## Associate of Science - Business

## Transfer Pathway 2023-24 Catalog Year

This guide is subject to change and should be used in consultation with an academic advisor.

## First Year

| Fall Semester |  | Spring Semester |  |
| :---: | :---: | :---: | :---: |
| ENGL 1010 Intro to Writing (EN) | 3 | ACCT 2010 Survey of Financial Accounting* | 3 |
| MATH 1050 College Algebra (QL) | 4 | ENGL 2010 Intermediate Writing (EN) | 3 |
| ECON 1740 Economic History of US (AI) recommended | 3 | BUS 1050 Foundations of Business | 3 |
| Lifelong Wellness (LW) | 1 | MGT 1060 International Business (IG) recommended | 3 |
| Life Sciences (LS) | 3 | Fine Arts (FA) | 3 |
| MGMT 2950 Business Leaders Forum | 1 |  |  |
| Total | 15 | Total | 15 |
| Second Year |  |  |  |
| Fall Semester |  | Spring Semester |  |
| ACCT 2020 Managerial Accounting* | 3 | MGT 2040 Business Statistics I | 4 |
| CSIS 2010 Business Computer Proficiency | 3 | ECON 2020 Macroeconomics (SS)* | 3 |
| ECON 2010 Principle of Microeconomics | 3 | FIN 2040 Financial Management* | 3 |
| BUS 2200 Business Communication (CM) recommended | 3 | FIN 2220 Financial Statement Analysis* | 3 |
| Humanities (HU) | 3 | Physical Science (PS) | 3 |
| Total | 15 | Total | 16 |

*Indicates course specific to Westminster transfer
Westminster College admission requirements specific to entering the program/major:

- Minimum grade "B-" for FIN 2040 and FIN 2220. A minimum grade of "C-" is required for all other courses.

| Bachelor of Science - Marketing <br> Transfer Pathway 2023-24 Catalog Year |  |  |  |
| :---: | :---: | :---: | :---: |
| Third Year |  |  |  |
| Fall Semester |  | Spring Semester |  |
| BUSI 1010 A\&B Business Fundamentals | 6 | MGMT 309 Operations Management | 3 |
| MKTG 300 Principles of Marketing | 3 | BUSI 300 Information Technology | 3 |
| BUSI 225 Business Law and Ethics | 3 | MGMT 305 Principles of Management | 4 |
| Exploration Elective | 4 | MKTG 303 Professional Selling | 4 |
| Total | 16 |  | 14 |
| Fourth Year |  |  |  |
| Fall Semester |  | Spring Semester |  |
| BUSI 350 Business Fundamentals II | 2 | MKTG 425 Marketing Research \& Behavior | 4 |
| MKTG 428 Advertising | 4 | MKTG 490 Senior Seminar | 4 |
| Marketing Elective | 4 | Marketing Elective | 4 |
| Engaging the World course | 4 | BUSI 440 Internship | 4 |
| Total | 14 |  | 16 |

