

EXECUTIVE CERTIFICATE OF Global Business Management

Course Overview

The Executive Certificate of Global Business Management is offered to business executives, professionals, working staff, entrepreneurs and qualified students who wish to increase their knowledge and improve their strategies in global business practices. Topics covered include:

- Export readiness
- International trade strategies
- Business in diverse cultural markets
- International marketing
- Finding quality overseas distributors/partners
- International cash management, getting paid and trade finance
- International trade logistics including documents and shipping
- International legal and tax considerations
- Export regulations
- Managing a global business

The course is also valuable for global entrepreneurs, individuals who are new to international trade and have no prior international business experience and professionals from service industries such as banking, transportation and trade consultants.

What's Included

- 30 hours of class instruction taught by professional business practitioners
- Textbook, handouts, lectures, case studies
- Computer resources, including international market research and country specific data
- Hands-on practical experience
- Break refreshments

THE NASBITE CREDENTIAL

This course assists with training and preparation for the NASBITE Certified Global Business Professional (CGBP) exam, a professional designation that identifies competence in international business for practitioners through a national exam. For more information on the NASBITE CGBP visit www.nasbitecgbp.org

COST: \$995

- Receive a \$100 discount for multiple registrations from the same company.
- Companies can qualify for up to 50% cost reduction using the State of Utah Custom Fit Training program.

DATES: March 28 - May 30, 2018

Classes are held from 6 to 9 p.m. Wednesday evenings (10 classes total) at Salt Lake Community College Miller Campus, 9690 South 300 West, Sandy, Utah. For questions, more information or payment options, contact Stan Rees at 801-957-5336 or email stan.rees@slcc.edu. This course will also be available remotely at locations throughout Utah. Please contact us for more information.

REGISTRATION DEADLINE: March 21, 2018

Classes are limited to 18 people so reserve your space as soon as possible. You may preregister by emailing the below information to stan.rees@slcc.edu.

Name _____ Company _____

Address _____ City/ST _____ ZIP _____

Phone _____ Email _____



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