

CareerFocus™

MAGAZINE



AA/EO Institution

Salt Lake
Community College
2007-2008
Advertising Rates
4600 South Redwood Road
Salt Lake City, UT 84123
www.slcc.edu

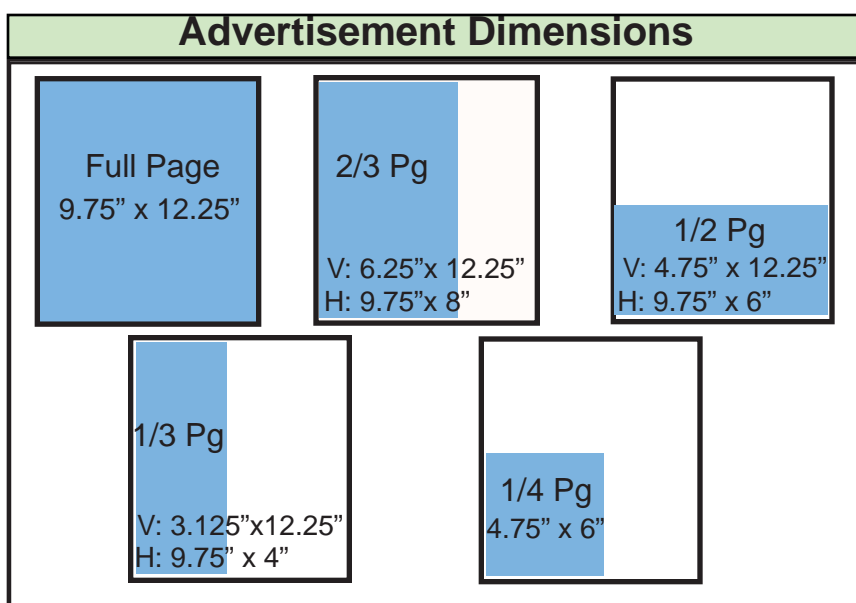
Purpose

Published by Salt Lake Community College, CareerFocus magazine is devoted to information about careers and education. Each issue includes articles related to job hunting, career choices, college education and job training. The magazine explores both national and local employment trends and workplace issues. Each publication also includes an A-Z listing of professions, describing the educational paths and typical salaries for a number of careers.

Circulation

150,000 residents of the Salt Lake Valley receive CareerFocus. The shelf life of this four-color, glossy, tabloid-sized magazine is more than one month. Once it reaches the homes in our community, calls and inquiries about programs featured in the magazine are received.

Advertising Costs	Single issue	Two issues
Four color covers		
Full page, inside front or back cover	\$4,600	\$7,600
Half page, inside front or back cover	\$2,600	\$3,600
Inside pages, four color		
2/3 page	\$2,100	\$3,600
1/2 page	\$1,600	\$2,600
1/4 page	\$1,300	\$2,100
1/3 page	\$1,100	\$1,900
2007/08 Submission deadlines	Space Deadline	Camera-Ready Deadline
Nov/Dec 2007	October 22, 2007	November 13, 2007
April/May 2008	March 7, 2008	March 28, 2008



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