

# The School of Business Newsletter

*For Faculty, Staff and  
Students*

**October 2014**

Salt Lake  
Community  
College



Step Ahead.

# THE BIZ BUZZ

Issue 2

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November Newsletter deadline for submissions:  
October 29, 2014

Send your story ideas to: [Lisa.McFadden@slcc.edu](mailto:Lisa.McFadden@slcc.edu)

## A Message From the Dean:

We are in the business of preparing students for a successful future. While there are many facets to success, employment certainly plays a major role in success. We have put forth great effort in designing academic programs to help prepare students for successful employment. We articulate learning outcomes and sequence courses filled with learning activities and assessments to measure student progress and mastery. We bundle related courses into bodies of knowledge and refer to them as Certificates of Proficiency. We stack Certificates of Proficiency into meaningful combinations that equate to an AAS or AA/AS degree. We use transcripts to convey to potential employers the knowledge, skills and abilities that students developed throughout the program. Indeed, a favorable transcript may play a critical role in the graduate's ability to land a job. But, what does it say about the student's ability to succeed once s/he is hired? The difference between getting a job and succeeding in the job often lies in the student possessing the attributes critical to employment success. While learning outcomes will often focus on knowledge, skills, and abilities related to the course content, attributes refer to qualities the student has that are of great value to the employer. For example, we can teach about how to make decisions, the process to follow to arrive at good decisions, etc. With practice applying the processes learned in class, a student can develop the attribute of "decision making" or "decisiveness."



***Dennis Bromley, Dean, SLCC School of Business***

As we look to upgrade programs of study in order to stay aligned with industry needs, we should include conversations about attributes critical to employment success. We will greatly enhance our programs when we identify the attributes students develop, establish a mechanism for documenting those attributes, and empower students to evidence the attributes to prospective employers. I am not suggesting that we add courses or shift content in courses to make room for additional topical coverage. Rather, I am suggesting that the accumulation of student experiences be structured so that the attributes are outcomes from the composite of experiences with documented evidences compiled as evidence of each attribute.

The ePortfolio can be a powerful tool for portraying evidence of attributes critical to employment success. Signature assignments can be carefully designed to evidence attributes as they measure student learning outcomes. A key element will be the use of reflection as that provides students with the opportunity to reveal the processes and changes that they experienced as they moved progressed through the course requirements. The use of signature assignments and the ePortfolio have been institutional expectations in classes with a "Gen Ed" designation for several years. The notion of the ePortfolio as a business program requirement was originally discussed three years ago. Last year a task force made up of Lynnette Yerbury, Heather Schumacker, Eric LeDuc, Basil Chelemes, Melodee Lambert, and Dave Alldredge worked on the project as a culminating event of the Qualitative Collaboration project with faculty from the David Eccles School of Business at the University of Utah. Significant progress was made as signature assignments were developed and shared, a Professional Development day devoted to the ePortfolio was held, and departments began discussions on how the ePortfolio can be integrated as a program requirement. I am confident that as we expand the use of signature assignments and the ePortfolio, our students will be better prepared for entering the work force or transferring to complete a bachelor's degree.

## Administrative Assistant, Angie Nelsen Celebrates 30 years at SLCC



**Angie Nelsen, Administrative Assistant**

Angela Nelsen, Administrative Assistant in the School of Business Dean's Office, celebrates her 30 years of employment with the college. Salt Lake Community College has been an important part of Angie's life. She attended classes at the college right out of high school and has taken courses throughout her employment at the college. Her husband, daughter and son-in-law have all attended classes at SLCC as well.

"Angie said she enjoys the professionalism and camaraderie within the School of Business and appreciates being able to enjoy coming to work each day. After being at the college for so long now, there are many people here who have become like an extended family," she remarked. "Students are our priority and I always enjoy when I can help make a small difference in their success here at SLCC," Angie said.

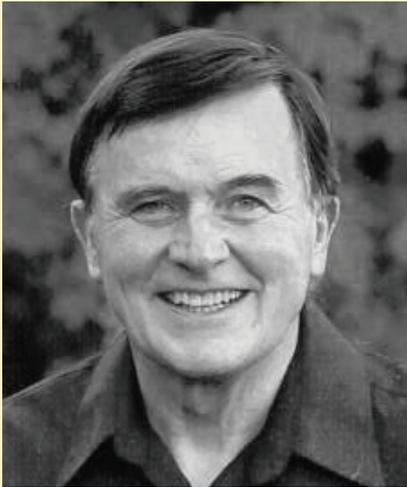
Angie has worked in a variety of areas at SLCC. She has worked as Secretary for a Special Services Grant, Administrative Assistant/Division of General Studies & Developmental Education, Administrative Assistant in the Division of Industry & Information Systems, Administrative Assistant to the Jordan Campus Executive Dean, Administrative Assistant to the Dean at the School of Business & Developmental Ed, and currently is the Administrative Assistant for the Dean of the School of Business. Angie has had the opportunity to work with 10 different SLCC supervisors, all with different leadership styles. She enjoyed going out to the Jordan Campus for three years to help get that campus up and running, but feels at home after returning to the Redwood Campus and has worked in the School of Business Dean's office ever since. Angie has served as the Redwood Campus Delegate to the College Staff Association for two years, as well as serving on the Executive Board of the Staff Association. She served 6 years on the Staff Job Evaluation Committee. Angie has received the SLCC Outstanding Staff Award twice in 1995 and 2001. She currently assists with the school curriculum process and Business student tuition waivers and scholarships.

Co-workers agree that Angie is an important asset for the School of Business to have and appreciate her willing attitude. "Angie is integral in helping the School of Business run as smooth as possible, and is a very valued employee," said Dean Dennis Bromley. "Angie is awesome to work with," said Associate Dean, Barbie Willett. "She is a treasure trove of information about the history of the college, who to contact, and how to wade through the many college policies, procedures, and forms required across the college. She is always willing to help and will take the time to walk you through a process step-by-step. She does all of this with a smile on her face."

Angie married her high school "sweetheart" and the couple recently celebrated their 30th Anniversary. She has a beautiful 22 year-old daughter (the light of her life) that recently graduated with her Bachelor's degree in MRI/Radiological Science from Weber State University, and a wonderful new son-in-law currently taking Business courses at SLCC. Angie likes the outdoors, gardening, camping and fishing, music, attending theater plays, and spending time with her family. She has a tender spot in her heart for small children and stray animals. She likes to travel with her family and some of her favorite destinations were trips to Vienna, Austria, Budapest, Hungary, Hawaii, Bahamas, Jamaica, Cozumel, San Francisco, Jackson Hole, Steam Boat Springs, and San Diego. She hopes to someday make it to Ireland, Italy and Greece.

## Faculty Spotlight

### Roger Lee, Business Management Faculty



**Roger Lee**

Roger Lee, Professor in the Business Management Department, currently teaches Calculus, Business 1050, Business 1010, and Statistics classes. After an impressive 25 years with the college, Roger will be retiring at the end of the Fall semester.

Roger received an Associate of Science degree in Business Management from Stevens-Henager College, a Bachelor of Science degree in Political Science from Weber State University, a Master's degree in Business Administration from Brigham Young University and a Ph.D. in Public Administration from the University of Utah. Roger was an Army Combat Medic in the Vietnam War. In addition, he has worked for the Utah Department of Community and Economic Development as a Research Analyst, as a Court Administrator for the Utah Second District Court, and has taught at Weber State University.

“I can truly say that teaching at the college has been intrinsically rewarding,” remarked Roger. He likes the diverse student population and small classes at the college. In addition, Roger enjoys the collaborative and collegial work environment among the faculty, staff and administrators. Roger said he is grateful for opportunities that have come to him while teaching at SLCC, particularly of having the chance to teach Business Management courses at Universities in both Korea and Brazil.

On a personal note, Roger is married and has 3 sons, 2 daughters and 12 grandchildren. He plays the guitar, 5-string banjo, and performs gigs with his family. He loves to ski and has been both a ski patrolman and ski instructor. One of Roger's favorite quotes is, “One should never go into teaching at a college with the expectation of making a huge income, but rather of a making a huge outcome.” Roger has been a great addition to the SLCC Faculty and his absence will be felt greatly. He has truly made an enormous outcome for good in the lives of thousands of SLCC Students!

### Jimmy Chen, Computer Sciences Faculty

Jimmy Chen is a Professor in the Computer Science and Information Systems Division. He teaches Computer Literacy, CS 0, CS I, CS II, Multimedia Programming, and Database classes.

He received a Bachelor of Science Degree in Geophysics from the National Central University in Taiwan. He received both a Master of Science in Geophysics and Doctorate Degree in Electrical Engineering, from the University of Utah. Before coming to SLCC Jimmy worked as a Color Imaging Scientist at Onyx Graphics and as junior high school Science teacher. Jimmy began teaching at SLCC as an Adjunct instructor in 1994 and transitioned to full-time Faculty in 1997. Jimmy said he enjoys educating a new generation of computer scientists with a business mind.

As President of the Chinese Society of Utah, Jimmy has been involved with the Days of '47 Parade, where his organization won the parade's Mayor's Float Award in 2011, 2013 & 2014. He serves as the IEEE Utah Section Computer Society Chair, as an Intel International Science & Engineering Fair Judge, Salt Lake Valley Science & Engineering Fair Caucus Judge, a Deseret News Sterling Scholar Judge, U.S. Ski Association Official, and is on the Board of Directors of the Snowbird Sports Education Foundation.

Jimmy has been married for 28 years and has two sons, both attending the University of Utah. One as a 3rd year Medical student and the other is a Pre-Med student. Jimmy has a passion for photography and was inducted into the International Society of Photographers Hall of Fame in 2007.



**Jimmy Chen**



## Off to a ROCKIN' Start

By Morgan Nelson, SLCC DECA Officer

Collegiate DECA prepares emerging leaders and entrepreneurs from any discipline. DECA provides hands-on learning and growth opportunities through a variety of competitions, seminars, speakers, and fundraising events where students interact with prominent local business owners and other industry leaders - all while earning credit towards a degree. This year, SLCC Collegiate DECA will be winning awards, growing strong, and rocking the house for good causes.

Rock with a reason! November 22, the SLCC Event Marketing class will fundraise with DECA to present 'Battle for the Encore Benefits Concert'. Four local headliners will rock "In the Venue" to raise money for five different local charitable institutions. Advent Horizon, Shrink the Giant, Queenadilla, and Static Waves, will all take the stage on one ticket, each representing the charity of their choice. The winner will play an encore set. Stay tuned for more details!

Harmons Grocery Stores (and others) have agreed to help DECA plan events to benefit the Ronald McDonald House, by providing meals for families who need help in very difficult times. Moreover, DECA will be running concessions at University of Utah football games to raise funds, and plans to work with local businesses and community leaders to accomplish much more.



**DECA Officers donated blood and are extending this effort to help the American Red Cross by assisting with the Redwood Campus Blood Drive on October 15. The event is hosted by Health & Wellness at the Student Events Center (9 am - to 2 pm). Mark your calendar!**



**Club Rush was a big success, with more than 50 students signing up to participate in DECA! Thank you to FatBoy Ice Cream for their generosity in contributing more than 250 Ice Cream Sandwiches to help in our efforts to recruit new members.**



This coming year, DECA will attend competitions in New York, Florida, and Park City. It's not too late to join or to get involved!

Keep updated on DECA events and progress by liking SLCC Collegiate DECA on Facebook, following us on Twitter (#slccdeca), or connecting with us on LinkedIn. You may speak directly with the SLCC Collegiate DECA President, Justin Beck, (801) 864-9766, or come and crash a meeting every Monday at Noon, Room BB 222. Lunch will be on us!

## Paralegal Student Desires to Become Child Advocate



**Andria Henrie, Student**

**Note:** Andria Henrie, a student in the SLCC Paralegal Program, is also trained to work with Special Education students. She has vacillated between a career in law and education. Andria said an assignment given to her by Associate Professor, Sharee Laidlaw, helped her to decide that she can have more of an impact on student's lives by working as a paralegal in the field of education law.

By Andria Henrie, SLCC Paralegal Student

After considering many areas of law in which to focus my practice as a paralegal, the area that I see myself specializing in is child advocacy. I would love to work with an Attorney or Law Office in that area. I have a passion for helping At-Risk children and teens. I feel there is such a need for the “voiceless” victims. For victims that don't even know they are victims.

First, I just want to briefly explain what a child advocate is. According to the Office of the Provincial Advocate for Children and Youth, when asked “What is Child Advocacy?” they say the following: “Advocacy is not a skill, nor is it an intervention strategy or practice tool. Advocacy is a lifestyle.” I love what it says next, “The primary goal of child advocacy is to elevate the voice of youth. This means more than empowering youth to speak out on their own behalf. It means more than faithfully replaying their words. It can be described as empowerment. It can be seen as helping children and youth in finding their own power from within and teaching them to use it.”

I didn't know that Child Advocacy existed or needed to exist, until this summer. I had been working with At-Risk teens for about nine months. From the first day I met these teens I felt a connection to them. They are scary, intimidating and some have described them as selfish and destructive. Believe me, I thought of them in the same way before working with them. The longer I worked with them, I started to see through their rough exterior, to the inner child they didn't want anyone to see. These teens are amazing and they have so much that needs to be said. These teens need to be heard. They need someone to stand up for them. They need someone to believe in, when so many have let them down. Yet, these teens let me in, and they started to trust me, almost immediately.

To be honest, I had no idea what the major duties of a paralegal working for a Child Advocate Attorney or Law firm would be, so this was a great assignment for me. There are over 6 million children with disabilities in the United States and according to the Disability Statistics Center, the number is growing, making Special Education Law one of the hottest areas in Education Law today, according to John Borkowski, a partner with the Washington D.C. Law firm of Hogan and Hartson, who specializes in Education law.

The Special Education Paralegal can expect to work the entire litigation process from basic administrative proceedings to complex state and federal issues. I would work with attorneys to assist with meeting educational needs, protecting constitutional rights of special needs students, assist attorneys who represent the school districts, school boards, teachers, administrators, to defend against a multitude of claims, meet with families to review their intake questionnaire, provide information for different services, service providers, educational consultants, and other professionals who parents and children can consult with. Case loads are known to be heavy, a lot of documents, subpoenas, complaints from State department, and correspondence between state departments and school districts. Organization will be key to staying ahead of the workload. I will need to adhere to deadlines and follow federal and state laws pertaining to Education. I will have to be familiar with what is required to go into each file. Special Education adds a wealth of paperwork that ordinary Educational Law doesn't have. If a teacher fails to provide necessary documentation, their job could be on the line, not to mention the irreversible damage that can be done academically to the student. Reviewing and making sure that families and students are treated fairly is the part of the job I am most interested in.

The salary range for a paralegal is between \$20,000-\$48,000 in the first couple of years. After 5-8 years, it spans between \$51,000-\$82,600. I think these are great numbers for a career that requires just two years of college, however, I believe the emotional payoff of being a positive force in a child's life is incalculable.

## Student Retention Corner

By Bob Burdette, Interim Culinary Arts Director

As fall semester launched at Salt Lake Community College, students made their way to class with the usual array of excitement they typically have at the start of any new semester. As we assessed some of the enrollment numbers in the Culinary Arts Department, there was concern about low enrollment in three classes; Foundations of Wine, Culinary Competitions and Garde Manger. All three classes had the potential of being cancelled for lack of sufficient enrollment, particularly the Culinary Competitions class, with just three students enrolled.

The Culinary Faculty invited me to visit as many classes as possible during the first week of class. As I spoke with the students, I shared my belief that education is truly the secret to success. I validated the decision they made to register and attend class this semester. I told them that the only way to graduate is to get into school and just keep going! Research shows that after three years, the longer one stays in school, the chances that one will graduate drops off. Each year one extends their time at SLCC, or any other college, the likelihood that one will graduate, drops significantly.

I asked the students to look around and observe the empty seats. “An empty seat means that there is a student that is not going to get the education that you are going to receive, because they did not register for this course.” I informed them about the empty seats in the classes with the low enrollments, and encouraged them to evaluate whether they had room in their schedules to take one of the classes. I reiterated that it would take them one step closer toward their own graduation. Encouragement was given to tell their friends about the courses with the empty seats, as well. Enrollments in the Foundations of Wine class went from 7 to 16 students. Enrollment in the Culinary Competitions class went from 2 to 13 students. The FTE this semester in comparison to fall 2013’s enrollments is currently at 99.1%.

I invited the Culinary students, as I invite all students, to choose success with each decision they make and continue on with their education. I really believe that education is the secret to success in life, just as it has been in mine.



# Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts at the School of Business Leadership Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Oct 1	Jeff Flamm	CEO, Infinite Mind
Oct 8	Florian Solzbacher	Co-founder of Blackbrock Microsystems and Nueromed
Oct 15	Dr. Richard Jaffey	Retired, Head of Neurosurgery
Oct 22	Steve Fotheringham	Retired, Pendleton & Levi Clothing
Oct 29	Raymond Briscoe	Retired, Teacher & Political Pollster, Democratic Party Rep
Nov 5	Robert Pedersen	Chairman & CEO, Del Sol
Nov 12	Bill Child	Chairman of the Board, RC Willey
Nov 19	Josh England	President, CR England Trucking
Dec 3	Joe Leverich	President, Leverich Group

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Come join us to learn more about business  
from students, faculty, and professionals.

The SLCC Student Association and the School of Business are co-sponsoring a **Business School Forum**. Students are invited to learn more about the School of Business and the business world in general. The forum will consist of students, faculty members and leaders from the business community. Refreshments will be served!

**When:** Monday, October 20

**Where:** STC Student Event Center - Redwood Campus

**Time:** 12:00 - 1:00 p.m.

