

Student Services Annual Highlights 2011-2012

Department Name: **Academic and Career Advising**

Dash Board Indicators:

Student Contacts	2010-11	2011-12	% change
In person contacts (Walk-ins, appt)	47,803	47,360	-.9%
Transfer events attendance	5,552	5,979	7.7%
Career Advising (Career Clues, Fair, assessments, & classroom presentations)	774	1,368	76%
President's & Dean's Lists Receptions. Invited/attendance	241	337	40%
Academic Standards intervention	1,735	2,854	64%

Numbers are May 2011 – May 2012

Programming or Service Highlights:

- Developed career exploration course, LE 1200. 38 students took the course from fall 2011 through summer 2012.
- Promoted use of TypeFocus Career exploration through MyPage student portal. From July 1, 2011 to June 27, 2012, 674 students used the software.
- Presented two Majors to Career Fairs, fall 2011 and spring 2012. Sponsored a week long Career Week Program in fall with special presentation, "Women in Trades" panel with Senator Karen Mayne.
- Supported mandatory orientation by presenting group advising sessions immediately after Quick Connect and Campus Connect.
- Completed design of Training Manual for new employees during their first 10, 30, and 180 days of employment.
- Met with five women, over 35 years of age, and who were taking Developmental Education courses, for a luncheon to get to know their educational needs and interests. Will continue contact with this group and add a new group to the current one.
- Presented two Dean's and President's Lists receptions to accommodate the more than 300 people attending the events.
- Presented writing workshops at Taylorsville Redwood and South City campuses to assist students writing scholarship essays by using the Pepsi Generation Excellent Cash Award as a guide.

- Sponsored the first faculty/staff luncheon to facilitate conversations between staff and faculty of color about how to better assist our students of color.
- Implemented AdvisorTrac, advising center management and tracking software at South City and Taylorsville Redwood campuses.
- Presented Accuplacer Strategies Workshops. 310 students attended the sessions.
- Increased number of faculty referring students through the Early Academic Notification System from 38 faculty members in fall 2011 to 67 in spring, 2012. Overall, advisors assisted 683 students who were experiencing difficulties in their classes.
- Collected two boxes of interview appropriate clothing for women and men entering the workforce. They were donated to the Jr. League and the Crossroads' Thrift Store.
- Assisted 18 students with special tuition waivers. 71% of the students awarded Fall Tuition Waivers registered for spring semester and achieved a GPA higher than 2.0.
- Presented two workshops during the 11th Annual Faculty Convention: "Early Academic Notification" and "Multicultural Student Voices".
- Recognized with a certificate from the Innovation of the Year Contest for submitting the Innovation "Improving chances for a scholarship by learning how to write an essay, multicultural students learn the lesson!"
- Organized a Peer Mentoring Program "Una Mano Amiga" at South City Campus. Program is expanding to include Peer Study Groups, Bridge Program for Advanced Pre-College ESL students and an English Tutoring Program to help empower ESL students.
- Assisted with the Highland Center/GenEd Step Ahead program. Provided assistance with selection process and orientation/advising sessions.
- Provided advising services and case management to students participating in the Teacher Recruitment Scholars program.
- Facilitated the update of Health Sciences' programs requirements with the new Health Sciences Admissions Policies.
- Participated in Complete College Utah Academy.
- Consolidated all advising services to one location on Jordan Campus.
- Increased participation in Program Advisory Committees (PAC) to learn about opportunities for mentorship and referrals.

Assessment Highlights:

- First Year Experience (FYE) classroom presentations have a higher immediate impact toward retention of students in English as a Second Language (ESL) courses. ESL students were invited to visit with an advisor in the same term. They did so in large numbers, compared with those students who did not attend a classroom presentation. Persistence in enrollment for a second semester suffered with this last group of students. Advising will immediately contact the faculty to prioritize classroom presentations in ESL classes.
- At the end of a FYE classroom presentation, 87% of students reported that they learned new information during the presentation and 91% expressed their desire to meet with an Academic and Career Advisor. Advising will continue presenting in Developmental Education classes.

June 28, 2012