateful that SLCC gives us the flexibility to build a future for our family.”



*Bryant Carpio*



## SLCC School of Business Leadership Forum Speakers

SLCC students, faculty and staff are invited to learn from the experts at the School of Business Leadership Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Mar 5	Robert Bowen	President, Brighton Bank
Mar 12	- SPRING BREAK -	
Mar 19	Zac Nugent	Scalar Partners, BUiness Valuation Firm
Mar 26	Jeff Flamm	Infinite Mind

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Receive College credit for the forums by registering for:

Accounting 2950 CRN: 25456

Finance 2950 CRN: 25935

Management 2950 CRN: 23486

