



Associate of Science - Journalism & Digital Media

Transfer Pathway 2023-24 Catalog Year

This guide is subject to change and should be used in consultation with an academic advisor.

First Year

Fall Semester		Spring Semester	
ENGL 1010 Intro to Writing (EN)	3	COMM 1130 Journalism & Media Writing	3
Quantitative Literacy (QL)	3	COMM 1500 Media and Society (CM)	3
Humanities (HU)	3	COMM 1800 Digital Media Tools/Techniques	4
International & Global (IG)	3	American Institutions (AI)	3
COMM 1010 Elements of Effective Comm (CM)*	3	Life Science (LS)	3
Total	15	Total	16

Second Year

Fall Semester		Spring Semester	
COMM 1560 or COMM 2200	3	COMM 2250 Television Studio Production I	2
COMM 2300 Public Relations*	3	COMM 2400 Social Media Tools & Strategies	3
COMM 2570 Intro to Visual Comm (FA)	3	COMM 2600 Production for Student Media	3
ENGL 2010 Intermediate Writing (EN)	3	COMM 2110 Interpersonal Communication	3
Physical Science (PS)	3	Lifelong Wellness (LW)	1
		Social Science (SS)	3
Total	15	Total	15

*Indicates course specific to SUU transfer

Bachelor of Science - Communication

New Media, Branding, and Message Design Online Emphasis

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Third Year

Fall Semester		Spring Semester	
COMM 2900 Strat Communication Writing	3	COMM 2030 Social Media Branding**	3
COMM 3080 Digital Copy Layout & Design	3	COMM 3110 Persuasion	3
COMM 3150 Nonverbal Communication	3	COMM 3100 Communication Theory	3
Elective	3	Upper-Division Elective	3
Elective	3	Elective	3
Total	15	Total	15

Fourth Year

Fall Semester		Spring Semester	
COMM 4000 Research for Comm Careers	3	COMM 4280 Advertising Strategies	3
COMM 4040 Advertising Psychology	3	COMM 3900 Strategic Campaigns	3
Upper-Division Elective	3	Upper-Division Elective	3
Upper-Division Elective	3	Upper-Division Elective	3
Upper-Division Elective	3	Elective	3
Total	15	Total	15

**This course must be taken in the summer as that is the only semester it is offered online. It is left here only as a placeholder to call attention to this requirement and course sequencing reality.