

Student Services Annual Highlights 2012-2013

Department Name: School Relations

Dash Board Indicators:

Fall High School Tour	2008	2009	2010	2011	2012
Schools Visited	94	100	106	114	66
Students Seen	3,526	3,786	3,625	3,582	2,711
Ethnic Students Seen	1,119	1,184	1,262	1,195	1,039

Programming or Service Highlights:

Recruitment:

- For Fall 2012, we saw a 3% increase in enrollments from our 25 feeder high schools.
- Recruitment efforts yielded a 13% overall increase in ethnic students enrolling from our feeder high schools.
- During the 2012 Fall High School tour (which affects 2013 enrollments), we saw 2,711 students and visited 66 schools. The emphasis this year has been on the Wasatch Front and feeder schools in our service area.
- The database for tracking high school prospects was refined and procedures were implemented for tracking appointments and measuring case management.

Outreach:

- We sponsored and supported a partnership with the new SLCC club, Latinos In Action to offer a Latinos in Action High School Conference. There were 147 Latino students who attended.
- We partnered with the Financial Aid Office and Cottonwood High School to work with refugee students who needed FAFSA assistance.
- Financial Aid workshops were offered at Granite Peaks and Valley High School and the Teen Parenting Program site to assist 50 low-income students with FAFSAs.
- We are currently in the second year of the federally funded Gear Up Grant. Our partners are Taylorsville and Kearns High Schools and Bennion, Jefferson and Eisenhower Junior Highs. This year we worked with 366 students in grades 8-12 to encourage high school rigor and to increase college and career readiness and access.
- Thirty-eight of our Gear Up students graduated from high school.
- Twenty-one Gear Up students indicated they were planning on attending SLCC. Two of them received Teacher Recruitment Scholarships.

- Fifty-five Horizonte students received first-semester, first year scholarship to attend SLCC. Scholarship awards include, Sons of Utah Pioneers, Horizonte Scholarships, Teacher Recruitment and Freshman Alternative Scholarships.
- Forty-nine students applied for SLCC admissions for fall 2013 and four applied for summer 2013.
- Horizonte Coordinator developed a comprehensive one-year curriculum detailing Horizonte student services, programming, and activities for high school and adult students and their families. Professional development workshops were also offered.

Community Outreach

- We participated with the West valley City "Diversity Mash Up" and saw 300 junior and senior school students at an event to promote college access.
- This is our third year to partner with University Neighborhood Partners to support the summer "Partners in the Park" six events to serve neighborhoods and families in increasing college awareness.

Recruitment, Outreach & Access Event Chart

Numbers Served	Event	Target Audience
203	Native American Youth Conference	Youth from SLC and reservations
201	Step Ahead Scholarship Night- November	High school seniors
294	Step Ahead Scholarship Night- December	High school seniors
101	General Financial Aid Night February	High school seniors
207	Explore SLCC!	All prospective students and high schools Seniors and their parents
250	Pacific Island College Day (Scholarship Drawing)	Pacific Island secondary students
121	General Financial Aid Night April	All high school seniors
48	Hispanic/Latino College Day	Hispanic/Latino secondary students
1,000	Held seven events for "Junior High College Days" for Bryant, Northwest, Bonneville, Wendover, Jefferson, Eisenhower, and Westlake	7 th grade classes
113	5 Horizonte fieldtrips: College student for a day; College Orientation; student life field trip; exploring higher education; off-site field trip	Horizonte students grades 9-12

Assessment Highlights

Recruitment Efforts for High School Ethnic Populations:

To date we know the following:

- 48 students attended Latino College Day
- Out of the 151 awarded scholarships for the 2013-2014 school year, 20 scholarship recipients attended at least one of our recruitment events. Of those 20 scholarship recipients, three are students of color.
- Knowledge acquisition was measured at several events. Our finding was that there was a 73% increase of knowledge regarding the admissions process.
- We tried a different technique to collect data from the high school tour. QR codes were used so students could go directly online to fill out an information form using their smart phone. This was not successful.

Professional Development for Horizonte Staff:

- Baseline data on the needs of faculty at Horizonte Instruction and Training Center was collected. Results indicate a strong desire for information related to college access and preparation. Top areas of need included more information on how students can:
 - Obtain scholarships (95%)
 - Prepare for college placement tests, such as the Accuplacer (95%)
 - Matriculate at Salt Lake Community College (91%)
 - Curriculum to address these gaps was prepared and delivered to faculty through professional development sessions and monthly staff meetings from August 2012 through January 2013, sessions were attended by 26 high school and adult faculty
- Faculty comments and assessment results helped influence subsequent programming with students, and involvement of faculty in selected college access activities.

PACE Program:

- A data base was developed to track the PACE students, activities, grades and attendance in order to comply with the requirements of the project. New 9th grade students were recruited from East, West and Highland High Schools. A PACE part-time advisor was hired to staff offices at the individual schools in order to counsel students on academic rigor and career exploration, and college planning.
- The PACE program has completed the second year. Highland High was added this year to join West and East High Schools. We are currently serving 100 students in grades 9 and 10 to promote high school rigor and college and career readiness. The second summer program was completed and the first job shadowing experience was introduced
- During the 4-day Summer Career Exploration Program, 9th grade students took a personal interest self-assessment and we discovered that 47% chose as their first choice interest in social science careers (Social worker, counselor, teacher, nurse); 27% marked their second choice as Investigative careers (biologist, psychologist , computer programmer, doctor, engineer).