

## Business – Associate of Science Learning Outcomes Assessment

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**Core Courses:**

ACCT 2010, ACCT 2020, BUS 1050, BUS 1100, CIS 2010, ECON 2010, ECON 2020, MGT 2040, MGT 2050

**SLCC Learning Outcome #1 - Acquire substantive knowledge** in the discipline of their choice sufficient for further study and/or demonstrate competencies required by employers to be hired and succeed in the workplace.

Program Objective/Student Outcomes	Program Assessment
<b>1.1 Demonstrate</b> knowledge of local and national laws and our legal system on a level appropriate for a second-year student.	<b>1.1</b> Exams, classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses.
<b>1.2</b> Demonstrate an understanding of how ethical behavior in business enhances and improves a company’s legal standing in our society at a level appropriate for a second-year student.	<b>1.2</b> Exams, classroom and group discussions, written reports, team research projects, formal oral presentations, case study analyses, debates, and position papers.
<b>1.3</b> Demonstrate advanced quantitative and qualitative methodology for computing and displaying business data on a level appropriate for a second-year student.	<b>1.3</b> Exams, classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses.
<b>1.4</b> Use appropriate business software and systems to analyze and display business data and performance measures for the purpose of decision making on a level appropriate for a second year student.	<b>1.4</b> Exams, classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses.
<b>1.5 Demonstrate</b> knowledge of local and national laws and our legal system on a level appropriate for a second year student.	<b>1.5 Exams</b> , classroom and group discussions, written reports, team research projects, formal presentations, and case study analyses.

**LO #1 Program Performance Indicators**

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

## SLCC Learning Outcome #2 – Communicate Effectively

Program Objective/Student Outcomes	Program Assessment
<b>2.1</b> Validate the ability to communicate effectively by successfully completing MGT core courses.	<b>2.1</b> Classroom and group discussions, written reports, team research projects, formal oral presentations, and debates.
<b>2.2 Communicate</b> effectively by successfully completing the written portion of homework assignments and exams.	<b>2.2 Written</b> business documents, peer review, and team research projects.
<b>2.3</b> Communicate effectively while working in groups and teams in the classroom.	<b>2.3</b> Classroom and group discussions, peer review, team research projects, formal oral presentations, and debates.
<b>2.4</b> Communicate effectively while working in groups and teams in the classroom.	<b>2.4</b> Classroom and group discussions, peer review, team research projects, formal oral presentations, and debates.
<b>2.5 Communicate</b> effectively using credible research data.	<b>2.5 Written</b> reports, exams, oral presentations, peer review, and team research projects.

### LO #2 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

## SLCC Learning Outcome #3 - Develop Quantitative Literacies for their chosen field of study

Program Objective/Student Outcomes	Program Assessment
<b>3.1</b> Demonstrate quantitative literacy by successfully completing management quantitative core courses.	<b>3.1</b> Exams, classroom and group discussions, written reports, team research projects, formal oral presentations, and case study analyses.
<b>3.2</b> Choose and perform appropriate quantitative analyses	<b>3.2</b> Case analysis, statistical data analysis, financial computational problems, and exams.
<b>3.3</b> Use appropriate computer software to perform data analyses and to enhance decision making.	<b>3.3</b> Exams, written reports, team research projects, formal oral presentations, and case study analyses.

### LO #3 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

### SLCC Learning Outcome #4 - Think Critically

Program Objective/Student Outcomes	Program Assessment
<b>4.1</b> Demonstrate critical thinking skills through analysis, synthesis, evaluation, and application in core and elective business courses	<b>4.1</b> Exams, classroom and group discussions, written reports, team research projects, formal oral presentations, and case study analyses.
<b>4.2</b> Extract relevant data from complex information, process it appropriately, and draw reasonable conclusions	<b>4.2</b> Case analyses, statistical data analysis, financial computational problems, and exams.
<b>4.3</b> Collaborate on team case studies and research projects and oral presentations.	<b>4.3</b> Classroom and group discussions, peer review, and debates.

#### LO #4 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.

### SLCC Learning Outcome #5 - Develop the Knowledge and Skills to be Civically Engaged, and/or work with others in a professional and constructive manner.

Program Objective/Student Outcomes	Program Assessment
<b>5.1</b> Recognize the ethical considerations that are inherently involved in business.	<b>5.1</b> Classroom and group discussions, peer review, team research projects, formal oral presentations, position papers, and debates.
<b>5.2</b> Engage in principled dialogue on civic issues in a professional and constructive manner.	<b>5.2</b> Classroom and group discussions, peer review, debates, position papers, and analyses of professional business lectures.
<b>5.3</b> Take a leadership and/or group member role in discussions and projects.	<b>5.3</b> Classroom and group discussions, debates, team research projects.
<b>5.4</b> <b>Connect</b> with local business organizations.	<b>5.4</b> <b>Group</b> discussions, peer review, debates, position papers, service learning projects, internships, and executive lectures.
<b>5.5</b> <b>Work</b> with a local business to conduct research and present a written report and/or appropriate documents for the organization.	<b>5.5</b> <b>Group</b> discussions, written reports, and formal oral presentations.

#### LO #5 Program Performance Indicators

- When the outcome lends itself to a direct measurement, an average percentage between 77-80% of the program indicator level is acceptable.
- When the outcome lends itself to an indirect measurement, 85% or higher of the responses in the “Agree” and “Somewhat Agree” range combined is the accepted indicator level.
- When the objective concerns another course, passing the course is the desired outcome.