

Student Services Annual Highlights 2016-2017

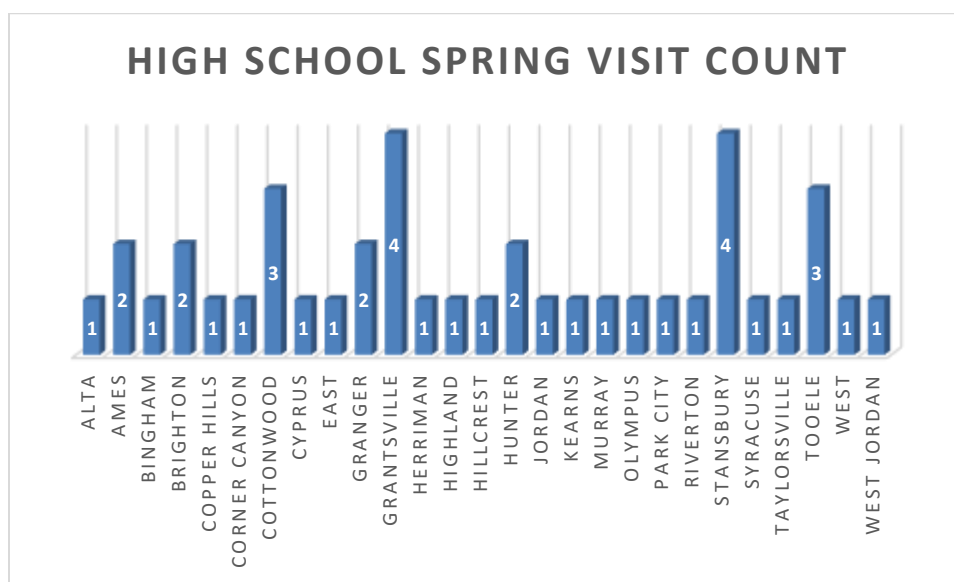
Department Name: Admissions

Dash Board Indicators:

Fall High School Tour	2012	2013	2014	2015	2016
Schools Visited	66	67	64	62	40
Students Seen	2,711	3,051	2,834	2,564	2,781
Ethnic Students Seen	1,039	1,108	1,114	989	1105

Programming or Service Highlights:

High School Recruitment:



SLCC visited 27 high schools in the Salt Lake Valley and surrounding areas for Spring Follow-Up Visits. A total of 41 visits to the schools listed above, some more than once. A total of 1236 students were advised during these visits.

- Implemented the new student recruitment plan
- Hosted the first annual Counselor and Community Partners Conference, 130 in attendance
- Hosted High School Counselor and Community Partner tours at South City, Jordan and Miller campus' totaling 105 attendees.
- 780 attendees at community events within the valley.
- New FAFSA Nights was piloted we attended four schools and saw a total of 244 attendees.

- Utah College Application Week, SLCC recruiters visited 12 schools and assisted 651 students with applying to SLCC.

Adult Recruitment

- SLCC tabled at businesses throughout Salt Lake and Tooele Counties presenting information regarding program availability, FAFSA, on-line course flexibility and distance learning. 1,912 individuals were contacted during these visits.
- SLCC became the UHEC (Utah Higher Education Consortium) President. SLCC has been in charge of drafting guidelines to help promote the services that are offered as a group. Additionally, they have identified companies along the Wasatch Front that are in need of Educational Resources.
- In partnership with Career and Student Employment, Admissions was able to reach out to companies throughout the Salt Lake Valley that offer a tuition assistance program. Several companies have created tabling events for SLCC including: Cyprus Credit Union, Fed Ex, Alorica, Maverick, Kimball Equipment and IHC.
- SLCC partnered with Salt Lake City Fire Department tabling for three days presenting a general overview of SLCC then meeting individually for advising sessions assisting approximately 70 firefighters with their education questions. The Fire Dept. has just reached out to SLCC to help their Paramedics take the pre-requisites for the Paramedic Certification.
- Partnered with Salt Lake County Library System to begin Open Houses at the libraries as a meet and greet. These events will include the recruiting staff and possibly one Financial Aid representative who will present general information regarding SLCC with individual advising sessions with participants.

Recruitment Events

Numbers Served	Event	Target Audience
450	Explore SLCC!	All prospective students and high schools seniors, parents and adult learners
407	Express Registration	All new students who have not tested, orientated or registered for the up- coming term.
228	Granite Orientation Days	New in-coming seniors from Granite School District. Day 1 Orientation at the high school, Day 2 at SLCC
976	Campus Tours	International, High School Seniors, individual students and other special groups.

CTE Advisor:

- CTE advisor attended PAC meetings three times a year for 29 different PAC's. Visiting with 1369 attendees.

Hub:

- The hub assisted a total of 3114 students with various questions from January to May 2017.

Residency:

	Approved	Pending	Denied	HB144	Totals
September	867	264	12		1143
October	59	38	6	5	108
November	216	86	4	11	317
December	276	165	3	14	458
	1418	553	25	30	2026

- Created new residency application, appeal form, military exception form and HB 144 application.
- Created a new residency FAQ form to help students and families understand the necessary documentation to turn in for residency classifications.

Processing Department:

- New Guest student application was piloted. 114 applied where 80 students enrolled for Spring 2017. 580 have applied for Summer 2017 term.
- Implemented the Prison Program application process
- Progress made on creating a single update form for Former Concurrent, Early Enrollment to UG, Start Term Change, SATTS to UG and Update Form.
- That state-wide common application for Concurrent Enrollment is still in progress from USHE.
- Created a new Admissions Processing Position. This position works in conjunction with Concurrent Enrollment to process all applications, updates and term changes for Concurrent Enrollment. Additionally, this position is responsible for all Early Enrollment packets.
- Created a new application for non-credit to credit for 4 SATTS programs.
- Created a new procedure for processing SATTS admission forms and updates.
- A pilot program began for an Application waiver for Concurrent students in the PACE schools (East, West, Highland and Cottonwood High Schools).
- Processing staff have admitted over 30,000 students for the 2016-17 academic year and processed over 13,000 new student applications.
- SLCC has sent out more than 22,000 acceptance letters since September 2016.
- Applications for Fall 2017 are up 1,470 from Fall 2016