

Business – Associate of Arts Learning Outcomes Assessment

Core Courses:

ACCT 2010, ACCT 2020, BUS 1050, BUS 1100, CIS 2010, ECON 2010, ECON 2020, MGT 2040, MGT 2050

SLCC Learning Outcome #1 - Acquire substantive knowledge in the discipline of their choice sufficient for further study and/or demonstrate competencies required by employers to be hired and succeed in the workplace.

| Program Objective/Student Outcomes | Program Assessment |
|---|---|
| 1.1 Demonstrate knowledge of local and national laws and our legal system on a level appropriate for a second-year student. | 1.1 Exams, classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses. |
| 1.2 Demonstrate an understanding of how ethical behavior in business enhances and improves a company’s legal standing in our society at a level appropriate for a second-year student. | 1.2 Exams, classroom and group discussions, written reports, team research projects, formal oral presentations, case study analyses, debates, and position papers. |
| 1.3 Demonstrate advanced quantitative and qualitative methodology for computing and displaying business data on a level appropriate for a second-year student. | 1.3 Exams, classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses. |
| 1.4 Use appropriate business software and systems to analyze and display business data and performance measures for the purpose of decision making on a level appropriate for a second year student. | 1.4 Exams, classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses. |
| 1.5 Demonstrate knowledge of local and national laws and our legal system on a level appropriate for a second year student. | 1.5 Exams , classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses. |

LO #1 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

SLCC Learning Outcome #2 – Communicate Effectively

| Program Objective/Student Outcomes | Program Assessment |
|--|--|
| 2.1 Validate the ability to communicate effectively by successfully completing MGT core courses. | 2.1 Classroom and group discussions, written reports, team research projects, formal oral presentations, and debates. |
| 2.2 Communicate effectively by successfully completing the written portion of homework assignments and exams. | 2.2 Written business documents, peer review, and team research projects. |
| 2.3 Communicate effectively while working in groups and teams in the classroom. | 2.3 Classroom and group discussions, peer review, team research projects, formal oral presentations, and debates. |
| 2.4 Communicate effectively while working in groups and teams in the classroom. | 2.4 Classroom and group discussions, peer review, team research projects, formal oral presentations, and debates. |
| 2.5 Communicate effectively using credible research data. | 2.5 Written reports, exams, oral presentations, peer review, and team research projects. |

LO #2 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

SLCC Learning Outcome #3 - Develop Quantitative Literacies for their chosen field of study

| Program Objective/Student Outcomes | Program Assessment |
|---|---|
| 3.1 Demonstrate quantitative literacy by successfully completing management quantitative core courses. | 3.1 Exams, classroom and group discussions, written reports, team research projects, formal oral presentations, and case study analyses. |
| 3.2 Choose and perform appropriate quantitative analyses | 3.2 Case analysis, statistical data analysis, financial computational problems, and exams. |
| 3.3 Use appropriate computer software to perform data analyses and to enhance decision making. | 3.3 Exams, written reports, team research projects, formal oral presentations, and case study analyses. |

LO #3 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

SLCC Learning Outcome #4 - Think Critically

| Program Objective/Student Outcomes | Program Assessment |
|--|---|
| 4.1 Demonstrate critical thinking skills through analysis, synthesis, evaluation, and application in core and elective business courses | 4.1 Exams, classroom and group discussions, written reports, team research projects, formal oral presentations, and case study analyses. |
| 4.2 Extract relevant data from complex information, process it appropriately, and draw reasonable conclusions | 4.2 Case analyses, statistical data analysis, financial computational problems, and exams. |
| 4.3 Collaborate on team case studies and research projects and oral presentations. | 4.3 Classroom and group discussions, peer review, and debates. |

LO #4 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

SLCC Learning Outcome #5 - Develop the Knowledge and Skills to be Civically Engaged, and/or work with others in a professional and constructive manner.

| Program Objective/Student Outcomes | Program Assessment |
|--|---|
| 5.1 Recognize the ethical considerations that are inherently involved in business. | 5.1 Classroom and group discussions, peer review, team research projects, formal oral presentations, position papers, and debates. |
| 5.2 Engage in principled dialogue on civic issues in a professional and constructive manner. | 5.2 Classroom and group discussions, peer review, debates, position papers, and analyses of professional business lectures. |
| 5.3 Take a leadership and/or group member role in discussions and projects. | 5.3 Classroom and group discussions, debates, team research projects. |
| 5.4 Connect with local business organizations. | 5.4 Group discussions, peer review, debates, position papers, service learning projects, internships, and executive lectures. |
| 5.5 Work with a local business to conduct research and present a written report and/or appropriate documents for the organization. | 5.5 Group discussions, written reports, and formal oral presentations. |

LO #5 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.