



Student Affairs Annual Highlights 2015-2016

Department Name: Student Services, South Region (Jordan, Miller & West Valley Center)

Dash Board Indicators:

Students who Received Financial Aid					
Location	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Jordan	46%	44%	39%	45%	42%
Miller	44%	40%	32%	42%	38%
West Valley					50%

Students who Took Accuplacer					
Location	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Jordan	88%	89%	86%	83%	83%
Miller	88%	88%	84%	77%	81%
West Valley					91%

Students who Took ACT					
Location	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Jordan	30%	32%	32%	36%	40%
Miller	26%	28%	29%	31%	33%
West Valley					37%

Jordan Campus – Majors							
Fall 2012 (4,529 Headcount)		Fall 2013 (4,969 Headcount)		Fall 2014 (4,407 Headcount)		Fall 2015 (4,327 Headcount)	
General Studies/Undecided	1448 40%	General Studies/Undecided	1,829 37%	General Studies/Undecided	2,092 46%	General Studies/Undecided	1,948 43%
Health Sciences	1126 25%	Health Sciences	1,041 21%	Health Sciences	441 10%	Pre-Health Sciences	430 9%
Nursing	316 7%	Nursing	336 7%	Nursing	321 7%	Nursing	308 7%
Business	208 5%	Business	205 4%	Business	227 5%	Business	201 4%
Medical Assistant	119 3%	Biology	150 3%	Biology	152 3%	Health Sciences	166 4%
Biology	113 2%	Criminal Justice	78 2%	Criminal Justice	88 2%	Biology	152 3%
Pre-Teacher Education	71 2%	Psychology	77 2%	Psychology	87 2%	Psychology	94 2%
Criminal Justice	64 1%	Biotechnology Technician	74 1%	Computer Science & Information Sys	74 2%	Computer Science & Information Sys	92 2%
Biotechnology	63 1%	Business Management	59 1%	Biotechnology Technician	64 1%	Education	80 2%
Computer Science	61 1%	Medical Assistant	57 1%	Education	63 1%	Criminal Justice	75 2%
Other	940 21%	Other	1,063 21%	Other	798 18%	Other	781 18%

Miller Campus – Majors							
Fall 2012 (1,721 Headcount)		Fall 2013 (1,703 Headcount)		Fall 2014 (1,853 Headcount)		Fall 2015 (1,697)	
General Studies/Undecided	513 30%	General Studies/Undecided	561 33%	General Studies/Undecided	413 30%	General Studies/Undecided	290 20%
Criminal Justice	172 10%	Criminal Justice	169 10%	Criminal Justice	156 4%	Criminal Justice	139 13%
Business	157 9%	Business	149 9%	Culinary Arts	128 9%	Culinary Arts	122 11%
Culinary Arts	154 9%	Culinary Arts	147 9%	Business	114 8%	Automotive Technician	86 8%
Health Sciences	145 8%	Health Sciences	100 6%	Automotive and Related Tech	89 7%	Business	86 8%
Automotive and Related Tech	98 6%	Automotive and Related Tech	51 3%	Continuing Education	50 4%	Continuing Education	50 5%
Short Term Intensive Training	37 2%	Automotive Technician	47 3%	Health Sciences	30 2%	Pre-Health Sciences	34 3%
Business Management	36 2%	Business Management	38 2%	Auto Collision Repair/Refinish	29 2%	Computer Science & Information Sys	25 2%
Psychology	25 1%	Continuing Education	26 2%	Psychology	21 2%	Psychology	22 2%
Auto Collision Repair/Refinish	22 1%	Auto Collision Repair/Refinish	22 1%	Business Management	20 1%	Auto Collision Repair/Finish	20 2%
Other	362 21%	Other	393 23%	Other	803 43%	Other	823 48%

West Valley Center – Majors

Fall 2015 (379 Headcount)	
General Studies/Undecided	140 36%
Pre-Health Sciences	36 9%
Business	21 5%
Education	18 5%
Criminal Justice	16 4%
Psychology	13 3%
Business Management	12 3%
Accounting	11 3%
Computer Sci & Information Sys	11 3%
Biology	5 1%
Other	96 25%

Jordan Campus – Zip Codes											
Fall 2012 (4,529 Headcount)			Fall 2013 (4,969 Headcount)			Fall 2014 (4,407 Headcount)			Fall 2015 (4,327 Headcount)		
S Jordan	84095	567 13%	S Jordan	84095	560 11%	S Jordan	84095	486 12%	S Jordan	84095	440 10%
W Jordan	84081	340 8%	W Jordan	84088	395 8%	W Jordan	84081	337 8%	W Jordan	84081	327 8%
W Jordan	84088	345 8%	W Jordan	84081	380 8%	W Jordan	84088	310 8%	W Jordan	84088	294 7%
Bluffdale/ Riverton	84065	324 7%	Bluffdale/ Riverton	84065	316 6%	Bluffdale/ Riverton	84065	288 7%	Bluffdale/ Riverton/ Herriman	84065	285 7%
Herriman/ Riverton	84096	292 6%	Herriman/ Riverton	84096	253 5%	Herriman/ Riverton	84096	278 7%	Herriman/ Riverton	84096	277 6%
Tville/W Jordan	84084	240 5%	Tville/ W Jordan	84084	221 4%	Tville/ W Jordan	84084	161 4%	Draper	84020	167 4%
Kearns/SLC/Tville	84118	164 4%	Kearns/S LC/ Taylorsvil le	84118	183 4%	Draper	84020	139 3%	Taylorsville/W Jordan	84084	165 4%
Sandy	84094	158 4%	Draper	84020	174 4%	Sandy	84094	121 3%	Kearns/SLC/ Taylorsville/ WVC	84118	131 3%
Sandy	84070	120 3%	Sandy	84094	155 3%	Taylorsville	84129	110 3%	Sandy	84094	109 3%
Murray/SLC/Tville	84123	105 2%	SLC/WV C	84120	143 3%	Sandy	84070	109 3%	SLC/WVC	84120	103 2%
Other		1874 41%	Other		2,189 44%	Other		2,068 47%	Other		2029 47%

Miller Campus - Zip Codes											
Fall 2012 (1,721 Headcount)			Fall 2013 (1,703 Headcount)			Fall 2014 (1,853 Headcount)			Fall 2015 (1,697 Headcount)		
S Jordan	84095	133 8%	Draper	84020	120 7%	S Jordan	84095	85 7%	S Jordan	84095	76 4%
Draper	84020	114 7%	S Jordan	84095	117 7%	Draper	84020	83 7%	Draper	84020	58 3%
Sandy	84094	112 7%	Sandy	84094	99 6%	Sandy	84094	74 6%	Sandy	84092	49 3%
Sandy/ Alta	84092	101 6%	Sandy/ Alta	84092	95 6%	Sandy/ Alta	84092	68 5%	Bluffdale	84065	47 3%
Sandy	84070	90 5%	Bluffdale/ Riverton	84065	82 5%	Sandy	84070	64 5%	Sandy	84094	41 2%
Bluffdale /Riverton	84065	75 4%	Sandy	84070	76 4%	Bluffdale/ Riverton	84065	56 4%	SLC/ Taylorsville/ WVC	84119	39 2%
West Jordan	84088	69 4%	W Jordan	84088	66 4%	W Jordan	84088	49 4%	Sandy	84070	38 2%
Midvale	84047	58 3%	Cottonwo od Heights/ Sandy	84093	57 3%	Murray/SLC	84107	47 4%	West Jordan	84081	38 2%
Ctnwood Hts/ Holl/ Murray	84121	53 3%	Herriman/ Riverton	84096	57 3%	Herriman/ Riverton	84096	43 3%	West Jordan	84088	38 2%
Taylorsville/ W Jordan	84084	51 3%	Ctnwood Heights/ Holl/ Murray/ SLC	84121	55 3%	Ctnwood Heights/ Holl/ Murray/ SLC	84121	43 3%	Herriman/ Riverton	84096	36 2%
Other		865 50%	Other		879 52%	Other		1,241 67%	Other		1237 73%

Due to Vice President June 19, 2015

West Valley Center - Zip Codes**Fall 2015
(379 Headcount)**

SLC/WVC	84128	74 20%
SLC/WVC	84120	61 16%
Kearns/SLC/ WVC	84118	31 8%
Magna	84044	30 8%
West Jordan	84081	17 4%
WVC/SLC	84119	11 3%
SLC	84116	10 3%
West Jordan	84088	9 2%
Murray/SLC/ Taylorsville	84123	9 2%
Taylorsville	84129	8 2%
Other		119 31%

Student Services, South Region offices as staffed through May 2016:

Director, Student Services, South Region (office at Jordan Campus)

Jordan Campus – Direct Reports

- 1 full-time, daytime Student Services Specialist
 - Responsible for Early Enrollment Admission
- 1 full-time, afternoon/evening Student Services Technician
- 1 part-time, daytime Student Services Specialist
- 1 part-time, afternoon/evening/weekend Student Services Specialist
- Hours: Mon – Fri 8:00 a.m. – 7:00 p.m.
 - Sat 9:00 a.m. – 1:00 p.m. at beginning of each semester
 - Extended morning and evening hours at beginning of each semester

Jordan Campus – Other Support

- 6 full-time, daytime Academic Advisors (for Health Sciences, Nursing, SAT, general students; general advisor available 1 evening per week until 6:00 p.m.)
- 1 full-time, daytime Financial Aid Manager/Advisor 5 days per week
- 1 full-time, daytime Financial Aid Advisor 3 days per week (shared with Miller)
- 1 full-time, daytime Financial Aid Technician 5 days per week
- 1 part-time, afternoon/evening Financial Aid Technician 5 days per week
- 1 full-time, daytime Disability Resource Center Advisor 1 day per week
- 1 part-time, daytime Disability Resource Center Specialist 4 days per week
- Courtesy Desk and One Card services, full daytime and evening hours
- 1 full-time, daytime and early evening Employment Specialist
- 1 part-time, daytime Employment Specialist
- 1 full-time First Year Experience Advisor
- 1 full-time Admissions Advisor/Recruiter
- Testing Center, full daytime and evening hours
- Concurrent Enrollment Department
- Cashiering Services, daytime (closed for lunch); one evening until 7:00 p.m.
- Bookstore open 8:00 a.m. – 6:00 p.m. Monday through Thursday and 8:00 a.m. – 4:30 p.m. on Fridays with extended rush hours (effective May 23, 2016)
 - Fresh “grab & go” items added to Bookstore to accommodate closure of cafeteria

Miller Campus – Direct Reports

- 1 full-time, daytime Student Services Specialist
- 1 part-time, daytime Student Services Specialist
- 1 part-time, afternoon/evening Student Services Specialist

Miller Campus – Other Support

- 1 part-time, afternoon/evening Academic Advisor 2 days per week
- 1 full-time, daytime Financial Aid Advisor 2 days per week (shared with Jordan)
- Disability Resource Center Advisor, one morning per week
- Disability Resource Center Specialist, part-time, 4 days per week
- OneCard services, part-time coverage 5 days per week
- Career and Student Employment Services, one morning per week
- Cashiering Services, daytime (closed for lunch); one evening until 6:00 p.m.
- Bookstore at beginning of each semester and Book Buy Back at end of each semester
- Cafeteria

West Valley Center – Direct Reports

- 1 full-time, daytime Student Services Specialist
- 1 part-time, afternoon/evening Student Services Specialist
- 1 part-time workstudy, daytime Student Services Specialist

West Valley Center – Other Support

- Full-time Testing Center (Accuplacer and classroom testing support)
- 1 part-time, daytime/evening Academic Advisor 3 days per week
- 1 full-time Admission Advisor/Recruiter, daytime/evening 5 days per week
- Disability Resource Center Advisor, one day per week
- 1 part-time, daytime/evening Financial Aid Specialist 3 days per week
- Veterans Services advisor, one day per week
- Full-time Assistant Director for Outreach and Access
- 6 part-time College Funding Advisors, on site and in area high schools
- Bookstore and OneCard services at beginning of each semester

Average # of Students Helped Each Day				
Site	June 1, 2012 – May 31, 2012	June 1, 2013 – May 31, 2014	June 1, 2014 – May 31, 2015	June 1, 2015 – May 31, 2016
Jordan	248	234	173	132
Miller	44	61	58	34
West Valley	n/a	n/a	n/a	14

Average # of Students Helped Each Week				
Site	June 1, 2012 – May 31, 2013	June 1, 2013 – May 31, 2014	June 1, 2013 – May 31, 2014	June 1, 2015 – May 31, 2016
Jordan	1,241	1,169	867	659
Miller	222	303	291	170
West Valley	n/a	n/a	n/a	68

Average # of Students Helped Each Month				
Site	June 1, 2012 – May 31, 2013	June 1, 2013 – May 31, 2014	June 1, 2014 – May 31, 2015	June 1, 2015 – May 31, 2016
Jordan	5,267	4,967	3684	2801
Miller	942	1,286	1236	724
West Valley	n/a	n/a	n/a	285

Total # of Students Helped During Year				
Site	June 1, 2012 – May 31, 2013	June 1, 2013 – May 31, 2014	June 1, 2013 – May 31, 2014	June 1, 2015 – May 31, 2016
Jordan	63,197	59,598	44,202	33,617
Miller	14,301	15,432	14,830	8683
West Valley	n/a	n/a	n/a	2847

Programming or Service Highlights:

- Successful opening of the West Valley Center in August 2015
- Secured funding through IBP for WVC personnel, equipment and current expense
- Director served on the following committees:
 - Professional Development Task Force
 - Professional Development: Onboarding subcommittee
 - Capital Development Task Force (Jordan/Herriman)
 - West Valley Center Steering Team, WVC progress meetings, subcommittees
 - Inclusivity Team
 - Jordan Campus Management Team
 - Miller Campus Management Team
 - SAT weekly management team meetings
 - Screening Committee for Director of Site Planning and Support
 - Health Sciences Orientation Planning Committee
- Staff served on the following committees:
 - Campus Connect Planning Committee
 - Student Services Professional Development Committee
 - Inclusivity Committee
 - LGBTQ+ Steering Committee
 - Specialist served as Building Marshal for Jordan Campus Emergency Response Team
 - Emergency Plan Development Committee for Jordan Campus
- Conferences attended:
 - Specialist attended regional PACRAO conference
 - Director attended national AACRAO conference
 - Director attended regional NASPA conference
 - Director and staff attended UWHEN conference
 - Director and staff attended state UACRAO conference
- Director participated in SAT TAACCCT Grant Evaluator Meetings (CBE grant)
- Director and staff continued participation in streamlining of SAT admission procedures
- Participated in Program Review/Site Visit for TRIO
- Monitored Early Enrollment admission data
- Director (as Jordan Campus Site Administrator)
 - Participated in emergency preparedness training and planning meetings
 - Organized campus emergency preparedness (ongoing)
 - Worked with new Emergency Services Manager to update CERT/Building Marshall information at Jordan
 - Provided input during Informed Budget Process for a Facilities Manager
- Director and staff worked with Admissions Office to add a full-time Admission Advisor/Recruiter at the Jordan Campus (up from 2-3 days per week)
- Worked with Admissions Office to have the Admissions Advisor advise new Early Enrollment students through the admission and registration process.
- Held joint retreat with North and South Regions

Assessment Highlights:

Goals:

- Facilitated successful opening of the West Valley Center in August 2015 with significant growth in enrollment and student contacts from fall to spring. Details are provided in the 2015-16 West Valley Center Needs Assessment.
- Launched monthly combined meeting with ORAR and Student Services support staff. In conjunction with South Region and the Office of the Registrar and Academic Records, evaluated effectiveness of monthly ORAR/Regional Staff meetings and made appropriate adjustments to support knowledge acquisition and interpersonal relationships among staff at TRC and Sites.
- Continued assessment of Early Enrollment students
- Continued analysis of zip codes, ACT/CPT participation, financial aid participation, majors and enrollment patterns at each site
- Continued work with North Region Director to facilitate the integration of credit and clock-hour enrollment, testing and advising functions.
- Received and placed new furniture at the Miller Campus.
- In coordination with other departments established a monthly Campus Connections event at the Jordan Campus. The series will conclude in November 2016.

Assessment:

- After opening of West Valley Center, student contacts have been monitored and data collected from Institutional Research and through a student needs assessment and student focus groups.
- Early Enrollment students have been tracked for three consecutive years, focusing on students who were sophomores in 2013-14 and graduated high school in spring 2016.
- Through a zip code analysis, measured the effect the closing of the Sandy Center had on the zip codes located within close proximity to the center.